



Businesses Achieve Instant Marketing Clarity With Boomcycle Digital Marketing's Revolutionary New Marketing Intelligence System

January 04, 2024

SAN RAMON, CA - January 04, 2024 - PRESSADVANTAGE -

Boomcycle Digital Marketing, based in San Ramon, CA, has introduced a new platform that will help businesses maximize the potential of their marketing budgets. The service is capable of providing real-time insights into marketing channels, thereby empowering businesses to rapidly make data-driven decisions.

As a prominent leader in SEO and digital marketing solutions, Boomcycle Digital Marketing is excited to announce the launch of its groundbreaking Marketing Intelligence System (MIS). According to the agency, MIS is designed for B2B and B2C companies that need to know which of their marketing channels are truly working. MIS is able to provide real-time tracking of multiple channels, from SEO and Google Ads to organic social media and even offline channels like radio, TV, and newspaper. There are several reasons why this places an incredible amount of power and agency in a business's hands.

"Most businesses have no idea where their website leads come from," observes Boomcycle Digital

Marketing's founder, David Victor. "Where were they before they landed on your website and called or submitted an inquiry? Our Marketing Intelligence System solves that pain, and in real-time."

Victor explains that the sheer competitiveness of the modern marketing landscape has forced businesses to apply a certain degree of guesswork to determine which marketing channels would yield the best ROI. This is notoriously inefficient, given that the lack of consolidated, real-time data leads to inefficient budget allocation and missed opportunities.

The Marketing Intelligence System was built from the ground up to solve these problems. Pulling from their vast experience and expertise in digital marketing, Boomcycle Digital Marketing gives their clients the ability to eliminate all the guesswork by providing a comprehensive dashboard that tracks key performance indicators (KPIs) across all marketing channels. This places a number of new capabilities within a business's reach.

For instance, businesses can use MIS to identify high-performing channels, allowing them to shift their focus and/or study channels that are demonstrably driving leads and revenue instead of wasting time and resources on unknowns. In turn, this allows them to allocate budgets an order of magnitude more efficiently, especially since they can direct marketing expenditures based on real-time insights. The elimination of guesswork gives businesses more confidence in their marketing strategies.

These advantages will have obvious utility to any business that has run marketing campaigns in the past, but the agency says it is important for them to understand exactly where MIS's insights are generated from.

"I know lots of managers get glassy-eyed when we show them Google Analytics," comments Victor. "Boomcycle's MIS gives immediately actionable insights that managers need to guide their marketing initiatives."

MIS uses specific types of information to build an accurate representation of a marketing campaign's results. This includes phone call tracking and recording (giving businesses the ability to understand the source of inbound calls to better assess channel performance), web form tracking (capturing and analyzing web form submissions to identify the most lucrative lead sources), chat and ecommerce integration (tracking customer interactions and conversions across multiple touchpoints) and more. The system is HIPAA-compliant, making it an ideal solution for healthcare and other industries that require stringent data protection.

Boomcycle Digital Marketing recognizes that many will want to test drive this new product as soon as possible, and the agency is delighted to share that they can start immediately. The company is offering an exclusive introductory rate of 50% Off for 3 Months with a Bonus Analytics Report for a limited time to celebrate the launch. Interested parties are advised to sign up before February 1st, 2024 to take advantage

of this special offer.

The agency states that a custom analytics report will also be provided at the end of the trial period. This report will summarize usage and show clearly which marketing channels are working for the business (and which are not).

Boomcycle Digital Marketing is a full-service digital agency that specializes in SEO, Google Ads management, content marketing, web design and more. The agency is keen to work with clients who want measurable results and a trusted partner with which to achieve their goals.

###

For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 hello@boomcycle.com 111 Deerwood Rd STE 200, San Ramon, CA 94583

{

"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",

"@context": "https://schema.org",

"@type": ["LocalBusiness", "ProfessionalService"],

"parentOrganization": {

"@id": "https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html"

},

"name": "Boomcycle Digital Marketing",

"alternateName": "Boomcycle",

"email": "hello@boomcycle.com",

"priceRange": "2500usd-25000usd",

"logo": "https://boomcycle.com/wp-content/uploads/2021/06/Boomcycle-blue-logo-rect-AMP-size.jpg",

"image":

"https://boomcycle.com/wp-content/uploads/2024/01/david-victor-seo-specialist-65945dc641f32-768x512.webp",

"sameAs": [

"https://about.me/boomcycle",

"https://boomcyclebucket1.s3.us-west-2.amazonaws.com/index.html",

"https://business.pleasanton.org/list/member/boomcycle-digital-marketing-san-francisco-bay-area-seo-company-10771",

"https://citationvault.com/location/boomcycle-digital-marketing-san-ramon/",

"https://clutch.co/profile/boomcycle-digital-marketing",

"https://finance.yahoo.com/news/boomcycle-digital-marketing-celebrates-22-174300334.html",

"https://finance.yahoo.com/news/businesses-achieve-instant-marketing-clarity-023900333.html",
"https://finance.yahoo.com/news/seo-company-boomcycle-digital-marketing-004700337.html",
"https://github.com/davidboomcycle",
"https://hamptonstechweek.com/?u=san-jose-seo-agency-boomcycle-digital-marketing-hh-7zYO1vSv",
"https://influencermarketinghub.com/agency/profile/boomcycle-digital-marketing/",
"https://maps.app.goo.gl/a4nHvMfwRPgKinUc8 ",
"https://members.sanramon.org/list/member/boomcycle-digital-marketing-4659",
"https://nextdoor.com/pages/boomcycle-digital-marketing-san-ramon-ca/",
"https://northeast.newschannelnebraska.com/story/52191448/california-seo-experts-boomcycle-digital-marketing-agency-unveils-cutting-edge-services-for-online-growth",
"https://panhandle.newschannelnebraska.com/story/50691526/boomcycle-digital-marketing-elevating-businesses-with-expert-california-web-designers-and-innovative-strategies",
"https://patch.com/california/sanramon/business/listing/411214/boomcycle-digital-marketing",
"https://pingdirapp48.directoryup.com/top-level-category-2/boomcycle-digital-marketing",
"https://sites.google.com/view/bay-area-seo-agency/home ",
"https://soloist.ai/boomcycle",
"https://thecmo.com/author/davidvictor/",
"https://www.alignable.com/san-ramon-ca/boomcycle-digital-marketing",
"https://www.bbb.org/us/ca/san-ramon/profile/seo-services/boomcycle-digital-marketing-1116-926126",
"https://www.bizmaker.org/san-ramon-ca/business-services/boomcycle-digital-marketing",
"https://www.caller.com/press-release/story/36073/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",
"https://www.cheboygannews.com/press-release/story/46381/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company-2/",
"https://www.cincinnati.com/press-release/story/7900/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.citizen-times.com/press-release/story/32540/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",
"https://www.courier-journal.com/press-release/story/111905/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.crunchbase.com/organization/boomcycle",
"https://www.delawareonline.com/press-release/story/77595/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",
"https://www.democratandchronicle.com/press-release/story/79544/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company-2/",
"https://www.designrush.com/agency/profile/boomcycle-digital-marketing",
"https://www.desmoinesregister.com/press-release/story/8283/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.dispatch.com/press-release/story/124681/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.facebook.com/BoomcycleDigitalMarketing",

"https://www.facebook.com/BoomcycleDigitalMarketing/",

"https://www.gbnconnect.com/california/san-ramon/74-other-professional-scientific-and-technical-activities/boomcycle-digital-marketing",

"https://www.glassdoor.com/Location/Boomcycle-Digital-Marketing-San-Ramon-Location-EI_IE9761414.0,27_IL.28,37_IC1147410.htm",

"https://www.globenewswire.com/en/search/organization/Boomcycle%2520Digital%2520Marketing",

"https://www.globenewswire.com/news-release/2025/08/27/3140290/0/en/Boomcycle-Digital-Marketing-Celebrates-22-Years-as-Leading-Bay-Area-SEO-Company.html",

"https://www.google.com/search?kgmid=/g/11v42qkxb_ ",

"https://www.heraldtribune.com/press-release/story/109403/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.instagram.com/boomcycledigitalmarketing/",

"https://www.jsonline.com/press-release/story/126349/boomcycle-digital-marketing-a-bay-area-web-design-company-marks-20-years-of-services/",

"https://www.linkedin.com/company/boomcycle-digital-marketing",

"https://www.linkedin.com/in/davidvictor07/",

"https://www.mapquest.com/us/california/boomcycle-digital-marketing-agency-427043789",

"https://www.mpnnow.com/press-release/story/310432/boomcycle-digital-marketing-celebrates-22-years-as-leading-bay-area-seo-company/",

"https://www.onlineathens.com/press-release/story/7599/boomcycle-digital-marketing-enhances-small-business-website-design-services-2/",

"https://www.ontoplist.com/boomcycle/",

"https://www.pinterest.com/boomcycle/",

"https://www.pjstar.com/press-release/story/7548/boomcycle-digital-marketing-enhances-small-business-website-design-services/",

