

SEO Expert Michael X Launches PR Guerrilla Service

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Meridian, Idaho business Adventure Marketing, is proud to announce that they have launched a brand new service, which is designed to help businesses leverage media sites with high authority. PR Guerilla is the first new service that the company has launched in two years. It is already receiving a lot of positive attention.

Michael Taggart, founder of Adventure Marketing, says: "When it comes to PR, people ask me plenty of questions. Probably the two most asked questions are 'How do I get into the top media?' and 'How do I turn media attention into $$$?'. Those are both good questions, and I am asked them so frequently I figured I should do something about it."

Michael Taggart has long been recognized as being a true SEO authority. Earning him the nickname 'Michael X SEO', he has been at the forefront of developing various products and services that have been able to give his clients true online authority. His work enables people to consistently rank on the first page of Google. This has earned him a reputation of being the best of the best and he has received a wealth of positive reviews for his work, including his new PR Guerrilla service.

The company is also very keen to explain to businesses why press releases are so important. With the changes in Google's algorithms, it seems that press releases are now the way forward for people to have

their website noticed, their brand recognized and their overall authority to grow.

"One of the biggest things I have seen over the last 3 years, is that startups and small businesses really need to understand how powerful proper PR is when it comes to getting more customers faster, floods of traffic, credibility and easy web ranking for nearly impossible keywords. That is why I created this training program," explains Michael Taggart.

For Michael Taggart SEO is his passion and he recommends everybody to follow and like his Facebook page. This will give them an opportunity to learn more about the new service, but also to be kept up to date with new industry news. Additionally, they are able to directly speak to Taggart through the Facebook page by commenting on postings.

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