

## Best Friend Fence Hires Veteran Marketing Professional As CEO

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BestFriendFence.com, a division of Benner's Gardens, LLC, is pleased to announce the hiring of Benjamin Reeder as CEO. Ben joins the company from Prager Microsystems, where he created and led online marketing strategies for BestFriendFence.com and other clients.

Previously, Ben was the co-founder of several Internet related and e-commerce companies. "Ben has been involved in the Internet sales and marketing business for 15 years and brings tremendous experience to the franchise," states Janice Mullins, a spokesperson for BestFriendFence.com. "I am thrilled to be a part of this organization, which has been such an innovator and pioneer in the pet fencing business," said Mr. Reeder.

For over 20 years, BestFriendFence.com has been the leading nationwide distributor of animal and pet containment products throughout the United States and Canada. BestFriendFence.com is a division of Benner?s gardens, LLC, the nation's leading Deer Fencing and pest deterrent supply company. Benner's developed the first plastic deer and dog fence kits in the early 1990s and for over 20 years has been an innovator in pet containment, as well as deer, garden and dog fence. BestFriendFence.com offers an extensive selection of dog and cat fencing kits and a wide variety of enclosures for other pets and farm

animals components, repellants, dog and other pet enclosures.

To learn more visit www.bestfriendfence.com.

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For more information about Best Friend Fence, contact the company here:Best Friend FenceBen Reeder518--828-6611infoBest Friend Fence1 Hudson City CentreHudson, NY 125341-800-244-3337Info@BennersGardens.com

## **Best Friend Fence**

Best Friend Fence is a division of Benner's Gardens? a national mail order business that has been providing virtually invisible Dog Fencing systems to homeowners and landscaping professionals for over 20 years.

Website: http://bestfriendfence.com/

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