

Amazon And USPTO Supplemental Registration Obtained For For-Knees

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Rightnow Products Limited, a business operating from Central Hong Kong but provides their knee brace product to the global market, is proud to announce that their For-Knees brand has now officially been 'brand registered' on the Amazon selling platform. This will protect it from copycats, ensuring that any items using the For-Knees brand are genuine. The product is available through <http://www.amazon.com/dp/B016WPV6WC>.

The legal representative for Rightnow Products Limited says: "The amendment is made. The registration should prevent others from using confusingly similar marks for similar goods because the trademark examiner should refuse them. You can use the registered trademark symbol just the same as a Principle Registration."

The lawyer went on to explain that most people would assume all products are the same, unless they actually look up the record. Rightnow Products Limited is now able to send out 'cease and desist' letters based on the Supplemental Registration. This will enable the company to better protect its product, which is listed on <http://www.amazon.com/dp/B01474VFT4>.

The legal representative added: "It is mostly a difference that matters if you try to oppose someone in court or before the USPTO's TTAB (Trademark Trial and Appeal Board) where a Supplemental Registration has less presumptions and a higher level of proof is required."

Now that their brand is registered, Rightnow Products Limited will be keeping a folder of page printouts of all of their uses. They achieve this by using the browser in order to print screenshots with the relevant URL and the date on which it was printed clearly shown in the browser window. This is a process known as 'self-authenticating evidence'. The browser essentially acts as a third party, which gives independent authentication of the date of the downloaded page.

Those interested in the product or its new supplemental registration are encouraged to visit

<http://www.amazon.com/dp/B00RXT80MG>. Here, they can find more details about the knee brace and its different uses. There is also a section that demonstrates the benefits people have experienced in using the brace, as well as other tips on how to get the most benefits out of it.

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For more information about Rightnow Products Limited, contact the company here: Rightnow Products Limited
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Rightnow Products Limited

Rightnow Products is a Right Livelihood Company. We believe in offering products and service to customers that truly help people, and make life more enjoyable and meaningful. We put people before profit.

Satisfaction is always guaranteed.

Website: <http://www.for-knees.com>

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