"https://www.pressadvantage.com/organization/boomcycle-digital-marketing-agency",

"https://www.pressadvantage.com/story/57175-seo-company-launches-revolutionary-new-service-seo-hyper-optimization",

"https://www.provenexpert.com/en-gb/boomcycle-digital-marketing2/",

"https://www.shreveporttimes.com/press-release/story/2739/boomcycle-digital-marketing-leads-the-way-as-premier-bay-area-web-design-company-with-innovative-strategies-and-insights/",

"https://www.thecalifornian.com/press-release/story/6308/boomcycle-digital-marketing-enhances-small-business-website-design-services/",

"https://www.topseobrand.com/profile/boomcycle-digital-marketing",

"https://www.usatoday.com/press-release/story/15844/boomcycle-digital-marketing-enhances-small-business

```
-website-design-services/",
"https://www.usatoday.com/press-release/story/18168/bay-area-web-design-company-boomcycle-digital-marketing-enhances-digital-services-portfolio/",
"https://www.yelp.com/biz/boomcycle-digital-marketing-san-ramon-2",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.youtube.com/watch?v=eKigFrNGqHk",
"https://www.zoominfo.com/c/boomcycle/345922656",
"https://x.com/Boomcycle",
"https://zyppy.com/companies/boomcycle-digital-marketing/",
"https://www.capecodtimes.com/press-release/story/54914/boomcycle-digital-marketing-marks-two-decades-of-web-design-services-in-san-francisco-bay-area/",
"https://www.news-leader.com/press-release/story/9891/boomcycle-digital-marketing-marks-two-decades-of-web-design-services-in-san-francisco-bay-area/",
"https://www.facebook.com/BoomcycleDigitalMarketing",
"https://www.linkedin.com/company/boomcycle-digital-marketing",
"https://twitter.com/Boomcycle",
"https://www.youtube.com/@boomcycledigitalmarketing ",
"https://www.instagram.com/boomcycledigitalmarketing/"
],
"url": "https://boomcycle.com",
"description": "Boomcycle Digital Marketing Agency is a full-service digital strategy, SEO, AI-fueled digital marketing, content marketing, web design, PPC, social media advertising and management company in the San Francisco Bay Area, California.",
"telephone": "(925) 222-5221",
"geo": {
"@type": "GeoCoordinates",
"latitude": "37.7747762",
"longitude": "-121.9751712"
},
"address": {
"@type": "PostalAddress",
"addressCountry": "US",
"streetAddress": "111 Deerwood Rd STE 200",
"addressLocality": "San Ramon",
"addressRegion": "CA",
"postalCode": "94583"
},
"areaServed": {
```

```
"@type": "administrativearea",
"@id": "https://boomcycle.com#areaserved",
"geo": {
"@type": "geocircle",
"georadius": "50000",
"geoMidpoint": {
"@type": "GeoCoordinates",
"latitude": "37.7747762",
"longitude": "-121.9751712"
},
"postalcode": [
"94570",
"94583",
"94526",
"94528",
"94552",
"94568",
"94507",
"94537",
"94540",
"94588",
"94595",
"94578",
"94605",
"94580",
"94516",
"94517",
"94549",
"94551",
"94563",
"94518",
"94586",
"94587",
"94523",
"94620",
"94502",
"94705",
"94565",
```

"94608",
"94560",
"94553",
"94531",
"94706",
"94530",
"94513",
"94514",
"94130",
"94803",
"94804",
"94404",
"94569",
"94561",
"94065",
"94547",
"94548",
"94564",
"94510",
"94505",
"94303",
"94525",
"94572",
"94005",
"94806",
"95035",
"95002",
"94002",
"94083",
"94011",
"94070",
"95391",
"94027",
"94014",
"95134",
"94025",
"94591",
"94030",

"94511",
"94043",
"95056",
"94089",
"94305",
"94066",
"94920",
"94512",
"94966",
"94023",
"94044",
"94964",
"94925",
"94028",
"94503",
"94941"

]
},

"containsPlace": [

{

"@type": "City",
"name": "San Jose",
"sameAs":

["https://en.wikipedia.org/wiki/San_Jose%2C_California", "<https://www.wikidata.org/wiki/Q16553>", "https://www.google.com/search?q=San_Jose%252C_California&kgmid=/m/0f04v", "https://www.google.com/maps/search/?api=1&query=San_Jose%2C_California"]

},

{

"@type": "City",
"name": "San Francisco",
"sameAs":

["https://en.wikipedia.org/wiki/San_Francisco", "<https://www.wikidata.org/wiki/Q62>", "https://www.google.com/search?q=San_Francisco&kgmid=/m/0jnj7", "https://www.google.com/maps/search/?api=1&query=San_Francisco"]

},

{

"@type": "City",
"name": "Oakland",

"sameAs":

["https://en.wikipedia.org/wiki/Oakland%2C_California", "https://www.wikidata.org/wiki/Q17042", "https://www.google.com/search?q=Oakland%252C_California&kgmid=/m/0dc95", "https://www.google.com/maps/search/?api=1&query=Oakland%2C_California"]

},

{

"@type": "City",

"name": "Fremont",

"sameAs":

["https://en.wikipedia.org/wiki/Fremont%2C_California", "https://www.wikidata.org/wiki/Q49220", "https://www.google.com/search?q=Fremont%252C_California&kgmid=/m/0dwh5", "https://www.google.com/maps/search/?api=1&query=Fremont%2C_California"]

},

{

"@type": "City",

"name": "Hayward",

"sameAs":

["https://en.wikipedia.org/wiki/Hayward%2C_California", "https://www.wikidata.org/wiki/Q491114", "https://www.google.com/search?q=Hayward%252C_California&kgmid=/m/0qxzd", "https://www.google.com/maps/search/?api=1&query=Hayward%2C_California"]

},

{

"@type": "City",

"name": "Sunnyvale",

"sameAs":

["https://en.wikipedia.org/wiki/Sunnyvale%2C_California", "https://www.wikidata.org/wiki/Q208459", "https://www.google.com/search?q=Sunnyvale%252C_California&kgmid=/m/0r6ff", "https://www.google.com/maps/search/?api=1&query=Sunnyvale%2C_California"]

},

{

"@type": "City",

"name": "Concord",

"sameAs":

["https://en.wikipedia.org/wiki/Concord%2C_California", "https://www.wikidata.org/wiki/Q490441", "https://www.google.com/search?q=Concord%252C_California&kgmid=/m/0qymv", "https://www.google.com/maps/search/?api=1&query=Concord%2C_California"]

