



## **Commercial Fleet Consultants from Fleet Cost & Care Are Ready to Serve Various Industries**

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Fleet Cost & Care, a fleet management consulting company based in Detroit, MI, is ready to provide commercial fleet consultants to various industries to help them manage their fleet of vehicles efficiently. These industries include the crane rental and heavy equipment rental industry, excavating and earth moving industry, construction industry, concrete pumping industry, environmental cleanup industry, and other industries with commercial vehicle fleets.

The commercial fleet consultants that they can provide can oversee the fleet operations and analyze the data to make sure that all vehicles will be utilized efficiently to minimize costs and that everything will be running smoothly. There are a number of benefits that companies will get from a dependable fleet management consultant.

Jeff Curran, President of Fleet Cost & Care, explains one of the benefits, "Fuel spending is crucial for businesses who want a data-driven approach. By keeping careful track of how much fuel is used each day of the week, you can make more informed decisions going forward. If you are involved in delivering food or other goods to customers around the city, minimizing fuel usage will ultimately lead to higher profits and a

sturdier business model. Excessive fuel use during certain days of the week, for example, might cause you to change routes so that money can be saved. There are several different kinds of centralized fleet management software that can help you track fuel usage, which can then be input into a data spreadsheet.?

Closely monitoring trip data is also beneficial as it enables the mapping of geographical data to determine those areas that are most frequently traveled. Geographic Information Systems (GIS) can offer a number of techniques that permit the building of maps and the analysis of data, which can be used in the weekly, monthly, or quarterly reports. The fleet management consultant can always make sure that the relevant geographical data is carefully and rigorously examined. A mobile fleet management app may help not only in the dispatching of vehicles but also in managing safety information.

Another important aspect of fleet management that consultants can help with is driver behavior. Fleet management software can assist managers in monitoring driver behavior to ensure that everyone is performing optimally. Driver data may include, for instance, compliance with traffic laws, average fuel consumption, and general incident reports. This is important because responsible drivers will also cost less in terms of insurance.

Another important aspect that fleet management consultants can help with is proper commercial vehicle maintenance. This will include ensuring that each vehicle undergoes regular inspections to make sure they are functioning properly. Proper maintenance includes both the mechanical and electrical parts of the vehicles. Some maintenance issues are related to safety, such as making sure the tires are properly inflated and that the headlights and windshield wipers are functioning properly.

Commercial fleet consultants can also help in determining which vehicle will be the best to add to the fleet. It may be time to upgrade those vehicles that are getting old. It may be a good idea to get newer vehicles because they are more fuel efficient and also have built-in features, such as GPS to make navigation easier for drivers.

Established in 1993, Fleet Cost & Care was created by the owners of the JJ Curran Crane Company when they made the decision to focus on fleet software technology. Jeff Curran's goal in founding this company was to develop a centralized software that can assist a company in increasing revenue and reducing expenses for fleet owners. The company launched its first fleet management system in 1996 that has many features like scheduling, preventative maintenance, and invoicing. After some time, they added more features such as reporting capability. In 2007, the next generation of the fleet management software was introduced, which was NexGen. Later on, they also developed a mobile app, which is the Atom.

Those who are interested in heavy equipment fleet inventory software can visit the Fleet Cost & Care website or contact them through the phone or via email.

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For more information about Fleet Cost & Care, contact the company here: Fleet Cost & Care Jeff Curran 800-281-9445 marketing@fleetcostcare.com 865 S. Fort St. Detroit, MI 48217

## **Fleet Cost & Care**

*Fleet Cost & Care offers the most comprehensive fleet management software & mobile app on the market. Serving customers worldwide since 1993, we help heavy equipment rental companies simplify and systemize their day-to-day operations.*

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