

Advertising Agency MicM Launches 3 New Facebook Groups For Clients

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The advertising agency MicM has recently launched three new Facebook groups for some of their clients. Peter Larsen, managing director explains "These three groups have been in the pipeline for quite some time, and we are proud to finally be able to present them to the public?"

The three groups each serve as a different kind of community.

The Facebook group Lăn Penge Nu is a group regarding monetary problems and personal finance, seeking to help and empower people to take better charge of their personal finances.

The group Low FODMAP Diet is a community for the popular diet that has proven very effective in dealing with the dreaded stomach diseases IBS and other stomach problems. Janice from the group explains, "We are very happy to finally be able to publish this group and we look forward to help a lot of people who have upset stomachs. We believe Facebook is the place to be in 2015 and we hope to see a growing community shortly?"

The last of the three groups, Weber q3200 is a fan group for the grill by the same name. Jake from the group explains "the idea with this group is to find common ground for all us who loves a good barbeque. You know, share recipes, talk about the best accessories and so forth. Just to have someone on Facebook to hang with, who loves a good steak as much as you do. We've tried meeting on forums and visiting each others blogs, but it has never really worked. Now with Facebook we think we have a much better chance of succeeding?"

What is Facebook?

Facebook is the world largest social media, with more than 1 billion registered users worldwide. According to data from MicM, more and more organizations, businesses and interest groups alike, are using Facebook to

organize communication both internally within the organization and externally with customers and members. Facebook has more than 100 million status updates every day and more than 3.2 billion images are uploaded every month making it one of the largest image sharing sites online.

For questions or concerns regarding this press release, or for more information on MicM and their activities, please use the following contact information to get in touch:

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