



## **Greenstein & Milbauer, LLP Adds Fire Power With New Attorney Addition**

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New York City personal injury firm Greenstein & Milbauer, LLP is delighted to acquire the services of experienced litigator Frank Trief, to bolster its premises liability department. Mr. Trief, has been practicing law for over twenty-five years and joined the firm in August. His focus recently has been on slip and fall type cases including ones that involve supermarkets.

Over eight million people were injured in falls in 2022. Supermarkets, grocery stores, and pharmacies are locations with a high prevalence of these injuries due to them being highly trafficked areas, where slippery substances are at times left unaddressed for unreasonable amounts of time. These falls are often from liquid substances or food items that have been left on the store's floor for prolonged stretches.

Managing partner Robert Greenstein indicated that "Unfortunately, too often, supermarkets shirk their responsibilities to the public in the furtherance of advancing their own business. Individuals who are hurt in a slip and fall in a supermarket should immediately consult with an attorney as these cases require attention as soon as the accident happens. Critically, this allows indispensable surveillance of the accident location to be preserved. In adding Frank, the firm now has another well practiced attorney to make certain our clients get

the compensation they deserve in these types of cases.?

Supermarkets are under a legal responsibility to preserve material that is reasonably anticipated to be needed in litigation. They must take affirmative steps to preserve pivotal surveillance video when they are notified in writing of a request to preserve said video. Indeed, this means that these supermarkets and other similar institutions, must stop any customary and/or procedural destruction or loss of not only the video that documents the moments in which the accident occurred but for a reasonable length of prior to the happening of an accident.

The requirement for New York supermarkets to save video for a time period before an accident even occurred remains in place as it is an injured individual's responsibility to demonstrate to a court that said supermarket either caused a dangerous condition or had actual or constructive notice of the subject condition that caused an accident. This requires skilled representation of the exact type that Mr. Trief is well practiced at providing and brings to the firm.

Trief earned his law degree in 1992 after receiving a bachelor's degree from New York University. He also has a well-documented history in navigating complex cases through the Alternative Dispute Resolution process and has frequently obtained justice for individual's who have been injured in supermarket falls.

Greenstein & Milbauer, LLP ([www.nyclawfirm.com](http://www.nyclawfirm.com)) is committed to assisting clients who have become injured by the negligence of others. They are staunch advocates for their clients and tenaciously seek the compensation their clients are entitled to.

Greenstein & Milbauer, LLP maintains offices in New York City, Harlem, Queens, Bronx, Brooklyn, and Staten Island, as well as Westchester & Nassau Counties.

If a person has suffered an injury due to a slip and fall accident, Don't Be a Victim Twice, call 1-800-VICTIM2 (1-800-842-8462) for a confidential and informed consultation. The call and consultation are free, of course. Greenstein & Milbauer, LLP represents their clients on a contingency basis.

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For more information about Greenstein & Milbauer, LLP, contact the company here: Greenstein & Milbauer, LLP Rob Greenstein (800) 842-8462 [greensteinmilbauersocial@gmail.com](mailto:greensteinmilbauersocial@gmail.com) 1825 Park Ave New York, NY 10035

**Greenstein & Milbauer, LLP**

*Greenstein & Milbauer, LLP aggressively handles personal injury claims in New York City (Manhattan, Bronx, Brooklyn, Queens and Staten Island), Westchester & Long Island. If you've been injured in an accident Don't Be a Victim Twice! Call 1800VICTIM2*

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