



## **Northern Michigan Vein Specialists Welcomes New Injector Lauren Detweiler**

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Cadillac, MI ? Northern Michigan Vein Specialists have announced that Lauren Detweiler, FNP-C, will be joining their Cadillac location as a medical aesthetic injector. The addition of Detweiler to the practice will allow both NMVS locations to provide more medical aesthetic injectable services to their patients, such as BOTOX®, which they recently added as a service in Traverse City. With the help of Lauren Detweiler, NMVS continues to expand their offerings as a vein-centric practice that provides expertly administered aesthetic care.

?We?re so excited to have Lauren joining us in Cadillac,? said Brian Heeringa, M.D. FACS, owner and vein surgeon at NMVS. ?She?s very talented, genuinely kind, and she fits in really well with our team. Her background in medicine allows her to effectively connect with patients, and she respects the artistry that?s involved in providing the kind of results they?ve come to expect at NMVS. Once she starts, our Cadillac practice will be able to offer the same range of aesthetic services that our Traverse City location currently has. Overall, we?re just really proud to be offering great aesthetic care to everyone who needs it from a practice they trust.?

Originally from Casper, Wyoming, Detweiler earned her Bachelor of Nursing in South Dakota. After spending two years as a cardiac nurse, she began her graduate master program through Simmons University in Massachusetts. Once she completed her Master's, Detweiler began working in family medicine, where she worked with patients who were dealing with various issues. She discovered her passion for aesthetics over the past year, as the creativity involved with the position allowed her to thrive while enabling others to look and feel their very best.

"I'm so thrilled to be working as an injector at NMVS," said Detweiler. "It's such an honor to work at an esteemed practice that helps people feel comfortable with themselves, and I can't wait to add to that with my services. I'm all about building trusting relationships with my patients and teaching them about realistic expectations so that they can enjoy the process of becoming their best selves. I really can't wait to meet everyone and begin!"

Detweiler continues to further her education in aesthetic medicine, and she's currently becoming certified to administer lasers in addition to dermal fillers and neurotoxins. She specializes in making subtle and tasteful facial changes, a skill she developed from her time spent traveling and training with professionals in the fast-growing industry.

"You have to always be learning," continued Detweiler. "Knowledge really is power, and I'm not at the top of my game if I'm not up to date with all the rapid developments in the medical aesthetics industry. Offering patients services that can truly benefit them means I need to be well-rounded in my knowledge and able to consult with them on treatments, and continuing education is the most empowering route to that. I really enjoy the creative aspect of administering product to create results that are entirely for a patient's unique preferences, and learning from other injectors allows me to broaden my skills further as the aesthetic services continue to grow at NMVS!"

NMVS is open and taking appointments for new and existing patients at both their locations.

#### About Northern Michigan Vein Specialists

Northern Michigan Vein Specialists is a premier vein-focused practice with locations in Cadillac and Traverse City. Led by esteemed surgeon Dr. Brian Heeringa, NMVS offers both medical and cosmetic vein treatments. With excellent technology and a team known for their committed care, NMVS provides services for lesser-known vein conditions and illnesses, with their patient base frequently coming from referral, with many patients coming from nearby Canada. Over time, the clinic's focus has expanded beyond reducing vein visibility to encompass a growing array of aesthetic options, including sclerotherapy to radiofrequency

ablation.

To learn more, please visit [miveins.com](https://miveins.com).

## Summary

Northern Michigan Vein Specialists has announced that Lauren Detweiler, FNP-C, will be joining their Cadillac practice as an aesthetic injector specializing in injectables like BOTOX®.

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For more information about Northern Michigan Vein Specialists - Cadillac, contact the company here: Northern Michigan Vein Specialists - Cadillac Diana Sheehase (231) 936-2068 [Dianas@miveins.com](mailto:Dianas@miveins.com) 440 Cobb St. Cadillac, MI 49601

### **Northern Michigan Vein Specialists - Cadillac**

*Northern Michigan Vein Specialists in Cadillac offers minimally invasive vein treatments in a clean, comfortable office with minimal to no downtime so you can be vein-free, pain-free, and stop hiding your legs.*

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Northern Michigan  
**VEIN Specialists**

