



## **The Celebrity Source Enables Clients to Book a Celebrity for a Golf Event or Any Other Kind of Event**

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The Celebrity Source is happy to share how they are helping clients to book a celebrity for a golf event or many other kinds of events. Getting a celebrity to appear at an event, such as a charity or corporate golf tournament has many advantages. This will attract more attendees and media attention for the event, which can significantly help organizations. The Celebrity Source has partnered with [www.GolfStatus.org](http://www.GolfStatus.org), which is a premier event management platform for golf fundraisers. This partnership enables event organizers that are planning golf fundraisers and charity golf outings with event management software to streamline the event planning, while also inviting celebrity participation to help increase the visibility of the event and raise more funds.

When asked about the importance of having a celebrity at a golf fundraiser or corporate event, The Celebrity Source CEO Laurie Kessler and President Rita Tateel share, "Everyone, whether they admit it or not, gets excited about meeting someone famous. There's an energy and buzz that a celebrity brings to an event that simply can't be duplicated. Celebrities raise visibility, not only for the event itself, but for the cause it's connected to. There's also the credibility factor?people see that if a celebrity is participating, they assume the tournament must be worthwhile. You're likely to see more press interested in covering the tournament

(you should definitely alert the media about the event) because a celebrity is attending, which means even more exposure for the sponsor, benefiting the organization or cause. What's more, a celebrity presence opens the door to new, lucrative sponsorships as well as attracting more teams with the option of charging a higher registration package price.?

The celebrity doesn't necessarily need to be a famous athlete or actor; it can be anyone who is well-known within their field or discipline. This means a celebrity can be anyone from a renowned writer, scientist, or astronaut to a football player, reality TV star, performer, YouTube star, musician or beyond.

Before deciding to hire a celebrity for a golf event, the organizers need to ask themselves some questions. First of all, they need to determine what they expect to accomplish with the presence of the celebrity - whether it is increased awareness, credibility, media coverage, or greater fundraising potential. The second question is how to cover the regular costs of hiring a celebrity. The third question is what the celebrity will do at the event and what are the top priorities. Finding out the reason for hiring a celebrity will help the organizers in deciding the best use of the celebrity for their particular event.

As always, budget is a key consideration. The costs of getting a celebrity to appear at an event have to be taken into account, even if the celebrity will not be paid to attend. At the very least, the expenses will include transportation, accommodations, and per diem to cover meals.

It is also important to think of the different ways a celebrity might be involved in a particular event. These may include: meeting and greeting attendees on a particular hole of the golf course, golfing with a particular sponsor's foursome, making opening remarks to get attendees excited for the event, performing or emceeing at the after-party, and more.

Launched in 1988, The Celebrity Source is an esteemed celebrity booking agency with an esteemed reputation and history. It has evolved into one of the leading celebrity booking agencies through the support of its team of celebrity experts. Through this, they have been helping their clients in building their brands and increasing their profits with the help of celebrities and influencers for over 35 years. They have been applying their expertise of matching talent to marketing, ad campaigns, PR, and special events for both non-profit and for-profit organizations.

Those who are interested in hiring celebrities for their event or branding campaign can visit The Celebrity Source website or contact them through the telephone or by email.

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For more information about The Celebrity Source, contact the company here: [The Celebrity Source](https://www.thecelebritysource.com/) Laurie Kessler 800-226-9766 [info@thecelebritysource.com](mailto:info@thecelebritysource.com)

## **The Celebrity Source**

*The Celebrity Source is a celebrity booking agency like no other. We have been helping our clients build their brands and increase profits through the use of celebrities and influencers for over 30 years.*

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