

New Mobile Responsive Autoresponder Launched

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GetResponse.com is proud to announce the launch of their new autoresponder, which is a very powerful yet simple drag and drop online tool. This autoresponder is the first of its kind because it enables the creation of mobile responsive emails. These can be sent to any device instantly. Alternatively, they can be scheduled for delivery. The new tool is already proving to be very popular.

"Our challenge was to create mobile responsive email and our solution is the GetResponse email creator," says Sandeep Verma from GetResponse.com. "It enables clients to create their own email template from scratch, and they can check what it will look like through the mobile preview pane. The process of pasting and editing text is very easy and all changes will continue to be visible on mobile as they go along. Any changes they make and any block they add will automatically and instantly be adjusted to fit mobile devices. This enables our clients to create responsive emails that look great on any device. We are so proud to be the first to offer truly responsive email designs and we're happy to see our clients are positively receiving it."

The new tool is particularly suitable for those businesses looking at maintaining ongoing and meaningful conversations with their customers. In so doing, they will be able to generate more sales. This is true both for online and offline stores. As such, it is already being hailed as the most important and up to date email marketing tool available on the market today.

"GetResponse is superior to any other email marketing software," says Peep L, conversion expert at conversionXL.com. "Its UI is awesome and super fast. In terms of features, it's ahead of everyone; it's also super easy to set things up."

Other reviewers have commented in similar ways, also mentioning that the company is incredibly transparent in its offerings and that they have tremendous customer service.

The new mobile email autoresponder is expected to change the way companies can engage their customers. Since so much online access is now through online devices, this tool aims to be a true game changer.

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For more information about GetResponse.com, contact the company here: [GetResponse.com](http://www.getresponse.com/index/vip-discount) Sandeep Verma +44 (0) 203 1294 607 sandeep.verma@anmolweb.com <http://www.getresponse.com/index/vip-discount>

GetResponse.com

GetResponse is a world leader in automating digital communication providing:

- Responsive buyers by increasing customer engagement*
- Instant message delivery in the local time zone of the recipient*
- Broadcasting important announcements globally*

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