



360Connect LLC Explains the Importance of Asset Tracking for Businesses

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Austin, Texas - 360Connect LLC, a company based in Austin, TX, wants to point out that asset tracking tools and software have improved significantly and have so many advance features that make it imperative for businesses to incorporate them in their systems. Asset tracking provides a way of tracking various physical assets owned by company and are used by employees, customers, or any other individuals who have been given access to them. Asset tracking may work through the use of barcode labels that can be scanned, RFID tags, Bluetooth low energy (BLE) or GPS tags. More about this can be gleaned from <https://www.360connect.com/product-blog/how-does-asset-tracking-work/>.

RFID tags employ electromagnetic fields to automatically identify and track the tags that are attached to assets. The tags contain electronically stored information and they can be scanned without direct line of sight unlike barcodes. Barcodes utilize visual, machine-readable representation of data that is read by a scanner. This is suitable for registering low value assets and offers the benefit of easy implementation. GPS devices use satellites to deliver information on the location and time in all weather conditions. This technology offers highly accurate information usually within a few meters and it is most suitable for logistics and high value assets. BLE uses a beacon that continually emits a bluetooth signal that transmits device information and

location. It is suitable for monitoring assets within a short distance, such as within a building.

A spokesperson for 360Connect LLC says, "Asset tracking is more than just seeing where objects are. It includes lifespan management, maintenance plans, depreciation, and even disposal. In this sense, assets can range from massive machinery and trucks to smaller tools and IT equipment such as laptop computers and mobile devices. Because asset tracking systems are so adaptable, they may be used to track practically any type of tangible item."

Assets that are usually tracked with asset tracking software include: company vehicles, forklifts & warehouse vehicles, laptops & computers, trailers & containers, tractors & combines, laboratory equipment, portable medical devices, projectors & audiovisual equipment, furniture, building equipment, and more.

While every asset tracking service is different, there are a number of general features that can be expected. One is check-in/check-out, which enables the company to automatically catalog the various assets, who is using them, and for what purpose. Another possible application is location tracking, which offers real-time information on the location of assets. This is often used for mobile assets, such as vehicle or equipment used across various sites. A third application is status monitoring, which presents information on the condition and status assets. Lastly, history logging is used to maintain a historical record of the usage, maintenance, and movements of assets.

For those who are wondering how much asset tracking tools cost, information on this can be obtained from <https://www.360connect.com/product-blog/how-much-does-asset-tracking-cost/>. According to sources, such as Tech.co and Expert Market, most asset tracking tools will cost approximately \$15 to \$40 per unit. The more costly items can cost between \$100 to \$200 per unit but they come with more features. The use of asset tracking is highly recommended because they may help solve various problems, such as: minimization of asset loss and theft; optimization of asset utilization and performance; assurance of compliance with regulatory standards; improvement of customer service through enhanced resource management. The use of asset tracking is recommended for high-value asset management, large inventory volumes, regulatory compliance, mobile asset management, and more.

Established in 2006, 360Connect LLC is an online service with the goal of simplifying the business-to-business (B2B) purchasing process, allowing buyers to save both time and money by getting free and no-obligation quotes and buying advice from qualified suppliers. For suppliers, they offer warm leads through their verification and filtering process, which is done within five minutes of lead notification. They can ensure that the leads they produce and offer each client are high quality and appropriate for their unique requirements.

Those who are interested in asset tracking tools can check out the 360Connect LLP website at <https://www.360connect.com/asset-tracking/asset-tracking-buyers-guide/> or contact them through the telephone or via email.

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360Connect LLC

Our goal for 13+ years is to connect companies across various industries with high quality, true-intent prospects. For business buyers, we help them find reputable local suppliers for their business needs with 100% free quotes.

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