



Milwaukee SEO Experts Company Launches New Services For Non Profit Organizations

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Esteem Digital, a business in Milwaukee, WI, is proud to announce that they have launched a new service directed specifically at non profit organizations. Through the new service, these organizations are able to obtain free advertising dollars each month. The service is already being well-received by various organizations. Full details are available at www.esteemdigital.com.

"Non profit organizations have a gotten a rough deal," says David Straus from Esteem Digital. "Because they do not operate with the goal to make profit, their budgets are very limited. This means it is difficult for them to advertise their services. However, with these services being vital to communities around them, they need to find ways to actually get their name out there. Our new services help them to achieve that."

Esteem Digital sets itself apart by focusing not on traffic, but rather on revenue. While the two are clearly linked, those who focus too strongly on traffic risk attracting visitors that are not relevant to their site. Those who focus on revenue will perhaps attract less visitors, but those they do attract are actually relevant. In so doing, they earn more revenue and see a greater return on investment.

The services offered by the company have been very positively received by their many customers, private and non profit alike. "I've worked with David on marketing strategy with a client, and was impressed with his SEO skills," says David M. "He was able to get the customer's website ranked on the first page of Google for some competitive keywords rather quickly, while I worked to optimize the website conversion. Looking forward to working with David again on future projects."

Non profit organizations can take advantage of a few specific services that enable them to enjoy free advertising that works. Esteem Digital is ready to show them how to achieve this, and also how to use their free advertising to their advantage, so that their revenue will grow. This revenue can then be used to advertise in more conventional ways, or it can be used to further improve the services that the organization offers.

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For more information about Esteem Digital, contact the company here: Esteem Digital David Straus 262-257-9707 david@esteemdigital.com 11414 W. Park Place, #202-02 Milwaukee, WI 53224

Esteem Digital

Esteem digital is a search engine marketing organization based out of Milwaukee, WI. We specialize in SEO and Web Design, helping local businesses increase their revenue and exposure on the internet.

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