



## **Benner's Gardens Hires Veteran Marketing Professional As CEO**

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Benner's Gardens is pleased to announce the hiring of Benjamin Reeder as CEO. Ben joins the company from Prager Microsystems, where he created and led online marketing strategies for Benner's Gardens and other clients.

Previously, Ben was the co-founder of several Internet-related and ecommerce companies. "Ben has been involved in the Internet sales and marketing business for 15 years and brings tremendous experience to the franchise," states Janice Mullins, a spokesperson for Benner's. "I am thrilled to be a part of this organization, which has been such an innovator and pioneer in the deer and pet fencing business," said Mr. Reeder.

For over 25 years, Benner's Gardens has been the leading nationwide distributor of animal containment and pest control products for home gardeners, landscape professionals, nurseries, garden centers, farmers, vineyards and others, throughout the United States and Canada. Benner's developed the first plastic deer fence in the early 1990s and for over 20 years has been an innovator in deer and garden fencing. Benner's offers an extensive selection of deer fencing kits and components, repellants, dog and other pet enclosures, bird netting, rodent barriers and a number of soil stabilization products.

To learn more visit [www.bennersgardens.com](http://www.bennersgardens.com).

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For more information about Benner's Gardens, contact the company here: Benner's Gardens Ben Reeder 1-800-244-3337 [Info@BennersGardens.com](mailto:Info@BennersGardens.com) Benner's Gardens, LLC 1 Hudson City Centre Hudson, NY 12534 1-800-244-3337 [Info@BennersGardens.com](mailto:Info@BennersGardens.com)

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Email: [Info@BennersGardens.com](mailto:Info@BennersGardens.com)

Phone: 1-800-244-3337



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