},

{

```
"@type": "City",
"name": "Vallejo",
"sameAs":
["https://en.wikipedia.org/wiki/Vallejo%2C_California", "https://www.wikidata.org/wiki/Q208445", "https://www.google.com/search?q=Vallejo%252C_California&kgmid=/m/0gjcy", "https://www.google.com/maps/search/?api=1&query=Vallejo%2C_California"]
},
{
"@type": "City",
"name": "Berkeley",
"sameAs":
["https://en.wikipedia.org/wiki/Berkeley%2C_California", "https://www.wikidata.org/wiki/Q484678", "https://www.google.com/search?q=Berkeley%252C_California&kgmid=/m/01jr6", "https://www.google.com/maps/search/?api=1&query=Berkeley%2C_California"]
},
{
"@type": "City",
"name": "Antioch",
"sameAs":
["https://en.wikipedia.org/wiki/Antioch%2C_California", "https://www.wikidata.org/wiki/Q495357", "https://www.google.com/search?q=Antioch%252C_California&kgmid=/m/0qyjk", "https://www.google.com/maps/search/?api=1&query=Antioch%2C_California"]
},
{
"@type": "City",
"name": "Daly City",
"sameAs":
["https://en.wikipedia.org/wiki/Daly_City%2C_California", "https://www.wikidata.org/wiki/Q370925", "https://www.google.com/search?q=Daly_City%252C_California&kgmid=/m/0r5qp", "https://www.google.com/maps/search/?api=1&query=Daly_City%2C_California"]
},
{
"@type": "City",
"name": "San Mateo",
"sameAs":
["https://en.wikipedia.org/wiki/San_Mateo%2C_California", "https://www.wikidata.org/wiki/Q169943", "https://www.google.com/search?q=San_Mateo%252C_California&kgmid=/m/0r5y9", "https://www.google.com/maps/search/?api=1&query=San_Mateo%2C_California"]
}
```

```
},
{
"@type": "City",
"name": "San Leandro",
"sameAs":
["https://en.wikipedia.org/wiki/San_Leandro%2C_California", "https://www.wikidata.org/wiki/Q851034", "https://www.google.com/search?q=San_Leandro%252C_California&kgmid=/m/0qy0b", "https://www.google.com/maps/search/?api=1&query=San_Leandro%2C_California"]
},
{
"@type": "City",
"name": "Livermore",
"sameAs":
["https://en.wikipedia.org/wiki/Livermore%2C_California", "https://www.wikidata.org/wiki/Q138901", "https://www.google.com/search?q=Livermore%252C_California&kgmid=/m/0qxzs", "https://www.google.com/maps/search/?api=1&query=Livermore%2C_California"]
},
{
"@type": "City",
"name": "Tracy",
"sameAs":
["https://en.wikipedia.org/wiki/Tracy%2C_California", "https://www.wikidata.org/wiki/Q953409", "https://www.google.com/search?q=Tracy%252C_California&kgmid=/m/0r5gx", "https://www.google.com/maps/search/?api=1&query=Tracy%2C_California"]
},
{
"@type": "City",
"name": "Redwood City",
"sameAs":
["https://en.wikipedia.org/wiki/Redwood_City%2C_California", "https://www.wikidata.org/wiki/Q505549", "https://www.google.com/search?q=Redwood_City%252C_California&kgmid=/m/0r5wt", "https://www.google.com/maps/search/?api=1&query=Redwood_City%2C_California"]
},
{
"@type": "City",
"name": "Alameda",
"sameAs":
["https://en.wikipedia.org/wiki/Alameda%2C_California", "https://www.wikidata.org/wiki/Q490744", "https://www
```

```
.google.com/search?q=Alameda%252C_California&kgmid=/m/0135g","https://www.google.com/maps/search/
?api=1&query=Alameda%2C_California"]
},
{
"@type": "City",
"name": "Milpitas",
"sameAs":
["https://en.wikipedia.org/wiki/Milpitas%2C_California","https://www.wikidata.org/wiki/Q927510","https://www.
google.com/search?q=Milpitas%252C_California&kgmid=/m/0r69z","https://www.google.com/maps/search/?a
pi=1&query=Milpitas%2C_California"]
},
{
"@type": "City",
"name": "San Ramon",
"sameAs":
["https://en.wikipedia.org/wiki/San_Ramon%2C_California","https://www.wikidata.org/wiki/Q605472","https://w
ww.google.com/search?q=San_Ramon%252C_California&kgmid=/m/0qyxy","https://www.google.com/maps/
search/?api=1&query=San_Ramon%2C_California"]
},
{
"@type": "City",
"name": "Golden Gate Bridge",
"sameAs":
["https://en.wikipedia.org/wiki/Golden_Gate_Bridge","https://www.wikidata.org/wiki/Q44440","https://www.goo
gle.com/search?q=Golden_Gate_Bridge&kgmid=/m/035p3","https://www.google.com/maps/search/?api=1&q
uery=Golden_Gate_Bridge,Golden+Gate+Bridge"]
},
{
"@type": "City",
"name": "Golden Gate Park",
"sameAs":
["https://en.wikipedia.org/wiki/Golden_Gate_Park","https://www.wikidata.org/wiki/Q635559","https://www.goog
le.com/search?q=Golden_Gate_Park&kgmid=/m/025psq","https://www.google.com/maps/search/?api=1&que
ry=Golden_Gate_Park,San+Francisco"]
},
{
"@type": "City",
"name": "San Francisco Museum of Modern Art",
```

"sameAs":

["https://en.wikipedia.org/wiki/San_Francisco_Museum_of_Modern_Art","https://www.wikidata.org/wiki/Q913672","https://www.google.com/search?q=San_Francisco_Museum_of_Modern_Art&kgmid=/m/012_1t","https://www.google.com/maps/search/?api=1&query=San_Francisco_Museum_of_Modern_Art,151+3rd+Street%2C+San+Francisco"]

}

]

},

"openingHours": "Mo-Su 00:00-24:00",

"contactPoint": {

"@type": "ContactPoint",

"telephone": "(925) 222-5221",

"contactType": "Phone"

},

"hasMap": "https://maps.app.goo.gl/AyEmVHXvc53PUzNd6",

"knowsAbout": [{"@type": "Thing", "name": "Targeted advertising", "description": "type of advertising",

"sameAs":

["http://en.wikipedia.org/wiki/Targeted_advertising","https://www.google.com/search?q=Targeted+advertising&kgmid=/m/04czgq3","https://www.wikidata.org/wiki/Q1628411"]},

{"@type": "Thing", "name": "Search engine marketing", "description": "type form of internet marketing",

"sameAs":

["http://en.wikipedia.org/wiki/Search_engine_marketing","https://www.google.com/search?q=Search+engine+marketing&kgmid=/m/06mw8r","https://www.wikidata.org/wiki/Q846132"]},

{"@type": "Thing", "name": "Microsoft Advertising", "description": "certification program for Bing/Microsoft partners at Bing Ads services", "sameAs":

["http://en.wikipedia.org/wiki/Microsoft_Advertising","https://www.google.com/search?q=Microsoft+Advertising&kgmid=/m/09wjgv","https://www.wikidata.org/wiki/Q3050191"]},

{"@type": "Thing", "name": "Online presence management", "description": "process of presenting and drawing traffic to a personal or professional brand online", "sameAs":

["http://en.wikipedia.org/wiki/Online_presence_management","https://www.google.com/search?q=Online+presence+management&kgmid=/m/0glp9mx","https://www.wikidata.org/wiki/Q7094111"]},

{"@type": "Thing", "name": "Advertising campaign", "description": "series of advertisements centered around a particular theme or character", "sameAs":

["http://en.wikipedia.org/wiki/Advertising_campaign","https://www.google.com/search?q=Advertising+campaign&kgmid=/m/05zc0s","https://www.wikidata.org/wiki/Q1761818"]},

{"@type": "Thing", "name": "Social media optimization", "description": "form of optimization", "sameAs":

["http://en.wikipedia.org/wiki/Social_media_optimization","https://www.google.com/search?q=Social+media+optimization&kgmid=/m/0gbkqg","https://www.wikidata.org/wiki/Q1071262"]},

{"@type": "Thing", "name": "Web crawler", "description": "internet bot that systematically browses the World Wide Web, typically for the purpose of Web indexing (web spidering)", "sameAs": ["http://en.wikipedia.org/wiki/Web_crawler", "https://www.google.com/search?q=Web+crawler&kgmid=/m/08220", "https://www.wikidata.org/wiki/Q45842"]},

{"@type": "Thing", "name": "Cost per action", "description": "measure of cost of online advertising", "sameAs": ["http://en.wikipedia.org/wiki/Cost_per_action", "https://www.google.com/search?q=Cost+per+action&kgmid=/m/059m18", "https://www.wikidata.org/wiki/Q796073"]},

{"@type": "Thing", "name": "Mobile app", "description": "software application designed to run on mobile devices", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_app", "https://www.google.com/search?q=Mobile+app&kgmid=/m/0h94y36", "https://www.wikidata.org/wiki/Q620615"]},

{"@type": "Thing", "name": "Web analytics", "description": "measurement, collection, analysis and reporting of web data", "sameAs": ["http://en.wikipedia.org/wiki/Web_analytics", "https://www.google.com/search?q=Web+analytics&kgmid=/m/07gnl6", "https://www.wikidata.org/wiki/Q10719477"]},

{"@type": "Thing", "name": "Digital marketing", "description": "marketing of products or services using digital technologies or digital tools", "sameAs": ["http://en.wikipedia.org/wiki/Digital_marketing", "https://www.google.com/search?q=Digital+marketing&kgmid=/m/02pxfkz", "https://www.wikidata.org/wiki/Q1323528"]},

{"@type": "Thing", "name": "Copywriting", "description": "act of writing copy (text) for the purpose of advertising or marketing a product, business, person, opinion or idea", "sameAs": ["http://en.wikipedia.org/wiki/Copywriting", "https://www.google.com/search?q=Copywriting&kgmid=/m/05rk_m", "https://www.wikidata.org/wiki/Q624896"]},

{"@type": "Thing", "name": "Search engine indexing", "description": "processing and storage of data to enable fast information querying", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_indexing", "https://www.google.com/search?q=Search+engine+in+dexing&kgmid=/m/0266gw4", "https://www.wikidata.org/wiki/Q2258979"]},

{"@type": "Thing", "name": "Responsive web design", "description": "approach to web design for making web pages render well on a variety of devices", "sameAs": ["http://en.wikipedia.org/wiki/Responsive_web_design", "https://www.google.com/search?q=Responsive+web+design&kgmid=/m/0h_98b8", "https://www.wikidata.org/wiki/Q420295"]},

{"@type": "Thing", "name": "Anchor text", "description": "visible and clickable text in an HTML hyperlink", "sameAs": ["http://en.wikipedia.org/wiki/Anchor_text", "https://www.google.com/search?q=Anchor+text&kgmid=/m/04j_xn", "https://www.wikidata.org/wiki/Q362007"]},

{"@type": "Thing", "name": "Value proposition", "description": "promise of value to be delivered, communicated, and acknowledged", "sameAs": ["http://en.wikipedia.org/wiki/Value_proposition", "https://www.google.com/search?q=Value+proposition&kgmi

d=/m/080c3mk", "https://www.wikidata.org/wiki/Q11700776"]},

{"@type": "Thing", "name": "DuckDuckGo", "description": "Internet search engine", "sameAs": ["http://en.wikipedia.org/wiki/DuckDuckGo", "https://www.google.com/search?q=DuckDuckGo&kgmid=/m/05zw489", "https://www.wikidata.org/wiki/Q12805"]},

