



New Orleans Digital Marketing Agency Search Influence Makes the 2023 CityBusiness "Best Places to Work" List

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Search Influence announces its 2023 recognition among New Orleans CityBusiness's "Best Places to Work" for the second year in a row. The 2023 CityBusiness "Best Places to Work" list names the New Orleans digital marketing agency as one of the top small companies in the Crescent City.

Started in 2003, "Best Places to Work" recognizes and celebrates companies in New Orleans that exemplify top-tier workplace culture and employee well-being. Search Influence is one of 82 honorees who qualified for the 21st annual "Best Places to Work" program.

To participate in this annual program, companies must submit nomination forms that disclose data such as employee salaries, benefits, retention levels, and advancement opportunities.

Employees are then required to complete an anonymous survey to measure workplace culture.

CityBusiness places honorees into three separate categories: large (250 or more U.S. employees), medium (50-249 U.S. employees), and small (10-49 U.S. employees).

CityBusiness will feature all "Best Places to Work" honorees in a December 15th special issue.

CityBusiness is the foremost business news source in New Orleans, Louisiana. Covering local business events, trends, and profiles, it offers invaluable insights into the region's economic landscape. With a focus on various sectors, including real estate, healthcare, and finance, CityBusiness provides both print and online content, ensuring its readers stay informed about the latest developments in the Crescent City's vibrant business community.

A four-time winner of CityBusiness's "Best Places to Work," the publication also honored Search Influence in 2014, 2016, and 2022.

"We are proud to have been selected again as a New Orleans Best Place to Work. It is the collaborative and genuine team at Search Influence that makes this a great place to work. We put people first, and they make sure we have a great business to work in," said CEO and Cofounder Will Scott.

Search Influence's focus on positive company culture and work-life balance gives their employees the space and trust they need to develop creative online advertising solutions for their clients.

Since being founded in 2006 by husband and wife duo Will and Angie Scott, Search Influence has been committed to optimizing the online potential of businesses in New Orleans and beyond. Prioritizing both employment excellence and client success, the agency continually sets the bar high in the digital marketing sector.

To contact the award-winning New Orleans digital marketing agency, visit their website at <http://www.searchinfluence.com> or contact their office at (504) 208-3900.

About Search Influence:

Search Influence is a women-owned, ROI-focused digital marketing agency that helps organizations connect with and convert their audience with analytics-backed strategies that include search engine optimization and paid digital advertising.

Founded in 2006, Search Influence's core purpose is to optimize potential. They collaborate with

well-regarded brands and institutions both nationally and locally in New Orleans. Clients include the Tulane University School of Professional Advancement, Palo Alto University, Associated Hearing Professionals, New Orleans City Park, New Orleans & Company, and Audubon Nature Institute.

Search Influence is a Women's Business Enterprise National Council (WBENC)-certified, women-owned business and has a dedicated team of 30 in-house employees. The agency's experts, systems, and technologies for optimizing digital marketing have ranked them among the top local search companies in the United States. Search Influence is also among Inc. Magazine's Inc. 500 / 5000 for 7 years in a row ? 2011 through 2017.

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For more information about Search Influence, contact the company here: Search Influence Angie Scott (504) 208-3900 info@searchinfluence.com 1423 Pine St New Orleans, LA 70118

Search Influence

Search Influence, a national SEO and digital advertising agency since 2006, delivers demonstrable ROI for clients. Specialties include SEO, Paid Advertising, and Analytics. In-house experts collaborate with clients for results. Also an informative blog.

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