Rubio To Edge Out Rivals With In-Place Infrastructure For "Digital Campaign"

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Beg 2 Differ 2016, the most technologically-savvy Super PAC promoting Senator Marco Rubio, aims to blanket the internet with relentless advertising starting Christmas day. The Committee announced today it has finalized the the infrastructure needed to exploit the latest innovations to generate a cyber-grassroots movement of a magnitude not common in the political world.

Nigel Remgarde, spokesman for the PAC stated, "Marco Rubio is not a risky bet, as Jeb Bush would have the world believe. We beg to differ. A real risky bet would be further cementing the tendency towards dynastic control of our country, which is what we risk in a Jeb Bush or Hillary Clinton. And the last thing we need is an outsider with no clue as to how things are handled in Washington. No, Marco Rubio isn't a risky bet, he's our only safe bet for recapturing the White House in 2016."

The Super PAC has positioned itself to compliment the efforts of "boots-on-the-ground" supporters generously donating their time and resources. "What they are accomplishing in the neighborhoods and town hall settings," Remgarde declared, "we will manifest exponentially online. We actually have the means to reach nearly every relevant voter in the entire United States. And we have the capacity to do it repeatedly, automatically, and at the lowest cost possible owing to our proprietary capabilities."

Beg 2 Differ 2016 aims to "marry" the opportunities afforded independent expenditure committees with the robust branding possible on websites and social media outlets when avant garde targeting methods are leveraged to make Marco Rubio as familiar to folks as the family dog. The Committee was formed expressly for the purpose of ensuring that traditional campaign methodologies are robustly augmented by all available "digital campaigning" mechanisms.

"These days," Remgarde emphasized, "people communicate electronically more than they do in person. Some relationships exist solely in cyber space. And many of the most energetic and persuasive forums for influencing the political momentum are content-rich web formats where thoughts and opinions are formed and fueled. No candidate can win this election cycle without a profound and pervasive presence online - period."

Beg 2 Differ 2016 has accepted the challenge to penetrate relevant websites to ensure Marco Rubio is front and center in the discussion. The Committee is not only generating persistent ad impressions, but also using cutting edge retargeting methods to ensure the right web visitors are imprinted with Marco Rubio and his message of hope for America once again. The efforts will provide the opportunity for existing supporters to cement their enthusiasm, and also make Rubio a familiar face for those looking for someone to support.

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Beg2Differ 2016

Beg2Differ 2016 uses proprietary online & social marketing methods to promote Marco Rubio's candidacy as the perfect Republican compromise for those looking for both a non-career politician and legitimate experienced leader.

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