{"@type": "Thing", "name": "Link building", "description": "efforts to increase the number of high-quality links pointing to a website", "sameAs": ["http://en.wikipedia.org/wiki/Link_building", "https://www.google.com/search?q=Link+building&kgmid=/m/0j51l_7", "https://www.wikidata.org/wiki/Q1569371"]},

{"@type": "Thing", "name": "Sitemaps", "sameAs": ["http://en.wikipedia.org/wiki/Sitemaps", "https://www.google.com/search?q=Sitemaps&kgmid=/m/085k5w", "https://www.wikidata.org/wiki/Q1343954"]},

{"@type": "Thing", "name": "Alt attribute", "description": "alternative text that appears when a HTML element cannot be rendered", "sameAs": ["http://en.wikipedia.org/wiki/Alt_attribute", "https://www.google.com/search?q=Alt+attribute&kgmid=/m/07mfr1", "https://www.wikidata.org/wiki/Q1067764"]},

{"@type": "Thing", "name": "Mobile web", "description": "browser-based Internet services accessed from handheld mobile devices through a mobile or other wireless network", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_web", "https://www.google.com/search?q=Mobile+web&kgmid=/m/0bshmq", "https://www.wikidata.org/wiki/Q1043805"]},

{"@type": "Thing", "name": "Search advertising", "description": "placing online advertisements on pages showing search engine results, targeted to match search terms", "sameAs": ["http://en.wikipedia.org/wiki/Search_advertising", "https://www.google.com/search?q=Search+advertising&kgmid=/m/02pnn5t", "https://www.wikidata.org/wiki/Q844880"]},

{"@type": "Thing", "name": "CSS", "description": "declarative language for styling web pages", "sameAs": ["http://en.wikipedia.org/wiki/CSS", "https://www.google.com/search?q=CSS&kgmid=/m/015tjh", "https://www.wikidata.org/wiki/Q46441"]},

{"@type": "Thing", "name": "Publishing", "description": "process of production and dissemination of literature, music, or information", "sameAs": ["http://en.wikipedia.org/wiki/Publishing", "https://www.google.com/search?q=Publishing&kgmid=/m/0hz28", "https://www.wikidata.org/wiki/Q3972943"]},

{"@type": "Thing", "name": "Computer network", "description": "network that allows computers to share resources and communicate with each other", "sameAs": ["http://en.wikipedia.org/wiki/Computer_network", "https://www.google.com/search?q=Computer+network&kgmid=/m/025szts", "https://www.wikidata.org/wiki/Q1301371"]},

{"@type": "Thing", "name": "Backlink", "description": "links from some other website (the referrer) to that web resource (the referent)", "sameAs": ["http://en.wikipedia.org/wiki/Backlink", "https://www.google.com/search?q=Backlink&kgmid=/m/02s3gg", "https://www.wikidata.org/wiki/Q373952"]},

{"@type": "Thing", "name": "Analytics", "description": "discovery, interpretation, and communication of meaningful patterns in data", "sameAs": ["http://en.wikipedia.org/wiki/Analytics", "https://www.google.com/search?q=Analytics&kgmid=/m/02gcn9", "https://www.wikidata.org/wiki/Q485396"]},

{"@type": "Thing", "name": "HTML5", "sameAs": ["http://en.wikipedia.org/wiki/HTML5", "https://www.google.com/search?q=HTML5&kgmid=/m/02pd26x", "https://www.wikidata.org/wiki/Q2053"]},

{"@type": "Thing", "name": "Search engine optimization", "description": "practice and strategies of increasing online visibility in search engine results pages", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_optimization", "https://www.google.com/search?q=Search+engine+optimization&kgmid=/m/019qb_", "https://www.wikidata.org/wiki/Q180711"]},

{"@type": "Thing", "name": "Reddit", "description": "American social news aggregation website and discussion portal", "sameAs": ["http://en.wikipedia.org/wiki/Reddit", "https://www.google.com/search?q=Reddit&kgmid=/m/0b2334", "https://www.wikidata.org/wiki/Q1136"]},

{"@type": "Thing", "name": "Google Analytics", "description": "web analytics service offered by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Analytics", "https://www.google.com/search?q=Google+Analytics&kgmid=/m/08w9_f", "https://www.wikidata.org/wiki/Q220577"]},

{"@type": "Thing", "name": "E-commerce", "sameAs": ["http://en.wikipedia.org/wiki/E-commerce", "https://www.google.com/search?q=E-commerce&kgmid=/m/02m96", "https://www.wikidata.org/wiki/Q484847"]},

{"@type": "Thing", "name": "Internet", "description": "global system of connected computer networks based on IP addressing and routing protocols", "sameAs": ["http://en.wikipedia.org/wiki/Internet", "https://www.google.com/search?q=Internet&kgmid=/m/03rlt", "https://www.wikidata.org/wiki/Q75"]},

{"@type": "Thing", "name": "Email marketing", "description": "the act of sending a commercial message, typically to a group of people, using email", "sameAs": ["http://en.wikipedia.org/wiki/Email_marketing", "https://www.google.com/search?q=Email+marketing&kgmid=/m/025b6kg", "https://www.wikidata.org/wiki/Q1155133"]},

{"@type": "Thing", "name": "Online shopping", "description": "form of electronic commerce", "sameAs": ["http://en.wikipedia.org/wiki/Online_shopping", "https://www.google.com/search?q=Online+shopping&kgmid=/m/047m52", "https://www.wikidata.org/wiki/Q212930"]},

{"@type": "Thing", "name": "User-generated content", "description": "online content created by users", "sameAs": ["http://en.wikipedia.org/wiki/User-generated_content", "https://www.google.com/search?q=User-generated+content&kgmid=/m/0b4qkr", "https://www.wikidata.org/wiki/Q579716"]},

{"@type": "Thing", "name": "Microsoft Bing", "sameAs":

["http://en.wikipedia.org/wiki/Microsoft_Bing","https://www.google.com/search?q=Microsoft+Bing&kgmid=/m/0bx7rw","https://www.wikidata.org/wiki/Q182496"]},

{"@type": "Thing", "name": "Hyperlink", "description": "reference to data that the reader can directly follow either by clicking, tapping, or hovering", "sameAs": ["http://en.wikipedia.org/wiki/Hyperlink","https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df","https://www.wikidata.org/wiki/Q102014"]},

{"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the internet", "sameAs": ["http://en.wikipedia.org/wiki/Web_directory","https://www.google.com/search?q=Web+directory&kgmid=/m/011_tj","https://www.wikidata.org/wiki/Q327349"]},

{"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or artistic expression", "sameAs": ["http://en.wikipedia.org/wiki/Target_audience","https://www.google.com/search?q=Target+audience&kgmid=/m/0ckzfp","https://www.wikidata.org/wiki/Q2604680"]},

{"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs": ["http://en.wikipedia.org/wiki/Tri-Valley","https://www.google.com/search?q=Tri-Valley&kgmid=/m/03bbq8","https://www.wikidata.org/wiki/Q4118228"]},

{"@type": "Thing", "name": "Online advertising", "description": "form of advertising", "sameAs": ["http://en.wikipedia.org/wiki/Online_advertising","https://www.google.com/search?q=Online+advertising&kgmid=/m/05b1rx","https://www.wikidata.org/wiki/Q624902"]},

{"@type": "Thing", "name": "Pay-per-click", "description": "Internet advertising model", "sameAs": ["http://en.wikipedia.org/wiki/Pay-per-click","https://www.google.com/search?q=Pay-per-click&kgmid=/m/03_hgq","https://www.wikidata.org/wiki/Q29778"]},

{"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary of Alphabet inc.", "sameAs": ["http://en.wikipedia.org/wiki/Google","https://www.google.com/search?q=Google&kgmid=/m/045c7b","https://www.wikidata.org/wiki/Q95"]},

{"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search engine listings, rather than through paid advertisements", "sameAs": ["http://en.wikipedia.org/wiki/Organic_search_results","https://www.google.com/search?q=Organic+search+results&kgmid=/m/08lc_t","https://www.wikidata.org/wiki/Q148461"]},

{"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to clicking on a search engine optimized search result, marketing promotion, marketing email, or an online advertisement", "sameAs": ["http://en.wikipedia.org/wiki/Landing_page","https://www.google.com/search?q=Landing+page&kgmid=/m/082v2_","https://www.wikidata.org/wiki/Q1494741"]},

{"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA", "sameAs":

