



## Why You Want to Splurge on Italian Espresso Machine Brands

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The Cup Coffee House, based in Sugar Land, TX, is helping coffee lovers consider whether the time is ripe for an authentic Italian espresso machine. However, before they make any decisions, the platform says it is important for them to understand the history of the espresso and what they should look out for.

According to The Cup Coffee House, all non-filter coffees start with espressos, and the key to understanding Italian coffee culture is to look at it in its purest form. Italy not only brought the espresso to the world, but also the second and third waves of coffee. Despite this, Italian coffee is unique from other coffees. Even large chains and specialty cafés have been unable to establish themselves as firmly as Italian coffee makers have. It is necessary to examine the history of the espresso and how it influenced Italian culture and identity to comprehend why. Learn more here: <https://www.thecupcoffeehouse.com/italian-espresso-machine-brands/>.

The espresso machine turned out to be a groundbreaker in the coffee world. The first espresso was created around 1901 as a result of the European Industrial Revolution. When it was first conceptualized, it was meant to be something that could be quickly prepared. Express is the literal translation of the word 'espresso'. Customers had coffee specifically prepared for them for the first time thanks to a machine with group heads

and portafilters ? invented by Milanese inventor Luigi Bezzara.

The Ideale, the first commercial espresso machine, was created by Desidero Pavoni in 1905 after he acquired this patent. Modern machines, however, have little in common with the Ideale. When compared to modern 9-bar machines, its group heads could reach temperatures of up to 140 °C at a lower bar of pressure. It took 45 seconds to extract shots, yielding a beverage that was more akin to filter coffee than an espresso.

The word ?espresso? entered the Italian language as Italy produced more machines. It is described as a beverage, ?made using a pressurized machine or a filter, now commonplace,? in one Italian dictionary.? Coffee shops in the nineteenth century were calm settings, but they began to draw workers by 1935. More employees frequented them in search of a caffeine boost as the brew's potency increased.

?Barista? first appeared in print in 1938, succeeding the term ?barman.? However, a campaign to ?Italianize? words was driven by Mussolini's popularity and Fascism. Espresso became even more associated with Italian identity when ?barista? took the place of ?barman.? Explore more here: <https://www.pinterest.com/thecupcoffeehouse>.

Due to import restrictions and scarcity, Italian coffee consumption declined in the 1930s and 1940s. Despite this, well-known figures like Francisco Illy and Achille Gaggia adopted and enhanced the Ideale. Gaggia created the hand-pumped device in 1947. More pressure was applied to the puck, extracting more oils and colloids ? and creating Crema, a crucial component of contemporary espresso. The invention was purchased by Ernesto Valente, the head of Faema, in 1948.

<https://www.youtube.com/shorts/FRkEqrqF0c>

On whom to market it to, though, Gaggia and Valente could not agree. Gaggia considered it a luxury fit for opulent settings. Valente made the decision to make machines at a lower cost. He released the renowned Faema E61 in 1961.

The Faema E61 is credited with inventing the modern espresso machine. It was the first semi-automatic machine with a horizontal boiler (as opposed to a vertical one) and user-manageable extraction parameters. The cafe was now a gathering place where patrons and baristas could converse. Espresso bars and cafés grew incredibly quickly as a result.

Even in the face of globalization, Italian coffee culture from the 1940s still endures. Brazilian naturals that had never been washed predominated the roasting scene for years. Robusta accounted for 44% of imports in 1990. Excellent customer service and a good working relationship with owners have always been important and help businesses improve their reputation. Currently, only four roasters control 75% of the market.

Many Italians associate lattes on the neighborhood piazza with the espresso. Others are accustomed to stopping by a bar for a potent shot before work. The Italian espresso contains a lot of this sense of place. Italian coffees have influenced global coffee culture while globalization has not affected Italian coffee culture. The exportation of espresso has likewise been prosperous. Most beverages all over the world are based on Italian-style extraction. Learn more here: <https://www.tiktok.com/@thecupcoffeehouse>.

This is not to mean that all coffees with an espresso base are Italian. In comparison to its Italian counterpart, an American cappuccino frequently has twice as much milk. Due to Italy's long-standing coffee culture, few brands have successfully entered the market. It is a culture that places a high value on friendliness, helpfulness, and affordability.

To learn more about espressos or read other articles and tips from The Cup Coffee House, readers may visit their official website. The team can also be reached via social media.

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## The Cup Coffee House

*TheCupCoffeeHouse.com is an authority blog focused on all things coffee from machines, grinders, to beans and brews. With hours of research from how to make coffee to the best drip & espresso makers, you can learn to brew your favorite cup at home!*

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