



DDW Announce Lowest Priced Surf Accessories Online

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December 15, 2015, Sydney, Australia -- For the past 6 years, Adman Condon of the Condon family has been providing Australian and overseas residents with some of the lowest cost surfing accessories online via their eBay store. Today they announce that with the launching of their new website, ddwaustralia.com.au, they are bringing the same low prices to their customers directly from their own website and warehouse facilities in Brookvale New South Wales.

To coincide with opening of their new website, DDW (formerly Diecast Discount Warehouse) and their fully equipped ecommerce enabled website aims to bring even greater savings to the local consumer. "Our eBay store has been great for reaching that part of the market but now it is time to open up the field even wider," said Mr Condon.

Condon notes that it is no surprise that the contemporary consumer is savvy when it comes to price. The old way of going to a surf shop and trying to find what you are looking for is rapidly fading from the shopping repertoire of many. With companies of notable success such as Surfstich, Condon says that DDW are in good company when it comes to trimming the costs of distribution by supplying directly from their warehouse to the online customer.

?By cutting out the expense of the retail level of sales, we are able to pass on the savings to our customers, whilst still remaining competitive and profitable,? said Mr Condon.

Starting life supplying diecast model cars, the business rapidly expanded to include popular lines such as swimwear, and swimming accessories, surfboards and surfing accessories, to name just a few of their popular lines.

The ability to quickly design and deploy the new website, based on the Big Commerce platform, has meant that DDW have been able to rapidly release over a thousand products to the general public. They realised the importance of staying in front with not only price but with search engine visibility. Employing the services of Greg Gillespie, seasoned search engine marketing consultant, they are hoping to gain an even higher share of the online sales available in this modern search based environment.

About DDW: Formerly Diecast Discount Warehouse, DDW Australian are one of the most affordable of suppliers of diecast model cars from scale 1:43 right up to 1:12, the company sells a wide range of cars, trucks, airplanes and motor cycles to choose from. Including apparel, swimwear, surfing, watches, wetsuits, fcs fins online, zoggs swimwear, the company offers a full range to keep the most avid outdoors orientated supplied for both winter and summer activities.

DDW are situated in Brookvale NSW and ship locally and internationally. Visit www.ddwaustralia.com.au or call +61 411 849 626 for more information.

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For more information about DDW Australia, contact the company here: DDW Australia Adam Condon 0411849626 adam@seaworthy.com.au DDW Australia Brookvale Australia

DDW Australia

DDW are an Australian owned company who supply direct to the public, diecast model cars, surfing and swimming accessories.

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