Brie Reis Named COO & Partner of Elite Roofing & Solar, Strengthening Denver's Solar and Roofing Innovator

March 13, 2024

March 13, 2024 -
Elite Roofing and Solar, a top-rated Denver-based company, best known for their residential and commercial roofing services, is excited to announce a significant development in their organizational structure. Formerly the company?s CEO, Brie Reis, now assumes the role of COO and Partner. This move heightens the company's commitment to growth and excellence and upholds its core values. As a standout Denver roofer and solar installer, Elite Roofing and Solar continually affirms its much-vaunted position within both the regional and national industry.

In addition to being award winning Denver roofers, Elite Roofing and Solar added solar installations to the company?s service offerings in recent years. This versatility enhances the company's standing amongst solar companies in Denver. By employing an in-house solar team, Elite Roofing & Solar has earned the distinction of a solar EPC company. As an EPC, they are one of the only roofing and solar companies in the Rockies to offer comprehensive solar installation services. While most roofing companies sub out solar installs, Elite proudly manages this highly skilled service internally; enabling them to deliver the same uncompromising service with solar that they have had in the roofing sector for nearly 2 decades. Brie's determination to maintain effective standard operating procedures has been pivotal in the company?s success in both the roofing and solar spaces. This commitment has had a significant influence on every role and function within the company, resulting in smooth and efficient operations.

"Brie's role, since joining us in 2010, has dramatically recast our evolution from a growing roofing contractor to a national heavyweight within the roofing industry. As she assumes partnership, we celebrate her crucial contributions across all of our operational areas,? said Cody Hayes, Partner & Sales Manager of Elite Roofing & Solar.

"Our exceptional growth is closely intertwined with Brie's multifaceted professionalism, diligence, and proven ability to perform. Her empathetic approach toward fostering team growth and her exceptional leadership are testament to her invaluable role within our organization,? added Randy Brothers, Partner and President Elite Roofing & Solar.

Brie's contribution to enhancing Elite Roofing and Solar's reputation amongst contractors and property owners alike has enabled the company to continue to thrive even in uncertain times. Her highly effective approach to streamlining operations and creating an encouraging team atmosphere has directly contributed to the company's standing among the nation?s top roofing and solar companies.

Brie often expresses her desire to inspire women to take on leadership roles, advising prospective female leaders, that "confidence is your strongest ally; assert your presence proactively." Her journey from an employee to heading one of the most prominent roofing and solar companies in the nation provides an inspiring example for her predecessors.

With Brie assuming her new responsibility, Elite Roofing and Solar anticipates further growth and advancement across their solar, residential, and commercial roofing divisions. This move signals a refreshed commitment to innovation within the organization to maintain superior customer service for their clients in Denver and beyond. Stay tuned for more exciting announcements from the Elite Roofing & Solar team as they continue to raise the bar on a local and national scale.

About Elite Roofing & Solar

Elite Roofing and Solar, a company setting the standard for excellence in Denver, is well-recognized for its exceptional residential and commercial roofing services. Their dedication to delivering the same level of excellence in solar installations distinguishes them from other Denver-based roofing and solar companies. The organization is lauded for delivering quality services, resulting in high customer satisfaction ratings on multiple platforms such as the Better Business Bureau, Google, Yelp, Facebook, Expertise, and Inc. 5000. Brie Reis's appointment as Partner further solidifies the company's commitment to providing value and maintaining their reputation as the best Denver roofers. For more information about their services and commitment to quality, visit Elite Roofing & Solar website.

###

For more information about Elite Roofing & Solar, contact the company here:Elite Roofing & SolarCody Hayes303-296-0361cody@elite-roofs.com 5475 Peoria St. Unit 4-106Denver, CO 80239

Elite Roofing & Solar

Elite Roofing & Solar is a fully licensed contractor based in Denver, Colorado. Offering roof replacements and roof repairs as well as full solar installations, Elite Roofing & Solar is Colorado's most trusted contractor in the space.

Website: https://www.elite-roofs.com/

Email: cody@elite-roofs.com

Phone: 303-296-0361

