

EarlyBirds Unveils Open Innovation Ecosystem to Boost Organizational Growth with Limited Resources

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EarlyBirds, an Australian firm, wants to point out how they may help organisations who lack financial and human resources to foster innovation. Promoting innovation in an organisation is vital to ensure competitiveness but the lack of resources can hinder such efforts because it requires hiring people who are skilled in research and development and investing in infrastructure. Fortunately, EarlyBirds has developed an open innovation ecosystem platform with services that provides a way for early adopters, innovators, and subject matter experts (SMEs) to collaborate and speed up technology adoption and advancement.

The open-source innovation ecosystem developed by EarlyBirds can help supplement the lack of resources to promote innovation by applying a gig economy approach to source skilled SMEs. Businesses interested in fostering innovation in their organisation can register as early adopters in the EarlyBirds platform through https://earlybirds.io/en/early_adopter. Through the platform, early adopters can get in touch with a huge number of innovator companies who have developed new technologies.

Mr Kris Poria, co-founder and CEO of EarlyBirds, says, ?As an Early Adopter you are a leader or influencer in your organisations who understands the value of innovation with a strong desire to identify new and

disruptive Innovators to seize opportunities, solve challenges or create new products and services. Working with EarlyBirds you can solve challenges and seize opportunities using actionable innovation from Innovators (startups, scaleups and mature organisations).?

EarlyBirds can help early adopter companies become a self-learning organisation to achieve a number of things, such as: take a look at disruptive business models, innovations and potential solutions, resolve business and technical problems fast and achieve continuous improvement across all business functions.

The EarlyBirds open innovation ecosystem has two key elements. One is the Explorer program that is designed to accelerate the process of technological innovation for the business as a service. The Explorer program includes several features, such as: quarterly and monthly innovation days; a platform enterprise license; weekly webinars to help stimulate innovation in the organisation; a nominated SME for the business; and a focus on particular types of innovations. The other element is the Challenger program, which is for those organisations who want to discover solutions for one specific technical or business issue at a time.

For the companies that are focused on developing new technology, whether they are startups, scaleups or mature organisations, the EarlyBirds open innovation ecosystem can help innovators engage with early adopters to make use of their products or solutions, thus facilitating their marketing efforts. Those who want to register as innovators can do so at https://earlybirds.io/en/innovator. Innovator companies may be able to accelerate their business and achieve high growth with the EarlyBirds system as it can them bring their innovation into large and frequently international markets by connecting with early adopters.

Innovator companies can follow a few simple steps to make the most of their participation in the EarlyBirds open source innovation ecosystem. First, they can sign up, search, and locate their company and then connect and update their business profile. Second, they can list their services and products as innovations specifically for initial sale such as trial, pilot, or proof concepts. Third, several stakeholders from the innovator company can join including, marketing, sales, and product managers, including founders and CEOs.

Meanwhile, for SMEs or subject matter experts are professionals with advanced knowledge in a certain field, for instance, in artificial intelligence (AI), machine learning, telecommunications, sustainable energy, and more. They are considered as an authority in a certain topic or subject and are uniquely qualified to offer guidance and strategy. EarlyBirds can offer SMEs a flexible contract to participate in the EarlyBirds system and use their expertise to guide early adopters in finding the technological innovation they can use for their business.

Organisations who are interested in the EarlyBirds system can check out their website at earlybirds.io or

contact them on the phone or through email.

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EarlyBirds

EarlyBirds is an OSINT and Open Innovation Ecosystem that connects organisations - Innovators, Early Adopters and Subject Matter Experts - to accelerate capacity, speed, and culture to innovate and solve business and technical challenges.

Website: https://earlybirds.io

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