["http://en.wikipedia.org/wiki/Interstate_680_(California)", "https://www.google.com/search?q=Interstate+680+%28California%29&kgmid=/m/025x7t", "https://www.wikidata.org/wiki/Q399996"}],
{"@type": "Thing", "name": "Email", "description": "electronic changing digital messages between a network", "sameAs":
["http://en.wikipedia.org/wiki/Email", "https://www.google.com/search?q=Email&kgmid=/m/02nf_", "https://www.wikidata.org/wiki/Q9158"]},
{"@type": "Thing", "name": "Customer satisfaction", "description": "provides a leading indicator of consumer purchase intentions and loyalty", "sameAs":
["http://en.wikipedia.org/wiki/Customer_satisfaction", "https://www.google.com/search?q=Customer+satisfactio n&kgmid=/m/09xtgd", "https://www.wikidata.org/wiki/Q999278"]},
{"@type": "Thing", "name": "Competition", "description": "rivalry where multiple parties strive for a goal which cannot be shared", "sameAs":
["http://en.wikipedia.org/wiki/Competition", "https://www.google.com/search?q=Competition&kgmid=/m/018tl7", "https://www.wikidata.org/wiki/Q476300"]},
{"@type": "Thing", "name": "Information", "description": "that which informs; the answer to a question; that from which data and knowledge can be derived", "sameAs":
["http://en.wikipedia.org/wiki/Information", "https://www.google.com/search?q=Information&kgmid=/m/03y39", "https://www.wikidata.org/wiki/Q11028"]},
{"@type": "Thing", "name": "Alamo, California", "description": "census designated place in Contra Costa County, California, United States", "sameAs":
["http://en.wikipedia.org/wiki/Alamo", "_California", "https://www.google.com/search?q=Alamo%2C+California& kgmid=/m/0qyj5", "https://www.wikidata.org/wiki/Q241598"]},
{"@type": "Thing", "name": "Web development", "description": "development of a website for the Internet", "sameAs":
["http://en.wikipedia.org/wiki/Web_development", "https://www.google.com/search?q=Web+development&kgm id=/m/02wdy8", "https://www.wikidata.org/wiki/Q386275"]},
{"@type": "Thing", "name": "Twitter", "description": "American social networking service", "sameAs":
["http://en.wikipedia.org/wiki/Twitter", "https://www.google.com/search?q=Twitter&kgmid=/m/0289n8t", "https:// www.wikidata.org/wiki/Q918"]},
{"@type": "Thing", "name": "Google Ads", "description": "online advertising platform owned by Google", "sameAs":
["http://en.wikipedia.org/wiki/Google_Ads", "https://www.google.com/search?q=Google+Ads&kgmid=/m/03l68z", "https://www.wikidata.org/wiki/Q271982"]},
{"@type": "Thing", "name": "Page layout", "description": "part of graphic design that deals in the arrangement of visual elements on a page", "sameAs":
["http://en.wikipedia.org/wiki/Page_layout", "https://www.google.com/search?q=Page+layout&kgmid=/m/076g wp", "https://www.wikidata.org/wiki/Q868954"]},
{"@type": "Thing", "name": "Competitive advantage", "description": "sports and business concept that an

individual or organization outperforms competition in some regard", "sameAs": ["http://en.wikipedia.org/wiki/Competitive_advantage", "https://www.google.com/search?q=Competitive+advantage&kgmid=/m/01k5kw", "https://www.wikidata.org/wiki/Q1150207"]}, {"@type": "Thing", "name": "Reputation management", "description": "influencing, controlling, enhancing, or concealing of an individuals or groups reputation", "sameAs": ["http://en.wikipedia.org/wiki/Reputation_management", "https://www.google.com/search?q=Reputation+management&kgmid=/m/03xggz", "https://www.wikidata.org/wiki/Q478594"]}, {"@type": "Thing", "name": "Google Maps", "description": "Googles web mapping service (launched 2005)", "sameAs": ["http://en.wikipedia.org/wiki/Google_Maps", "https://www.google.com/search?q=Google+Maps&kgmid=/m/055t58", "https://www.wikidata.org/wiki/Q12013"]}, {"@type": "Thing", "name": "Strategy", "description": "high-level plan to achieve objectives in uncertain conditions", "sameAs": ["http://en.wikipedia.org/wiki/Strategy", "https://www.google.com/search?q=Strategy&kgmid=/m/07b7r", "https://www.wikidata.org/wiki/Q185451"]}, {"@type": "Thing", "name": "WordPress", "description": "content management system", "sameAs": ["http://en.wikipedia.org/wiki/WordPress", "https://www.google.com/search?q=WordPress&kgmid=/m/02vtp1", "https://www.wikidata.org/wiki/Q13166"]}, {"@type": "Thing", "name": "Click-through rate", "description": "percentage of views on a certain web page that made a desired click", "sameAs": ["http://en.wikipedia.org/wiki/Click-through_rate", "https://www.google.com/search?q=Click-through+rate&kgmid=/m/06jmb1", "https://www.wikidata.org/wiki/Q1100934"]}, {"@type": "Thing", "name": "Marketing plan", "description": "Plan for achieving marketing goals within an organization.", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_plan", "https://www.google.com/search?q=Marketing+plan&kgmid=/m/01jv6s", "https://www.wikidata.org/wiki/Q580529"]}, {"@type": "Thing", "name": "Retail", "description": "sale of goods and services from individuals or businesses to the end-user", "sameAs": ["http://en.wikipedia.org/wiki/Retail", "https://www.google.com/search?q=Retail&kgmid=/m/0191_7", "https://www.wikidata.org/wiki/Q126793"]}, {"@type": "Thing", "name": "LinkedIn", "description": "American social networking website for people in professional occupations", "sameAs": ["http://en.wikipedia.org/wiki/LinkedIn", "https://www.google.com/search?q=LinkedIn&kgmid=/m/03vgrr", "https://www.wikidata.org/wiki/Q213660"]}, {"@type": "Thing", "name": "Social media marketing", "description": "use of social media platforms and websites to promote a product or service", "sameAs": ["http://en.wikipedia.org/wiki/Social_media_marketing", "https://www.google.com/search?q=Social+media+marketing&kgmid=/m/0gpmcb", "https://www.wikidata.org/wiki/Q267114"]},

```
{"@type": "Thing", "name": "Yelp", "description": "local directory service", "sameAs":  
["http://en.wikipedia.org/wiki/Yelp","https://www.google.com/search?q=Yelp&kgmid=/m/0bngkg","https://www.  
wikidata.org/wiki/Q2299611"]},  
{"@type": "Thing", "name": "Interstate 580 (California)", "description": "Interstate highway in California",  
"sameAs":  
["http://en.wikipedia.org/wiki/Interstate_580_(California)","https://www.google.com/search?q=Interstate+580+  
%28California%29&kgmid=/m/024jkv","https://www.wikidata.org/wiki/Q376835"]},  
{"@type": "Thing", "name": "Web 2.0", "description": "World Wide Web sites that use technology beyond the  
static pages of earlier Web sites", "sameAs":  
["http://en.wikipedia.org/wiki/Web_2.0","https://www.google.com/search?q=Web+2.0&kgmid=/m/05b058","htt  
ps://www.wikidata.org/wiki/Q131164"]},  
{"@type": "Thing", "name": "Facebook", "description": "American online social media and social networking  
service", "sameAs":  
["http://en.wikipedia.org/wiki/Facebook","https://www.google.com/search?q=Facebook&kgmid=/m/02y1vz","ht  
tps://www.wikidata.org/wiki/Q355"]},  
{"@type": "Thing", "name": "Web browser", "description": "software application for retrieving, presenting, and  
traversing information resources on the World Wide Web", "sameAs":  
["http://en.wikipedia.org/wiki/Web_browser","https://www.google.com/search?q=Web+browser&kgmid=/m/08  
2hp","https://www.wikidata.org/wiki/Q6368"]},  
{"@type": "Thing", "name": "Dashboard (business)", "sameAs":  
["http://en.wikipedia.org/wiki/Dashboard_(business)","https://www.google.com/search?q=Dashboard+%28bus  
iness%29&kgmid=/m/0bmrb3","https://www.wikidata.org/wiki/Q4343952"]},  
{"@type": "Thing", "name": "Duplicate content", "description": "content that appears on more than one web  
page", "sameAs":  
["http://en.wikipedia.org/wiki/Duplicate_content","https://www.google.com/search?q=Duplicate+content&kgmi  
d=/m/055z3qr","https://www.wikidata.org/wiki/Q1129516"]},  
{"@type": "Thing", "name": "Marketing", "description": "study and process of promoting, distributing, and  
selling products or services to customers", "sameAs":  
["http://en.wikipedia.org/wiki/Marketing","https://www.google.com/search?q=Marketing&kgmid=/m/0g4gr","htt  
ps://www.wikidata.org/wiki/Q39809"]},  
{"@type": "Thing", "name": "Social media", "description": "virtual online communities", "sameAs":  
["http://en.wikipedia.org/wiki/Social_media","https://www.google.com/search?q=Social+media&kgmid=/m/0fch  
0p","https://www.wikidata.org/wiki/Q202833"]},  
{"@type": "Thing", "name": "Keyword research", "description": "The process of finding popular and relevant  
search terms used by people searching online for a particular product, service or piece of information.",  
"sameAs":  
["http://en.wikipedia.org/wiki/Keyword_research","https://www.google.com/search?q=Keyword+research&kgm  
id=/m/02wvj87","https://www.wikidata.org/wiki/Q6398555"]},
```

