



Podcast Training Course Simplifies Podcast Making Process

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Scott Paton takes those interested in enhancing their marketing efforts to the next level with his proven podcasting training course.

Podcasts are becoming a mainstream trend for many businesses. Podcasters can easily reach the masses, spread their message and get information about the product, service or general information broadcasted quickly and efficiently.

Some businesses are still confused as to what a podcast is. Put simply, podcasts are digital audio files, available online to download on a portable media player or computer. Typically podcasts are published in a series with new installments being sent to subscribers automatically.

The real challenge for many people and businesses is to learn how to start a podcast. Questions such as what will be discussed, how often it will air and who the target audience is must be answered to have a chance of success. With the podcast training course, these concerns are minimized. This course takes users on a step by step journey addressing every question a person who wishes to create a podcast may have.

?The course is designed in a way that makes it easy to begin podcasting ? now. This is by design. I wanted to create something that users could see results from, and this podcast training course provides that,? stated Scott Patton.

Scott Paton is a long-established podcaster, having posted these online since 2005. The podcast titled ?Weight Loss and the Mind? reached more than 375,000 subscribers during its premier year and now has more than a million downloads. He has also co-hosted, or executive produced more than 35 different podcasts in the past 10 years.

A quality, professional podcast training course is essential if these kinds of results are desired. Paton has the skills and proven track record to help any individual or business reach the same success. Finding the right way to create a podcast will minimize stress and help ensure the best possible results are achieved.

See the Video: <https://www.youtube.com/watch?v=3Hl1mmUroY4>.

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Scott Paton has been podcasting since the spring of 2005. His podcast "Weight Loss and The Mind" hit over 375,000 subscribers in its first year and over one million downloads. He has executive produced and/or co-hosted over 35 podcasts.

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