ApricotLaw has formed a strategic partnership with Brian Hong of Infintech Designs

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Town of Mount Pleasant, New York - October 24, 2023 -
The Law Firm SEO Agency ApricotLaw has formed a strategic partnership with Brian Hong of Infintech Designs.

Brian Hong is known in the marketing world as ?The Tool Man? for his extensive knowledge and experience with cutting-edge digital marketing and SEO tools including Artificial Intelligence (AI).

Brian has over two decades of experience in SEO and web design. During his impressive career, he has built over 4,000 websites and optimized over 750 websites for SEO. Brian and Infintech hold dozens of marketing certifications and have been mentioned, quoted or featured in HuffPost, Inc, Entrepreneur, BuzzFeed, Social Media Explorer, and other prestigious websites and publications.

"I am thrilled to partner with ApricotLaw. This alliance fuses the apex of legal marketing with cutting-edge digital prowess, positioning us to become the most impactful and powerful SEO and digital marketing agency for law firms. Our collaborative vision is to architect an unrivaled online presence for our clients, embodying their legal expertise. Together, we're not just pushing digital boundaries; we're redefining them, ensuring our

clients don't just navigate the digital realm, but dominate it," says Brian Hong.

ApricotLaw is a digital marketing agency trusted by law firms across the United States for over a decade.

At ApricotLaw, Nick Kringas is Founder and CEO, while Kellen Bachman serves as Head of Client Strategy.

Clients love that they have direct access to Kellen Bachman to discuss their campaigns - making an organizational change, adding a new lawyer, expanding into a new city, opening additional offices, whatever the reason, Kellen prides himself on being available for his clients.

"World-Class Customer Service is not something digital marketing companies are known for, I've experienced it from the other side myself. It's my personal mission to change that," says Kellen Bachman.

ApricotLaw?s unique Bottom-Up Funnel approach reliably drives new business to qualified law firms. They?re so confident in their ability to deliver that they even offer a full money-back guarantee.

With this partnership, ApricotLaw will expand its toolbox to serve law firms better.

Here are a few ways ApricotLaw can help a law firm grow:

Digital Public Relations (PR): Getting clients featured in authority press publications to raise the credibility of the law firm in the eyes of potential clients.

Paid Media Management and Optimization: Cutting Google Ads (pay-per-click/PPC) Cost Per Acquisition to save clients money and maximize return on investment.

Engaging Content Creation: Publishing thousands of hand-crafted words per month on a client?s site to increase relevance and topical authority.

Automated Follow-Up: Creating custom automated follow-up systems to keep their clients top of mind with prospective clients.

Collecting Detailed User Data: Gathering website user data and remarketing to those visitors to turn more visitors into paying clients.

ApricotLaw exists to maximize every marketing dollar. To explore a possible partnership schedule a call today.

Address: 7 Skyline Dr., Suite 350, Hawthorne, NY 10532

Hours: Monday to Friday, 8 am to 9 pm

Phone: 212-202-3214

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For more information about ApricotLaw, contact the company here:ApricotLawKellen Bachman(212) 202-3214info@apricotlaw.com.7 Skyline Dr #350, Hawthorne, NY 10532

ApricotLaw

ApricotLaw is a digital marketing agency that provides SEO services to legal firms that are ready to climb the rankings and boost their traffic. We get results.

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