{"@type": "Thing", "name": "Website", "description": "set of related web pages served from a single web domain", "sameAs": ["http://en.wikipedia.org/wiki/Website", "https://www.google.com/search?q=Website&kgmid=/m/085n4", "https://www.wikidata.org/wiki/Q35127"]},

{"@type": "Thing", "name": "Advertising", "description": "form of communication for marketing, typically paid for", "sameAs": ["http://en.wikipedia.org/wiki/Advertising", "https://www.google.com/search?q=Advertising&kgmid=/m/011s0", "https://www.wikidata.org/wiki/Q37038"]},

{"@type": "Thing", "name": "Competitor analysis", "description": "For an organization to favourably operate in its industry , there is to unravel the activities of its competitors and their competitive strategies in order to create a sustainable competitive advantage to widen the market share. Afolayan,M (2020).", "sameAs": ["http://en.wikipedia.org/wiki/Competitor_analysis", "https://www.google.com/search?q=Competitor+analysis&kgmid=/m/01I9pm", "https://www.wikidata.org/wiki/Q624630"]},

{"@type": "Thing", "name": "Business marketing", "description": "Marketing practice", "sameAs": ["http://en.wikipedia.org/wiki/Business_marketing", "https://www.google.com/search?q=Business+marketing&kgmid=/m/0bvyy7", "https://www.wikidata.org/wiki/Q350884"]},

{"@type": "Thing", "name": "Milpitas, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Milpitas", "_California", "https://www.google.com/search?q=Milpitas%2C+California&kgmid=/m/0r69z", "https://www.wikidata.org/wiki/Q927510"]},

{"@type": "Thing", "name": "Web design", "description": "creation and maintenance of websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_design", "https://www.google.com/search?q=Web+design&kgmid=/m/086df", "https://www.wikidata.org/wiki/Q190637"]},

{"@type": "Thing", "name": "Interstate 280 (California)", "description": "Auxiliary Interstate Highway in Santa Clara and San Mateo counties and San Francisco in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_280_(California)", "https://www.google.com/search?q=Interstate+280+%28California%29&kgmid=/m/02byv5", "https://www.wikidata.org/wiki/Q399994"]},

{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup_company", "https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f", "https://www.wikidata.org/wiki/Q129238"]},

{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead_generation", "https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y", "https://www.wikidata.org/wiki/Q1583910"]},

{"@type": "Thing", "name": "Negative keyword", "sameAs": ["http://en.wikipedia.org/wiki/Negative_keyword", "https://www.google.com/search?q=Negative+keyword&kgmi

d=/m/0k2l0f4", "https://www.wikidata.org/wiki/Q17071028"}},

{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs": ["http://en.wikipedia.org/wiki/Blog", "https://www.google.com/search?q=Blog&kgmid=/m/084dw", "https://www.wikidata.org/wiki/Q30849"}},

{"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs": ["http://en.wikipedia.org/wiki/Communication", "https://www.google.com/search?q=Communication&kgmid=/m/01lh", "https://www.wikidata.org/wiki/Q11024"}},

{"@type": "Thing", "name": "Web content management system", "description": "a software content management system (CMS) specifically for web content.", "sameAs": ["http://en.wikipedia.org/wiki/Web_content_management_system", "https://www.google.com/search?q=Web+content+management+system&kgmid=/m/0615s2", "https://www.wikidata.org/wiki/Q45211"}},

{"@type": "Thing", "name": "Conversion rate optimization", "description": "process of optimizing the percentage of website visitors making a purchase, filling out a form or a different defined action", "sameAs": ["http://en.wikipedia.org/wiki/Conversion_rate_optimization", "https://www.google.com/search?q=Conversion+rate+optimization&kgmid=/m/0ft9q0", "https://www.wikidata.org/wiki/Q52083677"}},

{"@type": "Thing", "name": "Small business", "description": "private business with relatively small number of employees, capital, or revenue", "sameAs": ["http://en.wikipedia.org/wiki/Small_business", "https://www.google.com/search?q=Small+business&kgmid=/m/01pdc4", "https://www.wikidata.org/wiki/Q1109680"}},

{"@type": "Thing", "name": "Dublin, California", "description": "city in California", "sameAs": ["http://en.wikipedia.org/wiki/Dublin,_California", "https://www.google.com/search?q=Dublin%2C+California&kgmid=/m/0qxy8", "https://www.wikidata.org/wiki/Q837109"}},

{"@type": "Thing", "name": "Microsoft", "description": "American multinational technology corporation", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft", "https://www.google.com/search?q=Microsoft&kgmid=/m/04sv4", "https://www.wikidata.org/wiki/Q2283"}},

{"@type": "Thing", "name": "Data science", "description": "interdisciplinary field of study focused on deriving knowledge and insights from data", "sameAs": ["http://en.wikipedia.org/wiki/Data_science", "https://www.google.com/search?q=Data+science&kgmid=/m/0jt3_q3", "https://www.wikidata.org/wiki/Q2374463"}},

{"@type": "Thing", "name": "Computer", "description": "general-purpose device for performing arithmetic or logical operations", "sameAs": ["http://en.wikipedia.org/wiki/Computer", "https://www.google.com/search?q=Computer&kgmid=/m/01m3v", "https://www.wikidata.org/wiki/Q68"}},

{"@type": "Thing", "name": "Photographer", "description": "person who takes photographs", "sameAs": ["http://en.wikipedia.org/wiki/Photographer", "https://www.google.com/search?q=Photographer&kgmid=/m/0lgw7", "https://www.wikidata.org/wiki/Q33231"}},

{"@type": "Thing", "name": "Health care", "description": "prevention of disease and promotion of wellbeing of humans and animals", "sameAs": ["http://en.wikipedia.org/wiki/Health_care", "https://www.google.com/search?q=Health+care&kgmid=/m/01mw2x", "https://www.wikidata.org/wiki/Q31207"]},

{"@type": "Thing", "name": "Danville, California", "description": "town in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Danville", "_California", "https://www.google.com/search?q=Danville%2C+California&kgmid=/m/0qynk", "https://www.wikidata.org/wiki/Q846586"]},

{"@type": "Thing", "name": "Business-to-business", "description": "commercial transaction between businesses", "sameAs": ["http://en.wikipedia.org/wiki/Business-to-business", "https://www.google.com/search?q=Business-to-business&kgmid=/m/05mqkg", "https://www.wikidata.org/wiki/Q325421"]},

{"@type": "Thing", "name": "Technology company", "description": "company specializing in technology", "sameAs": ["http://en.wikipedia.org/wiki/Technology_company", "https://www.google.com/search?q=Technology+company&kgmid=/m/0125z_t7", "https://www.wikidata.org/wiki/Q18388277"]},

{"@type": "Thing", "name": "East Bay", "description": "eastern region of the San Francisco Bay Area, California, USA", "sameAs": ["http://en.wikipedia.org/wiki/East_Bay", "https://www.google.com/search?q=East+Bay&kgmid=/m/04rn4w", "https://www.wikidata.org/wiki/Q2617944"]},

{"@type": "Thing", "name": "Artificial intelligence", "description": "field of computer science that develops and studies intelligent machines", "sameAs": ["http://en.wikipedia.org/wiki/Artificial_intelligence", "https://www.google.com/search?q=Artificial+intelligence&kgmid=/m/0mkz", "https://www.wikidata.org/wiki/Q11660"]},

{"@type": "Thing", "name": "Unique selling proposition", "description": "individual claim that differentiates a product or service", "sameAs": ["http://en.wikipedia.org/wiki/Unique_selling_proposition", "https://www.google.com/search?q=Unique+selling+proposition&kgmid=/m/02zz_d", "https://www.wikidata.org/wiki/Q963465"]},

{"@type": "Thing", "name": "Competition (economics)", "description": "rivalry between firms; ability of companies to take each others market share in a given market", "sameAs": ["http://en.wikipedia.org/wiki/Competition_(economics)", "https://www.google.com/search?q=Competition+%28economics%29&kgmid=/m/02p8j7_", "https://www.wikidata.org/wiki/Q319676"]},

{"@type": "Thing", "name": "Database", "description": "organized collection of data in computing", "sameAs": ["http://en.wikipedia.org/wiki/Database", "https://www.google.com/search?q=Database&kgmid=/m/02bc6", "https://www.wikidata.org/wiki/Q8513"]},

{"@type": "Thing", "name": "Consultant", "description": "professional who provides advice in their specific field of expertise; for property consultant use Q124728671; for adviser who is part of leadership use Q2994387", "sameAs":

["http://en.wikipedia.org/wiki/Consultant","https://www.google.com/search?q=Consultant&kgmid=/m/02n9jv","https://www.wikidata.org/wiki/Q15978655"]},

{"@type": "Thing", "name": "Truth", "description": "what is in accord with fact or reality", "sameAs": ["http://en.wikipedia.org/wiki/Truth","https://www.google.com/search?q=Truth&kgmid=/m/07cb8","https://www.wikidata.org/wiki/Q7949"]},

