Transforming Local Businesses: GetDandy.com?s AI Reputation Management Drives Increased Google My Business Impressions

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GetDandy, a reputation management specialist based in Irvine, CA, has succeeded in creating an AI-powered tool that supercharges engagement with target audiences. The tool is especially notable for its ability to put the functionality of a large media response team in the hands of local businesses, allowing them to focus on growth without the fear of unfair reviews hurting their reputation.

Those unfamiliar with GetDandy may wish to learn more about the agency as swiftly as possible, given their years of experience in the field and the scope of service they provide. Previously, the agency was known for crafting an algorithm that was able to detect unfair reviews and then simplify the process of submitting them for review from the platforms in question.

Google reviews, for instance, cannot be deleted without due process, but given GetDandy?s established relationship with the platform, the agency understands what it takes to have a review evaluated as quickly as possible. This evaluation process can take a while for those unfamiliar with the platform as it requires an in-depth understanding of the associated rules (reviews can only be taken down under certain conditions).

What GetDandy accomplished was to teach their algorithm to prove reviews met this criteria, upon which Google would take them down. While this baseline capability continues to exist, it has now been augmented by the implementation of AI.

The introduction of AI enables businesses to take this a step further, especially if they are composed of small teams and have few hands (or time) to spare. Instead of undertaking the exhaustive and tedious review evaluation process without confidence that their efforts will even have a positive outcome, a brand can utilize GetDandy?s reputation management suite to take down unfair reviews ? and respond to comments left by customers where necessary.

?It is vital that you maintain a connection with your target audience,? notes GetDandy, ?because your community always wants to feel seen and heard. Your brand is almost a living entity in that respect, and this entity needs constant care to ensure it maintains a positive reputation. By implementing robust reputation management protocols and capitalizing on business information aggregated by our tools, you can maintain a more appealing Google My Business (GMB) profile, resulting in higher impressions and customer engagement.?

Higher impressions, better customer engagement and so on are hallmarks of a healthy, growing business, since these factors are likely to translate into better sales. Notably, thanks to the AI tool?s ability to parse and respond to comments in a realistic manner, the brand?s core team can focus on other aspects of the business instead of assigning time and effort to cleaning up comments posted online. This will allow the business in question to both look and function at its best.

In some cases, a business may find itself targeted by malicious parties for any of a variety of reasons. GetDandy?s tools have built-in functionality that allow them to identify unfair reviews as they come in, and the evaluation process can be launched immediately in order to minimize the impact of such attacks.

GetDandy points out that it is virtually impossible to predict when such attacks will take place due to the fact that the contributing factors are often far out of a business? control. Since a fast response is crucial when they occur, however, a business? best course of action is to maintain constant vigilance. This is tedious, and it takes resources away from areas which may need it more. Fortunately, GetDandy?s AI-powered tools can stand watch without flagging, and they can initiate the takedown process without human intervention being required.

Overall, GetDandy can help a business effectively manage its online reputation, improve customer perception, increase customer trust and loyalty and more, which has the ultimate effect of driving growth and success. GetDandy is ready and willing to demonstrate their capabilities to all interested parties, and a demo

can be booked online via the agency?s official website.

Brands may contact Bri Nicole of GetDandy for further details. GetDandy is also active on social media. Their previous press release can be found at: https://www.usatoday.com/story/special/contributor-content/2023/07/26/getdandy-ai-powered-platform-that-removes-bad-online-reviews/70470468007/.

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GetDandy

GetDandy is an innovative ai company that helps businesses automatically rank higher in local searches by helping remove unfair bad reviews, reinstate new positive reviews, automatically get new reviews.

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