



## **Rep Management and SEO Are Still The Best Ways To Get New Business**

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Lucid Leverage LLC, a web marketing agency located in Tempe, Arizona, would like to reach out to local businesses and make them aware of the agency's rep management services. Interested parties are welcome to contact the agency today to discuss their online marketing goals and more.

Reputation management allows a company or individual to determine how they are perceived by the public. A company or individual's brand can make or break the success of their offerings, and by working with a professional who is adept in search engine optimization (SEO), it is possible to essentially guarantee an excellent public reputation.

Lucid Leverage has worked with countless businesses and celebrities over the years, helping them build and maintain a highly positive image in the public eye. Using the experience gained during these years, Lucid Leverage now helps Tempe businesses and celebrities turn public perception around for the better.

"Celebrities and politicians have a reputation to uphold in order to further their business and brand," says the reputation management agency. "The internet has made online reputation management for celebrities a

necessity. A late night Tweet or social media post that you regret can go viral and damage your brand. A video taken of you in a moment you weren't prepared for and posted to YouTube can not only be embarrassing but can hurt your bottom line.?

They explain, "We use every technology available, including AI (artificial intelligence) to make sure any embarrassing Tweets or bad press is suppressed on the search engines. When you issue a public statement to be picked up by the major press channels, we make sure that your positive press outranks your negative press on Google. We will work closely with your press agency to make sure the positive message is put front and center on all the search engines. Social media management for celebrities and influencers is also an important piece of the puzzle that we leverage to mold your reputation.?"

Through their reputation management services, Lucid Leverage confers an advantage that many might describe as unfair upon their clients. The agency's ability to influence search engines ? Google in particular ? to a great extent gives said clients a great advantage over the competition. Reputation marketing for celebrities, for instance, can give them a solid hold on their name, brand and online image.

Some of the high profile individuals the agency has worked with include actors, professional athletes, musicians, politicians and more. They have even partnered with other public relations agencies in need of assistance.

Rep management is just one of the many ways in which Lucid Leverage LLC helps its Tempe clients control their public image. Their white-label SEO partnership program is another way in which Lucid Leverage seeks to accelerate the growth of various types of businesses in Tempe. The program is mainly aimed at SEO agencies and provides excellent results at a reasonable cost. The white label program comes with monthly reports, professionally made testimonial videos and high-quality SEO services sold to clients.

The white-label program makes customer service a top priority. Lucid Leverage's support team and SEO consultants are always available to go above and beyond in order to help clients expand their offerings and also increase their monthly residual income.

Online marketing is, in many ways, totally different from traditional, offline marketing methods. Both may be done with the intention of reaching out to more clients, but the similarities end there, as online marketing includes a number of complex concepts and ideas to keep in mind.

Lucid Leverage says, "Putting a website on one of the hundreds of available hosting platforms and designing a website is hard to do, and this is just the beginning of your digital marketing strategy. This is particularly true if you are a business owner trying to do the process yourself, while at the same time trying to keep your business afloat. Just learning the terms associated with online marketing can cause heartburn if you are a

novice.?

They add, ?Some of the terms you will be exposed to include white label, black hat, search engine optimization, reputation management, conversion, traffic and so on. If you discover you might need a white label SEO reseller in Phoenix, Arizona, come talk to us. Lucid Leverage is the digital marketing agency you need.?

Lucid Leverage LLC is among the top SEO resellers in Tempe, Arizona and across the whole country and owned by tech entrepreneur Chris Quintela. Interested parties may visit the agency?s website to learn more about what they can do to improve any business? online marketing efforts.

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## **Lucid Leverage LLC**

*Lucid Leverage is a digital marketing agency specializing in online reputation management (ORM), search engine optimization (SEO), YouTube marketing and social media marketing across the USA, Canada and the UK.*

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