{"@type": "Thing", "name": "Software as a service", "description": "software licensing and delivery model in which software is licensed on a subscription basis and is centrally hosted", "sameAs": ["http://en.wikipedia.org/wiki/Software_as_a_service","https://www.google.com/search?q=Software+as+a+service&kgmid=/m/06_4c_","https://www.wikidata.org/wiki/Q1254596"]},

{"@type": "Thing", "name": "Marketing strategy", "description": "process that allow organization to concentrate limited resources on greatest opportunities", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_strategy","https://www.google.com/search?q=Marketing+strategy&kgmid=/m/01wg0g","https://www.wikidata.org/wiki/Q1363963"]},

{"@type": "Thing", "name": "Livermore, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Livermore","_California","https://www.google.com/search?q=Livermore%2C+California&kgmid=/m/0qxzs","https://www.wikidata.org/wiki/Q138901"]},

{"@type": "Thing", "name": "Search engine", "description": "software system that is designed to search for information on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine","https://www.google.com/search?q=Search+engine&kgmid=/m/02wvbrv","https://www.wikidata.org/wiki/Q4182287"]},

{"@type": "Thing", "name": "PageRank", "description": "algorithm for calculating the authority of a web page based on link structure.", "sameAs": ["http://en.wikipedia.org/wiki/PageRank","https://www.google.com/search?q=PageRank&kgmid=/m/05xpb","https://www.wikidata.org/wiki/Q184316"]},

{"@type": "Thing", "name": "Walnut Creek, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Walnut_Creek","_California","https://www.google.com/search?q=Walnut+Creek%2C+California&kgmid=/m/0qyzb","https://www.wikidata.org/wiki/Q493261"]},

{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs": ["http://en.wikipedia.org/wiki/YouTube","https://www.google.com/search?q=YouTube&kgmid=/m/09jcv5","https://www.wikidata.org/wiki/Q866"]},

{"@type": "Thing", "name": "Nvidia", "description": "American multinational technology company", "sameAs": ["http://en.wikipedia.org/wiki/Nvidia","https://www.google.com/search?q=Nvidia&kgmid=/m/09rh_","https://www.wikidata.org/wiki/Q182477"]},

{"@type": "Thing", "name": "Alameda County, California", "description": "county in California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Alameda_County", "_California", "https://www.google.com/search?q=Alameda+County%2C+California&kgmid=/m/0kpzy", "https://www.wikidata.org/wiki/Q107146"]},
{"@type": "Thing", "name": "Google Chrome", "description": "desktop web browser developed by Google", "sameAs":
["http://en.wikipedia.org/wiki/Google_Chrome", "https://www.google.com/search?q=Google+Chrome&kgmid=/m/04j7cyf", "https://www.wikidata.org/wiki/Q777"]},
{"@type": "Thing", "name": "Brand", "description": "identification for a good or service", "sameAs":
["http://en.wikipedia.org/wiki/Brand", "https://www.google.com/search?q=Brand&kgmid=/m/01cd9", "https://www.wikidata.org/wiki/Q431289"]},
{"@type": "Thing", "name": "User (computing)", "description": "person who uses a computer or network service", "sameAs":
["http://en.wikipedia.org/wiki/User_(computing)", "https://www.google.com/search?q=User+%28computing%29&kgmid=/m/03qn84b", "https://www.wikidata.org/wiki/Q278368"]},
{"@type": "Thing", "name": "Domain name", "description": "identification string that defines a realm of administrative autonomy, authority or control within the Internet", "sameAs":
["http://en.wikipedia.org/wiki/Domain_name", "https://www.google.com/search?q=Domain+name&kgmid=/m/09y1k", "https://www.wikidata.org/wiki/Q32635"]},
{"@type": "Thing", "name": "Venture capital", "description": "form of private equity financing that is provided by venture capital firms or funds to startups, early-stage, and emerging companies that have been deemed to have high growth potential or demonstrated high growth", "sameAs":
["http://en.wikipedia.org/wiki/Venture_capital", "https://www.google.com/search?q=Venture+capital&kgmid=/m/01m2bt", "https://www.wikidata.org/wiki/Q219409"]},
{"@type": "Thing", "name": "Entrepreneurship", "description": "creation or extraction of economic value", "sameAs":
["http://en.wikipedia.org/wiki/Entrepreneurship", "https://www.google.com/search?q=Entrepreneurship&kgmid=/m/02nwq", "https://www.wikidata.org/wiki/Q3908516"]},
{"@type": "Thing", "name": "San Francisco", "sameAs":
["http://en.wikipedia.org/wiki/San_Francisco", "https://www.google.com/search?q=San+Francisco&kgmid=/m/0d6lp", "https://www.wikidata.org/wiki/Q62"]},
{"@type": "Thing", "name": "Data", "description": "information arranged for automatic processing", "sameAs":
["http://en.wikipedia.org/wiki/Data", "https://www.google.com/search?q=Data&kgmid=/m/026sq", "https://www.wikidata.org/wiki/Q42848"]},
{"@type": "Thing", "name": "Silicon Valley", "description": "region in northern of U.S. state of California", "sameAs":
["http://en.wikipedia.org/wiki/Silicon_Valley", "https://www.google.com/search?q=Silicon+Valley&kgmid=/m/06pw6", "https://www.wikidata.org/wiki/Q163820"]},
{"@type": "Thing", "name": "Heating, ventilation, and air conditioning", "description": "heating, ventilation, and air conditioning", "sameAs":

["http://en.wikipedia.org/wiki/Heating", "_ventilation", "_and_air_conditioning", "https://www.google.com/search?q=Heating%2C+ventilation%2C+and+air+conditioning&kgmid=/m/0fqzp", "https://www.wikidata.org/wiki/Q1798773"]},

{"@type": "Thing", "name": "Roofer", "description": "occupation, worker who works on a roof", "sameAs": ["http://en.wikipedia.org/wiki/Roofer", "https://www.google.com/search?q=Roofer&kgmid=/m/0h398j", "https://www.wikidata.org/wiki/Q552378"]},

{"@type": "Thing", "name": "Local search (Internet)", "description": "use of specialized Internet search engines that allow users to submit geographically constrained searches against a structured database of local business listings", "sameAs": ["http://en.wikipedia.org/wiki/Local_search_(Internet)", "https://www.google.com/search?q=Local+search+%28Internet%29&kgmid=/m/08dt45", "https://www.wikidata.org/wiki/Q616553"]},

{"@type": "Thing", "name": "Mountain View, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Mountain_View", "_California", "https://www.google.com/search?q=Mountain+View%2C+California&kgmid=/m/0r6c4", "https://www.wikidata.org/wiki/Q486860"]},

{"@type": "Thing", "name": "California State University, East Bay", "description": "State university in Hayward, California", "sameAs": ["http://en.wikipedia.org/wiki/California_State_University", "_East_Bay", "https://www.google.com/search?q=California+State+University%2C+East+Bay&kgmid=/m/02k0pn", "https://www.wikidata.org/wiki/Q1026916"]},

{"@type": "Thing", "name": "San Ramon, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Ramon", "_California", "https://www.google.com/search?q=San+Ramon%2C+California&kgmid=/m/0qyxy", "https://www.wikidata.org/wiki/Q605472"]},

{"@type": "Thing", "name": "Blackhawk, California", "description": "census-designated place in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Blackhawk", "_California", "https://www.google.com/search?q=Blackhawk%2C+California&kgmid=/m/02_t89", "https://www.wikidata.org/wiki/Q3470840"]},

{"@type": "Thing", "name": "Web hosting service", "description": "service of hosting websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_hosting_service", "https://www.google.com/search?q=Web+hosting+service&kgmid=/m/014pz4", "https://www.wikidata.org/wiki/Q5892272"]},

{"@type": "Thing", "name": "San Francisco Bay Area", "description": "metropolitan area in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco_Bay_Area", "https://www.google.com/search?q=San+Francisco+Bay+Area&kgmid=/m/06pvr", "https://www.wikidata.org/wiki/Q213205"]},

{"@type": "Thing", "name": "Google Search Console", "description": "internet service by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Search_Console", "https://www.google.com/search?q=Google+Search+Console&kgmid=/m/05h5pjx", "https://www.wikidata.org/wiki/Q328216"]},

{"@type": "Thing", "name": "United States", "description": "country primarily located in North America",

"sameAs":

["http://en.wikipedia.org/wiki/United_States","https://www.google.com/search?q=United+States&kgmid=/m/09c7w0","https://www.wikidata.org/wiki/Q30"]},

{"@type": "Thing", "name": "Music", "description": "art/activity of creating art using sound", "sameAs": ["http://en.wikipedia.org/wiki/Music","https://www.google.com/search?q=Music&kgmid=/m/04rlf","https://www.wikidata.org/wiki/Q638"]},

{"@type": "Thing", "name": "Castro Valley, California", "description": "census-designated place in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Castro_Valley","_California","https://www.google.com/search?q=Castro+Valley%2C+California&kgmid=/m/0qxxj","https://www.wikidata.org/wiki/Q1020700"]},

