



Maitland Laundromat Rebrands to LaundrOmate, Offers Dry Cleaning & Ironing Services

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Laundromate, formerly known as Maitland Laundry Services, is excited to announce a significant rebranding to reflect the company's evolution and expansion in the laundry services industry. This change marks a strategic pivot in the organisation's future direction, emphasising innovative laundry solutions and customer-centric services.

In its revamped look, the Maitland based laundromat will continue to offer its renowned full range of laundry services at 19 Melbourne St, East Maitland, including self-service and full-service options catering to both individual and commercial clients. The rebranding includes a refreshed visual identity and a renewed commitment to providing high-quality, convenient, and affordable laundry solutions. This strategic move aligns with the company's vision to adapt to changing market demands and to better serve the growing needs of the East Maitland community.

Local customers have loved the additional services. Particularly those looking for a coin-operated laundry that

has Tap to Pay functionality. Customers no longer have to save all their coins throughout the week, with Estpos enabled washing machines on-site. "Great clean machines, some with powder and softener included. (There's a) toilet on site, tap card to pay. Win, win!" said Dean B. via Google Reviews.

Commercial customers are also utilising the prompt and efficient services. Laundromate services numerous hotels, beauty salons, massage clinics and more commercial premises throughout Maitland and beyond. "I've been using Maitland Laundry Services for 5 years as a small commercial customer. The quality is excellent, it's done fast and they're always delightful to talk to. I recommend them unreservedly!" said Christian M.

To get started with Laundromate's commercial laundry services, customers simply complete their online form with their contact information. Laundromate then tailors an account to fit each business's needs with personalised settings and custom pricing. Once a start date and Pickup/Delivery has been organised, customers can focus on their work while Laundromate handles the linen services.

Laundromate also offers expert dry cleaning services for delicate garments, endorsed by the Drycleaning Institute of Australia. Customers can easily drop off their clothes at Laundromate, where they are treated with specialised solvents and techniques for stain and dirt removal, ensuring gentle care for delicate fabrics. Upon completion, clients receive an SMS notification, allowing them to pick up their freshly cleaned items with ease.

Laundromate's dry cleaning prices vary by item. Blouses are charged at \$15.40, while button-down shirts are \$11.55 each. Evening dresses cost \$49.50, with other dresses ranging from \$22.00 to \$52.25. Suit cleaning costs \$41.80 for two pieces and \$52.80 for three. Sports coats or short coats are \$24.20, and trench coats are \$36.30. Bedding items like pillowcases are \$6.60, with blankets and doona covers ranging from \$42.90 to \$50.60.

Since its inception, Maitland Laundry Services has been a staple in the East Maitland area, known for its reliable and efficient laundry services. The rebranding to Laundromate represents not only a change in name but also an enhancement in service offerings and customer experience. The company prides itself on its state-of-the-art machinery, competitive pricing, and quick turnaround times, which have been hallmarks of its success.

"Laundromate signifies more than a name change; it's a renewed promise to our customers," said Johnna Williams, General Manager, at Laundromate Maitland. "Our commitment to quality service remains unwavering, and we are excited to embark on this new journey with a brand that reflects our growth and the dynamic future of laundry services."

Laundromate has quickly become a trusted name in the laundry service industry in East Maitland, NSW. With a focus on customer satisfaction, Laundromate offers a comprehensive range of laundry solutions, including state-of-the-art washing and drying facilities, professional ironing services, and efficient dry cleaning. Committed to excellence, the company continually strives to meet and exceed the laundry needs of its diverse clientele.

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For more information about LaundrOmate Maitland, contact the company here: LaundrOmate Maitland
Johnna Williams +61 2 4933 4504 19 Melbourne Street East Maitland NSW 2323 Australia

LaundrOmate Maitland

LaundrOMate is a Laundromat and dry cleaning service in East Maitland servicing Cessnock, Pokolbin, Rutherford, Maitland, Tomago, Raymond Terrace, Williamtown, and beyond.

Website: <https://laundromatemaitland.business.site/>

Phone: +61 2 4933 4504

