

# GLOBAL FUNERAL NETWORKS

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## **Global Funeral Networks New Facilities and Website Launch**

*December 14, 2015*

December 14, 2015 - PRESSADVANTAGE -

December 16, 2015, Sydney, Australia -- To coincide with opening of their new funeral home in South Strathfield, Global Funerals have also designed a new mobile responsive website. The site has been launched this week and is fully compatible within the modern search environment of mobile devices.

For the past 13 years, the Cassaniti family have been providing Sydney residents with caring funerals and memorial services. Owned and operated by Santino and Marie Cassaniti since 2002, from two main locations that service over 60 suburbs in the greater Sydney metropolitan area.

"Our old website had dated technology that was making it difficult for people to find us when searching online," said Mr Cassaniti.

With the main search engine Google, now very strict with allowing only mobile responsive websites to be listed in the search results, Global Funerals were placing themselves outside of an important marketing stream. "Instead of building upon redundant technologies, we decided to follow the advice of search engine optimisation consultant Greg Gillespie of Helium SEO and build out a completely new, domain and website

platform,? Cassanti said.

By making the wise decision to leave the old website as is, and build from the ground up, this will enable Global Funerals to be found when people are searching for funeral directors in Sydney, for example. This is a very important step for the business to be taking, as when people are in need at a special time of difficulty such as needing to plan a funeral, there is utmost importance to the business to be found when people are in need the most.

About Global Funerals: Global Funeral Networks, operating as Global Funerals specialise in offering individually designed funerals and memorials services that cater to individuals of all faiths, religious backgrounds and cultures. Global Funerals can organise a funeral, burial or cremation and all the necessary processes that need to be undertaken at their mortuary and funeral home facilities situated in two convenient locations, servicing the greater Sydney area. They also offer repatriation, exhumation and pre-paid funeral plans for those with special needs.

Global Funerals have offices in South Strathfield, at 71 Hume Highway and Unit 50/5 Inglewood Place Bella Vista. Visit [www.globalfunerals.net.au](http://www.globalfunerals.net.au) or call 1800-222-110.

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For more information about Global Funerals, contact the company here: Global Funerals Marie Cassaniti 0419 408 095 [info@globalfunerals.com.au](mailto:info@globalfunerals.com.au) 71 Hume Highway South Strathfield NSW (cnr Murray St) NSW, 2190

## Global Funerals

*Global Funerals is a Sydney based, family owned funeral services provider. Every individual has their own beliefs and identity so we work very hard with families to provide dignified events that are fitting tributes to those who have passed.*

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