10/10 Optics Now Offering Caddis Eye Appliances in NYC Office

February 28, 2024

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NEW YORK, NY, 2/28/2024 ? 10/10 Optics, a respected optometry practice in New York City's optical scene, has announced an exciting new addition to their esteemed eyewear collection ? Caddis Eye Appliances. This new addition marks a significant step in 10/10 Optics' ongoing mission to offer innovative, stylish, and functional eyewear solutions to its diverse and discerning clientele.

"We are absolutely thrilled to bring Caddis Eye Appliances into our curated eyewear selection," said Ruth Domber, co-founder of 10/10 Optics. "Caddis Eye Appliances stands out in the eyewear industry for its focus on creating sophisticated and stylish glasses for the mature demographic. Their philosophy of embracing age with elegance and confidence aligns seamlessly with our vision at 10/10 Optics."

Based in California, Caddis Eye Appliances has garnered acclaim for its unique approach to eyewear, specifically targeting adults and seniors. The brand's commitment to quality is evident in its choice of materials, which includes handcrafted acetate and premium stainless steel, which ensure both durability and comfort. Each pair of glasses is a blend of timeless style and modern functionality and is designed to cater to the fashion-conscious mature market.

"Caddis Eye Appliances? emphasis on elegant designs for those embracing their senior years is precisely what many of our clients seek," said Domber. "We believe that our customers will love the Caddis Eye Appliances offerings for its ability to offer stylish, age-appropriate eyewear that makes a statement."

The introduction of Caddis Eye Appliances to 10/10 Optics' array of products is a reflection of the store's commitment to continually expanding its range of high-quality eyewear. This move is expected to enhance the customer experience by providing a wider variety of choices, meeting the specific style and vision needs of an increasingly sophisticated client base.

In addition to the new range from Caddis, 10/10 Optics continues to provide comprehensive optical services. These include expert eye exams, a wide selection of contact lenses, and personalized eye makeovers. The store's in-house lens lab ensures that each pair of glasses is customized to the wearer's unique vision requirements, maintaining a high standard of service and quality.

10/10 Optics' dedication to excellence extends beyond the products it offers. The store prides itself on creating a welcoming and professional environment where clients can explore a diverse range of eyewear options. The knowledgeable staff are trained to assist customers in finding the perfect pair of glasses that not only fit their vision needs but also reflect their personal style.

The launch of Caddis Eye Appliances at 10/10 Optics represents more than just an addition to the store's product offerings. It signifies a commitment to evolving alongside the needs and preferences of its clientele, embracing new trends in eyewear, and continuing to offer unparalleled customer satisfaction.

For more information about 10/10 Optics, the services they offer, and their exciting new range of Caddis Eye Appliances, visit https://www.1010optics.com/.

About 10/10 Optics

For over 30 years, 10/10 Optics has remained a beloved part of New York City's optical scene. Located in the vibrant Flatiron district, the store has established itself as a premier destination for bespoke eye care and high-fashion eyewear. Co-founded by Ruth Domber, 10/10 Optics is known for its unique blend of expert eye care services, personalized attention, and a wide selection of independent frame brands. The store's philosophy centers on providing customers with an experience that goes beyond just purchasing eyewear; it's about finding a vision solution that enhances both sight and personal style.

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For more information about 10/10 Optics, contact the company here:10/10 OpticsRuth Domber212-510-8183ruth@1010optics.com50 Madison Avenue/26th StreetNew York, NY 10010

10/10 Optics

10/10 Optics is a specialty eye care and eyewear boutique, and fixture in Manhattan for over 40 years. In that time, we?ve redefined how people discover eyewear they love.

Website: https://www.1010optics.com/

Email: ruth@1010optics.com

Phone: 212-510-8183