

Trump Super PAC Poised To Reach Forty Million Websites

December 21, 2015

December 21, 2015 - PRESSADVANTAGE -

Outsider 2016, the Super PAC supporting Donald Trump's bid for the Presidency, is poised to further bolster his persistent triumph. The California-based political action committee is mirroring the Republican nominee's mastery of and efficacy through the power of the internet and social media, and propping up his apparent win at the CNN debate this week.

Trump's leverage of avenues such as Twitter is a testament to the power of viral and ubiquitous "cyber tools" when properly exploited. One need only look at the real estate mogul's expenditures to date, relative to high-rolling rivals, to see how shrewdly Trump has out-maneuvered his competition on a shoestring budget. His results are anything but meager. Despite a recent uptick by Ted Cruz, Trump's lead remains even larger than recently, suggesting Cruz and Rubio (to a lesser degree) are merely absorbing support Ben Carson has lost as his numbers tumble.

Outsider 2016 is embracing the support of frustrated conservatives looking for something fresh and innovative to lead the way home to a great nation once again. Recognizing the power of digital media to reinforce the affinity for Trump displayed by the masses, the Trump Super PAC is mobilizing to keep the provocative candidate at the forefront of their psyche - everywhere they go online.

The Super PAC has architected a strategic alliance with a goliath media company to have direct access to proprietary technology facilitating a blanket banner ad campaign online. On the one hand, they are able to drill down and reach the most ideally-suited web visitor (from any website) and deliver relevant media. On the other hand, they are able to retarget individuals so the experience is one of immersion.

What's more, the prowess of Outsider 2016's technology is such that the Super PAC can also specifically target Republican voters leaning toward another candidate. Those vacillating among options can be swayed to embrace Trump through frequency of exposure and perpetual branding of his message and conviction. Those persuaded to support another candidate will already be well-marinated in the Trump narrative by the time their candidate folds and their vote is destined to be relegated elsewhere.

Outsider 2016 is beginning to ease into its saturation marketing efforts for the new year, with the aim of being in a full-court press coming out of Christmas and into the New Year. Fundraising efforts look promising and Super PAC spokesman Jeremy Biggins relates that "our ability to own as many of the 80 Billion available impressions is restricted only by our ability to win the bid for them."

According to Biggins, "Support has been incredible. Although Trump honorably funds his own campaign to avoid the tentacles of control and other perceptions of impropriety, there's no escape from the reality that this is an historic moment in time and people simply want to be involved. We have access to technology nobody else endeavoring to help Trump has access to, and we simply can get more bang for the buck. So it's no wonder wise donors are apt to chip in and help fund this historical shift in American politics."

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Outsider 2016

Outsider 2016 is deploying the country's most aggressive online saturation marketing campaign to secure the nomination for Donald Trump.

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