



## Moringa Oleifera March Health Challenge Launched

*February 22, 2016*

February 22, 2016 - PRESSADVANTAGE -

Health and nutrition company AdvantaVita, based in Deerfield Beach, FL, which has recently launched their Moringa Oleifera product, has now launched their 'Moringa March Health' challenge. This challenge is designed to support people in their goals to get back in shape and improve their health, after the initial post-holiday enthusiasm has begun to wane. Moringa Oleifera has been known to promote weight loss and customers are encouraged to share their experiences with the product, which is available on Amazon through <http://www.amazon.com/dp/B018SNXXNG>.

"People always overeat over the holiday season. It is pretty much a fact of life," says Chris Johnson, Head of Marketing at AdvantaVita. "People know this, and their New Year's resolution tends to be to lose weight. Actually doing it, however, getting motivated to move more and eat less after such a long period of indulgence, is really hard. And we know equally well that after the initial enthusiasm has worn off, kids get back to school and life get back to normal, those New Year's resolutions - made in good faith - can easily drop down the list of priorities. We want to challenge them to lose the weight they put on over the festive season with the support of our 100% organic Moringa Oleifera supplement. It's our intention that people will take the opportunity to pick up the enthusiasm and motivation they had at the very beginning of the year.?"

For the challenge, consumers are encouraged to purchase the recently launched supplement, which is still available at an introductory discounted price. They should then take the recommended four capsules per day in order to experience the most benefits. After taking the product for one month (one month's supply is provided), they are encouraged to report back to AdvantaVita to discuss their experiences. Johnson says they'd like people to report back through their website at <http://advantavita.com/contact/>. At the end of March, they'll select the most inspiring stories and award a free bottle to the person with the winning submission.

Moringa Oleifera has been classified as a superfood. Every part of the plant, from the pod to the flower, can be consumed and it has been found to provide a range of health benefits. It is not, however, a magic weight loss product. Rather, it supports overall health in the entire body, helping it to fight toxins, which often impede weight loss. As Johnson says, "It also helps to regulate blood sugars, which can help to curb those carb cravings that often throw our healthy eating plans off track." It's also reported to help improve mood, boost metabolism and provide energy. Put together, it supports overall weight loss efforts, which must always come from a healthy diet and exercise program.

"We market Moringa Oleifera as an overall health product, because that is what it is," adds Chris Johnson. "We believe that, by improving overall health, people will also be able to lose weight. We're so excited to hear about the results people have experienced across the coming month.?"

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For more information about AdvantaVita, contact the company here: [AdvantaVitaChrisJohnson954-719-4043media@advantavita.com](mailto:AdvantaVitaChrisJohnson954-719-4043media@advantavita.com) AdvantaVita 3422 SW 15 Street, Suite #9175, Deerfield Beach, FL 33442

## **AdvantaVita**

*We produce high quality nutritional supplements using the purest organic and non-GMO ingredients wherever possible.*

*We select the best quality products we can find using the best quality ingredients, and nothing else.*

Website: <http://advantavita.com/>

Email: [media@advantavita.com](mailto:media@advantavita.com)

Phone: 954-719-4043

