



Jacobs the Jewellers Discusses Engagement Rings

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London, UK, DEC 12, 2015 - For couples, getting engaged is a magical moment with long-term implications. One of the ways to make it more special is taking a family heirloom piece and customizing it to a more modern and meaningful piece. Premier independent jewellery and watch shop Jacobs the Jewellers (www.jacobsjewellers.com) has just published a discussion on a new blog article published entitled 'Reading Jewellery Shops: Customize an Engagement Ring from an Heirloom?' was just published with further details.

The article details how 'treasured heirlooms carry with them the story of a family's past generations, so when one is given to a bride-to-be, it strongly signifies her union with the groom's family. Aside from engagement rings, they could also be anniversary rings or any ring that was treasured by its previous owners, who may be any relatives of significance. Precious gemstones from old and unused accessories like brooches and split rings may also be used to create a customized engagement ring.?

The article relates that 'customizing an heirloom ring, the giver would need to first have it checked by a jeweller for loose prongs or grime build ups. A professional jeweller can retighten unstable prongs and clean the ring to make it shine like new. If the ring is too 'old school,' there is the option to have the heirloom stone removed and set on a more contemporary band. This way it keeps the ring's essence intact while giving a

fiancée a jewellery piece she'll be pleased to wear every day.'

The article states that a fiancée will certainly appreciate an heirloom ring that has been re-created especially to suit her personal style. Grooms would want her to wear it more often than simply having it locked in a safe because it is too different from her own preferences.?

Reading jewellery shops use computer-aided sketching technology to help one better picture how the completed ring would look.

To read the article, visit www.jacobsthejewellers.com.

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Jacobs The Jeweller

Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.

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