{"@type": "Thing", "name": "Return on investment", "description": "ratio between the net profit and cost of investment resulting from an investment of some resources", "sameAs": ["http://en.wikipedia.org/wiki/Return_on_investment","https://www.google.com/search?q=Return+on+investment&kgmid=/m/0h3p28z","https://www.wikidata.org/wiki/Q939134"]},

{"@type": "Thing", "name": "Oakland, California", "description": "city and county seat of Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Oakland","_California","https://www.google.com/search?q=Oakland%2C+California&kgmid=/m/0dc95","https://www.wikidata.org/wiki/Q17042"]},

{"@type": "Thing", "name": "Home page", "description": "main page of a site", "sameAs": ["http://en.wikipedia.org/wiki/Home_page","https://www.google.com/search?q=Home+page&kgmid=/m/03gd5","https://www.wikidata.org/wiki/Q11439"]},

{"@type": "Thing", "name": "California", "description": "state of the United States of America", "sameAs": ["http://en.wikipedia.org/wiki/California","https://www.google.com/search?q=California&kgmid=/m/01n7q","https://www.wikidata.org/wiki/Q99"]},

{"@type": "Thing", "name": "Website builder", "description": "a tool used to build a website", "sameAs": ["http://en.wikipedia.org/wiki/Website_builder","https://www.google.com/search?q=Website+builder&kgmid=/m/06gx4j","https://www.wikidata.org/wiki/Q1625990"]},

{"@type": "Thing", "name": "Sacramento, California", "description": "capital city of California, United States", "sameAs":

["http://en.wikipedia.org/wiki/Sacramento","_California","https://www.google.com/search?q=Sacramento%2C+California&kgmid=/m/07bcn","https://www.wikidata.org/wiki/Q18013"]},

{"@type": "Thing", "name": "Advertising agency", "description": "business creating advertisements and/or placing them in third-party media publications", "sameAs": ["http://en.wikipedia.org/wiki/Advertising_agency","https://www.google.com/search?q=Advertising+agency&kgmid=/m/029czc","https://www.wikidata.org/wiki/Q216931"]},

{"@type": "Thing", "name": "Mobile device", "description": "small, hand-held computing device", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_device","https://www.google.com/search?q=Mobile+device&kgmid=/m/030swj","https://www.wikidata.org/wiki/Q5082128"]},

{"@type": "Thing", "name": "Video", "description": "technique of recording, copying and broadcasting of moving visual images; this is some general item for video because of the Wikipedia articles describe various aspects", "sameAs": ["http://en.wikipedia.org/wiki/Video", "https://www.google.com/search?q=Video&kgmid=/m/07z4p", "https://www.wikidata.org/wiki/Q34508"]},

{"@type": "Thing", "name": "Pleasanton, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Pleasanton", "_California", "https://www.google.com/search?q=Pleasanton%2C+California&kgmid=/m/0qx_z", "https://www.wikidata.org/wiki/Q747444"]},

{"@type": "Thing", "name": "Northern California", "description": "region of California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Northern_California", "https://www.google.com/search?q=Northern+California&kgmid=/m/012x2r", "https://www.wikidata.org/wiki/Q1066807"]},

{"@type": "Thing", "name": "Modesto, California", "description": "city in and county seat of Stanislaus County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Modesto", "_California", "https://www.google.com/search?q=Modesto%2C+California&kgmid=/m/0r7fy", "https://www.wikidata.org/wiki/Q204561"]},

{"@type": "Thing", "name": "URL", "description": "web address to a particular file or page", "sameAs": ["http://en.wikipedia.org/wiki/URL", "https://www.google.com/search?q=URL&kgmid=/m/07xy0", "https://www.wikidata.org/wiki/Q42253"]},

{"@type": "Thing", "name": "Web page", "description": "single document composed of HTML that is directly viewable via web browsers and accessible via the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Web_page", "https://www.google.com/search?q=Web+page&kgmid=/m/086nh", "https://www.wikidata.org/wiki/Q36774"]},

{"@type": "Thing", "name": "Understanding", "description": "ability to think about and use concepts to deal adequately with an object", "sameAs": ["http://en.wikipedia.org/wiki/Understanding", "https://www.google.com/search?q=Understanding&kgmid=/m/01fndy", "https://www.wikidata.org/wiki/Q46744"]},

{"@type": "Thing", "name": "Hayward, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Hayward", "_California", "https://www.google.com/search?q=Hayward%2C+California&kgmid=/m/0qxzd", "https://www.wikidata.org/wiki/Q491114"]},

{"@type": "Thing", "name": "Sunnyvale, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Sunnyvale", "_California", "https://www.google.com/search?q=Sunnyvale%2C+California&kgmid=/m/0r6ff", "https://www.wikidata.org/wiki/Q208459"]},

{"@type": "Thing", "name": "Plastic surgery", "description": "medical specialty concerned with the altering or restoration of form and function", "sameAs":

["http://en.wikipedia.org/wiki/Plastic_surgery", "https://www.google.com/search?q=Plastic+surgery&kgmid=/m/0bk8v", "https://www.wikidata.org/wiki/Q182442"]},
{"@type": "Thing", "name": "Los Angeles", "sameAs":
["http://en.wikipedia.org/wiki/Los_Angeles", "https://www.google.com/search?q=Los+Angeles&kgmid=/m/030qb3t", "https://www.wikidata.org/wiki/Q65"]},
{"@type": "Thing", "name": "Saratoga, California", "description": "city in Santa Clara County, California, USA",
"sameAs":
["http://en.wikipedia.org/wiki/Saratoga", "_California", "https://www.google.com/search?q=Saratoga%2C+California&kgmid=/m/0r6db", "https://www.wikidata.org/wiki/Q927163"]},
{"@type": "Thing", "name": "Computer science", "description": "study of computation", "sameAs":
["http://en.wikipedia.org/wiki/Computer_science", "https://www.google.com/search?q=Computer+science&kgmid=/m/01mkq", "https://www.wikidata.org/wiki/Q21198"]},
{"@type": "Thing", "name": "Boston", "description": "capital and largest city of Massachusetts, United States",
"sameAs":
["http://en.wikipedia.org/wiki/Boston", "https://www.google.com/search?q=Boston&kgmid=/m/01cx_", "https://www.wikidata.org/wiki/Q100"]},
{"@type": "Thing", "name": "Webflow", "description": "website development tool", "sameAs":
["http://en.wikipedia.org/wiki/Webflow", "https://www.google.com/search?q=Webflow&kgmid=/m/012zbscp", "https://www.wikidata.org/wiki/Q20160951"]},
{"@type": "Thing", "name": "San Jose, California", "sameAs":
["http://en.wikipedia.org/wiki/San_Jose", "_California", "https://www.google.com/search?q=San+Jose%2C+California&kgmid=/m/0f04v", "https://www.wikidata.org/wiki/Q16553"]},
{"@type": "Thing", "name": "San Ramon Valley", "description": "valley in California, United States of America",
"sameAs":
["http://en.wikipedia.org/wiki/San_Ramon_Valley", "https://www.google.com/search?q=San+Ramon+Valley&kgmid=/m/06yn5p", "https://www.wikidata.org/wiki/Q7415233"]},
{"@type": "Thing", "name": "San Francisco Bay", "sameAs":
["http://en.wikipedia.org/wiki/San_Francisco_Bay", "https://www.google.com/search?q=San+Francisco+Bay&kgmid=/m/06ptx", "https://www.wikidata.org/wiki/Q232264"]},
{"@type": "Thing", "name": "Webmaster", "description": "person responsible for maintaining one or many websites",
"sameAs":
["http://en.wikipedia.org/wiki/Webmaster", "https://www.google.com/search?q=Webmaster&kgmid=/m/01r28v", "https://www.wikidata.org/wiki/Q41674"]},
{"@type": "Thing", "name": "Clothing", "description": "covering worn on the body", "sameAs":
["http://en.wikipedia.org/wiki/Clothing", "https://www.google.com/search?q=Clothing&kgmid=/m/09j2d", "https://www.wikidata.org/wiki/Q11460"]},
{"@type": "Thing", "name": "Diablo, California", "description": "CDP in Contra Costa County, California, United States",
"sameAs":

```
["http://en.wikipedia.org/wiki/Diablo", "_California", "https://www.google.com/search?q=Diablo%2C+California&kgmid=/m/0qyny", "https://www.wikidata.org/wiki/Q2622618"],  
{"@type": "Thing", "name": "Active voice", "description": "grammatical voice", "sameAs":  
["http://en.wikipedia.org/wiki/Active_voice", "https://www.google.com/search?q=Active+voice&kgmid=/m/0ch28jg", "https://www.wikidata.org/wiki/Q1317831"]}]  
}
```

Boomcycle Digital Marketing

Since 2003, we've helped clients attain visibility and sales with the best digital marketing strategies, SEO, PPC, AI, web design and social media ads. We create the website and sales lead generation pipeline that puts you ahead of your competition.

Website: <https://boomcycle.com>

Email: hello@boomcycle.com

Phone: (925) 222-5221

