



Revolutionary Muffin Pan Introduced As Part Of The Happy Cook Kitchen Essentials Line

January 25, 2016

January 25, 2016 - PRESSADVANTAGE -

Keller, TX kitchenware company DSB Products is proud to announce the launch of their new 6 cup silicone muffin pan, which comes as a set of two. It is the latest release in the Happy Cook Kitchen Essentials product line and can be purchased through Amazon. The pan has only recently been introduced but it is already proving to be very popular. The product is available through <http://www.amazon.com/Happy-Cook>.

D.S. Barnett, founder of DSB Products, says: "We're so happy to see our line of products expanding, and to see that our customers love the things we have been releasing. We always try to develop products that are highly functional and that look good as well, and we're happy to see these are becoming so successful. Silicone is a revolutionary change for modern bakeware"

The new 6 cup muffin pan makes standard sized muffins or cupcakes and is molded in a vibrant purple color. The silicone material is inherently non-stick and is reportedly easy to clean. Paper liners are not needed for cupcakes but can be used if desired. The set of 2 pans allows the baker to make 12 muffins or cupcakes at one time. The 2 smaller pans provide more versatility to fit in smaller places as compared to a full size 12 cup muffin pan.

Silicone bakeware has been growing in awareness and popularity over the last few years. Industry data indicates that silicone spatulas, utensils and baking mats were the early adopted kitchen silicone items, but silicone baking pans of different shapes and sizes to include muffin and cupcake pans are not that far behind. The Happy Cook kitchen product line has concentrated to date on bake ware and utensils made of silicone as opposed to other more traditional materials. The company states that their goal is to inform and educate home cooks about the advantages and conveniences afforded by bakeware made from silicone.

Silicone is derived from a pure and fine grain sand which is transformed through heat and additive processes, then colored and molded into many functional shapes. This material meets the safety regulations of the FDA for food contact. Silicone is a very pliable and flexible material and has many commercial uses. It has a look and feel that is similar to rubber, but has very different material properties. Silicone can withstand higher and lower temperatures than typical rubber products and is suitable for use in ovens and freezers.

DSB Products developed the Happy Cook product line in mid-2015 and its flagship product was the 12 cup silicone cupcake and muffin pan. This was introduced in the second quarter of 2015. The full line now includes six individual products and it is expected that more will be introduced during the first six months of 2016. All will be available through Amazon.

The full line of Happy Cook products can be seen on <http://www.amazon.com/Happy-Cook/brands>. They now include the original silicone cupcake and muffin pan, the Bundt cake pan, the round cake pan, the silicone spatula set, the Lego candy molds, and the 6 cup cupcake muffin and quiche pan. All products are proving to be very popular.

As shown in the many 5 star customer reviews found on Amazon, Happy Cook products are popular because of their ease of use and high functionality. "Muffins simply just pop right out by pushing on the bottom of the muffin cup," says Jason. "You no longer have any need for paper liners, or baking spray since nothing sticks to the silicone." The company has also released a wealth of information on how to get the most out of silicone bake ware on their website <http://myhappycook.com>. The site is also an opportunity for people to share their own views on the products and to access a range of hints and tips.

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DSB Products

DSB Products brings innovative, premium quality merchandise to your home, kitchen, patio, and garden to simplify life

and enhance a quality lifestyle with exciting and affordable new products.

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