



Paul James Knitwear Unveils New Men's Knitted Blazer

March 14, 2024

Leicester, England - March 14, 2024 - PRESSADVANTAGE -

Paul James Knitwear, based in the UK, is excited to unveil their new collection of men's essentials for spring and summer. The new collection includes Paul James Knitwear's brand new knitted men's unstructured blazers and T-shirt, redefining style and comfort. With spring on the way and summer following soon after, the knitwear manufacturer is excited to make their spring and summer wear items available for customers to browse today.

Men's unstructured blazers are a versatile, stylish option that offer a more relaxed look which is perfect for both formal and casual events. This makes them a great option for summer where overly formal clothing may be less desirable. As with all of Paul James' knitwear, the blazers are made using natural yarns, which guarantees comfort and breathability, two qualities that are very important in a summer jacket. Fashion-conscious men in search of a new piece to add to their wardrobe are invited to browse the Paul James collection to get started.

Another new item added to the Paul James collection is their collection of men's knitted shirts. Made using the same quality materials as all of their other knitwear, Paul James' long and short sleeve shirts are a

comfortable and timeless addition to any wardrobe. Designed for every occasion, the shirts are soft to the touch and incredibly fashionable.

The knitwear manufacturer can trace its roots to 1976 when Paul James, a designer, opened his mill in the village of Barwell, Leicestershire and began exporting British knitwear to famous shopping destinations around the world. The knitwear manufacturer has since become a well known name among fashionable knitwear enthusiasts.

“We are Paul James – a luxury, Leicestershire-based knitwear manufacturer,” says Paul James Knitwear. “We strive to deliver the purest knitwear experience, which is why we shun man-made fibres, instead using only 100% natural fibre yarns in the production of our knitwear. We trawl the globe in search of the most prestigious spinners to ensure every piece of Paul James knitwear is crafted from the most luxurious materials. We travel to Italy for extra-fine merino wool, then to Peru for a chunkier version, India and Egypt for premium cotton, South America for ultra-warm, soft Alpaca and the British Isles for its famed wool and lambswool. We take these yarns and knit them into stylish, functional garments that are made to last.”

At Paul James Knitwear, they combine decades of knowledge, skill and craftsmanship with advanced machinery and traditional manufacturing techniques to produce quality knitwear products. Designing and manufacturing exclusively in-house while keeping prices fair is Paul James Knitwear’s goal. In addition to being fashionable and of high quality, all of the manufacturer’s products are sustainably produced using only natural fibres. Paul James Knitwear prioritises quality and sustainability over all else, and this is what has made the manufacturer into a household name.

Every design is meant to be extraordinary, with timeless classics and wardrobe staples being the standard at Paul James Knitwear. Today, the knitwear manufacturer is at the forefront of British manufacturing.

One notable aspect that makes Paul James Knitwear so unique is their desire to establish factories of their own wherever possible. The knitwear manufacturer says, “We knit, sew, wash, steam and press over 95% of our products in our own factories. This means that we are in control of the entire process, with no middlemen. Our yarns are spun by our carefully handpicked spinners, crafted by our teams all across the world, then delivered directly to our customers.”

Elaborating on this, the company states, “By working in this methodical pattern, we can be sure of the integrity of our clothing and keep our prices fair and just for the quality of the materials used. Having learnt about the fashion industry from the factory floor up, with a clear understanding of the transient nature of a customer’s relationship with brands and trends, we focus only on creating the most accessible, luxury interpretations of timeless wardrobe staples, built to last longer than any trend.”

Customers may learn more about Paul James Knitwear menswear by visiting the manufacturer's website. They may also make purchases on the brand's official website. Paul James accepts most payment methods and ships globally, making their products accessible to customers in a wide variety of regions.

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For more information about Paul James Knitwear, contact the company here: Paul James Knitwear Bhavik Master +44(0)116 402 9993 hello@pauljamesknitwear.com Lifeguard Bldg, 129 Grace Rd, Leicester LE2 8AJ, United Kingdom

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