



Indianapolis Web Design Company Launches 500th WordPress Website

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Indy Web Design Blitz, an Indianapolis web design company based in Carmel, IN, takes pride in announcing they have reached the milestone of launching their 500th WordPress website. They want to emphasize that they are a digital marketing agency that is focused on getting the web design done properly. While digital marketing is typically a complex process, Indy Web Design Blitz prefers to simplify it with a two-step approach. First of all, they will allow the data to dictate marketing strategy decisions. Second, they will remain up-to-date with the latest SEO trends, strategies, and content management systems.

Nick, the founder of Indy Web Design Blitz, says, "Launching the 500th WordPress website was indeed a milestone for us because it means we have earned the trust of many businesses in Indianapolis. When you work with Indy Blitz to create a brand new site, we follow a 5-step process. This includes: discovery, wire framing, development, testing and quality control, and launch. After launch, we focus on integrating the digital marketing piece which may include a mix of design and marketing strategies. We can also offer a website maintenance package, which provides businesses create websites with regular updates or once-per-month check-ins depending on the amount of support needed."

Indy Web Design Blitz employs various marketing strategies for the web design they provide. This usually includes a combination of email marketing, SEO, and social media advertising. Email marketing remains dominant when it comes to ROI for the various digital advertising strategies. Thus, Indy Blitz will examine the client's existing email marketing strategy or help them come up with new email marketing campaigns that will offer the best results for the company.

Search engine optimization or SEO is constantly changing and evolving but their focus is on comprehending what the search engine, such as Google, considers to be the important factors for a website to rank high in the search engine results. The SEO approach includes: SEO strategy using goals and analytics; SEO keyword research; creating and optimizing content for search; on-page SEO basics; best practices for search optimization; knowledge base around technical SEO; and off-page SEO techniques.

Indy Blitz can also help with social media management. First of all, they can help with understanding the client's target audience, narrowing it down and ensuring that they are utilizing the best social media platforms for the business. Many companies have difficulties in reaching their target audience they don't employ the proper hashtags or schedule posts in advance. Indy Blitz can assist the client in establishing their online presence and in coming up with a posting schedule that works with the peak times that the company's customer base and users are online.

Indy Web Design Blitz offers a number of social media marketing packages that can help with: promoting content; helping the website become more discoverable; managing communities across a number of networks; and monitoring the website for coding errors and broken links. Their digital marketing services include: SEO, pay-per-click (PPC) advertising, social media marketing, content marketing, email marketing, and conversion rate optimization (CRO).

Established in 2009, Indy Web Design Blitz always takes a look at the entire picture to determine what is the best move for their clients in attaining the results they want to achieve. They are focused on crafting a top-notch web design for each client while applying an approach that is 50 percent marketing and 50 percent web design. Nick from Indy Web Design Blitz says, "We understand there is balance to be struck between design and conversion. More than anything our focus every day is to ensure that our client gets exactly what they asked for, which most often is a website that creates leads or sales, if that is your goal, contact us today and we will steer you in the right direction."

Those who are looking for an Indianapolis website design company can visit the Indy Web Design Blitz website or contact them through the telephone or by email.

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For more information about Indy Web Design Blitz, contact the company here: Indy Web Design Blitz Press (317) 653-6567 pr@indianapoliswebsitedesign.net 550 Congressional Blvd Suite 115-94, Carmel, IN 46032

Indy Web Design Blitz

Indy Blitz is a marketing company that also does top-notch web design. After all, without marketing the website its self is simply just a digital business card.

Website: <https://indianapoliswebsitedesign.net/>

Email: pr@indianapoliswebsitedesign.net

Phone: (317) 653-6567

