



Vizual Symphony

Ideas in Focus

Vizual Symphony Welcomes Andy Vivanco as Audio Visual Design Consultant

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Vizual Symphony, leading provider of audiovisual integration solutions, announces the hiring of Andy Vivanco as audio visual design consultant.

Vizual Symphony, a California-based commercial audio visual systems integrator, proudly announces the hiring of Andy Vivanco, a seasoned professional with over 20 years of expertise in audio visual design, technology, and media. In his new position as an audio visual design consultant, Vivanco will play a pivotal role in fostering partner-level relationships with clients seeking audio visual project guidance and assistance.

Drawing from his extensive experience as a former university executive director of information and media technology and executive producer and founder of Vivanco Studios, an independent media production, publishing, and consultancy company, Vivanco is uniquely positioned to excel in his new role at Vizual Symphony. His professional background equips him with a first-hand understanding of the audio visual needs of higher education institutions and businesses, making him an invaluable asset to Vizual Symphony and its clients.

“At times, technology can get in the way of delivering information, and our clients are seeking ways to incorporate tech without it becoming a distraction,” said Vivanco. “That’s an important component of how I can advise and help because there are a lot of bells and whistles out there, so finding the right balance between technology and functionality is crucial.”

Having been a customer of Vizual Symphony in his previous role at a university, Vivanco expresses excitement about aligning with a company that shares similar values and goals in optimizing business and learning through cutting-edge audio visual technology. He looks forward to helping clients implement the latest AV solutions to meet their objectives, enabling them to become leaders in their industries.

“We are thrilled to welcome Andy to our team. As a former Vizual Symphony customer who has an in-depth understanding of our clients’ audio visual needs, he will be a tremendous asset,” said Vizual Symphony CEO Susan Holguin. “Andy’s personal connection to our mission and commitment to establishing and nurturing client relationships will help us reach new audiences and better serve our clients.”

In light of disruptions in higher education and business due to the pandemic, Vivanco emphasizes the importance of adapting to change. He believes that understanding the unique needs of each client is essential in helping them design and implement effective audio visual solutions tailored to their goals.

“My hope is to develop partnerships that leverage technology as their needs grow and change,” said Vivanco. “My experience enables me to understand the evolving audio visual landscape and help educators and businesses enhance their resources, in much the same way Vizual Symphony partnered with me and enhanced our resources when I was their customer.”

Since its founding in 2001, Vizual Symphony has been at the forefront of providing comprehensive audio and visual design, products, and installation services to simplify the technology needs of businesses, organizations, municipalities, and educational institutions. As a certified small business, woman-owned and operated, Vizual Symphony has successfully completed thousands of projects and served hundreds of clients.

With a commitment to bringing clients' ideas into focus, Vizual Symphony specializes in delivering innovative audio visual solutions for communication, training, and teaching. The company's portfolio includes services such as web conferencing, digital signage, active learning technology, multi-purpose space design, custom AV installation, and managed services.

In a rapidly advancing technological landscape, Vizual Symphony ensures that its clients, including higher

education institutions, businesses, and organizations, are well-prepared for the future by avoiding the limitations of outdated technology. To learn more about Vizual Symphony, visit <https://vizualsymphony.com/>.

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For more information about Vizual Symphony, Inc., contact the company here: Vizual Symphony, Inc. Susan Holguin (626) 229-9112 support@vizualsymphony.com 5900 San Fernando Road Suite D Glendale, CA 91202-2765

Vizual Symphony, Inc.

Vizual Symphony is a leader in high-quality audiovisual communication solutions for corporations, educational institutions, houses of worship, municipalities, and museums in Burbank.

Website: <https://vizualsymphony.com>

Email: support@vizualsymphony.com

Phone: (626) 229-9112

