



## **Click You Creative Launches New Social Media Management Platform**

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Click You Creative, a business in Glendale, AZ, is proud to announce that they have launched a new social media management platform. They offer full service, including content creation and publishing and they also provide trackable statistics to ensure their clients are able to grow their audience. The small business social media marketing service is already proving to be very popular.

"Our goal is to bring enterprise level services to small businesses so they can engage with their audience on a greater level," says Steven Pettit from Click You Creative. "We encourage everybody to try our new Freemium platform with no obligation at all."

It has been proven that social media management is vital to the success of any organization, large or small. It was found that just 14 percent of customers actually trust advertising, while 78 percent trust peer recommendations. Additionally, 85 percent of customers expect a business to have an active social media presence if they are to be trusted.

It has also been found that 70 percent of consumers will be more inclined to shop with a local business if they

can find information about them through social media platforms. Considering that Facebook now has over a billion active users, and that some 200 million Tweets are generated each and every day, this shows the potential that social media offers in terms of engagement.

"Consider for a minute that 34 percent of businesses have reported that engaging in Twitter has helped them generate more leads," adds Steven Pettit. "Plus, it is a known fact that 80 percent of people who use social media want to connect with different brands using Facebook. This really shows the importance of having excellent social media engagement and management in place. We encourage you to try our Freemium platform today!"

The Freemium tool enables users to schedule Tweets and posts. Additionally, they can post, view, delete and modify any content that Click You Creative prepares and schedules for them. Additionally, it offers extensive tracking statistics, so that businesses can see what works best. The company offers a number of social media packages, so every organization can find one that works for them.

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For more information about Click You Creative, contact the company here: Click You Creative Steven Pettit 602-510-7507 info@clickyoucreative.com 20118 N. 67th Avenue Suite 300-429 Glendale, Arizona 85308

### **Click You Creative**

*Click You Creative is a SEO company that takes a holistic approach to integrating social media management, search engine optimization, digital marketing, and reputation management services to provide the highest return for your marketing dollar.*

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