



Michael Taggart launches new PR Service Press Advantage

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On March 25, 2015, Michael Taggart addressed a crowd of special guests via a special webinar. Many were looking for a solution to generate publicity for their businesses, as well as increase their visibility using Search Engine Optimization. Some of their common concerns were:

"I don't know the first thing about how to get my business noticed." "SEO is too complicated for me to understand." "Can't I just pay someone to do it for me?" Michael went on to show how easy it is to do all these things using Press Advantage, a done-for-you press release distribution site he helped create. But beyond distributing the press release, Press Advantage also syndicates the release and builds in custom backlinks using their proprietary software. Press advantage also offers a Keyword Research tool to help with SEO.

Once guests on the webinar were able to see Press Advantage in action they were stunned. The simplicity of Michael's site, and the results gained were something they had never seen with any other press release site.

Upon seeing the price, that was it. At a fraction of the cost, but with all the features people expect, it is the best value in the press release distribution market. The attendees went crazy.

On the webinar Michael stated, "Press Releases can be used for small businesses as well as huge companies to generate publicity for their company. Whether you are new to this or an expert, Press

Advantage provides a completely automated, no hassle way to generate buzz about your business. It is hands down the easiest way to get news about your company out on the internet.?

Press Advantage is slated to become the industry standard for all Press Release distribution sites. It is hands down the best Press Distribution Site out there.

If you have questions about Press Advantage or would like to join please visit the Press Advantage site here.

Michael Taggart

Press Advantage

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