



Scottsdale Native Lisa Borowsky Aims to Become Mayor

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Lisa Borowsky, mother, accomplished commercial litigation attorney, community servant, and lifelong Scottsdale resident, recently announced her candidacy for the upcoming 2024 Scottsdale mayoral election.

Lisa is passionate about protecting Scottsdale's future and improving the lives of its residents and prospective residents. She wants the city to remain a top tourist destination and ensure that Scottsdale's inevitable growth is responsible, transparent, and beneficial for residents who work and live in the city.

Lisa served on numerous boards and committees, including the Experience Scottsdale Board of Directors, the City's Audit Committee, Water Subcommittee, and Westworld Subcommittee. As a Scottsdale councilwoman from 2008 to 2012, she helped bring meaningful structural changes to Scottsdale's budget process which resulted in significant savings for taxpayers.

With a background in the legal field, Borowsky has carved out a strong reputation for herself, defending

homeowners against shoddy developers, recovering millions of dollars on their behalf, demonstrating an unwavering commitment to her clients. This commitment is the driving force behind her mayoral campaign and her desire to protect the residents of Scottsdale. The official campaign launch took place at Roaring Fork in Scottsdale.

Borowsky's core platform revolves around several critical issues affecting Scottsdale residents' quality of life. Lisa Borowsky's campaign believes vision-based planning will help Scottsdale grow responsibly. The campaign places high quality development, traffic solutions, public safety, and the need for transparency and responsible spending from the city government at the forefront of its concerns.

"Lisa's proven track record of standing up for homeowners and successfully securing recoveries resulting from developers' negligence showcases her determination, and positions her well to represent and safeguard the Scottsdale community," stated her influential supporter, former Scottsdale Mayor Jim Lane.

Borowsky launched her online petition to gain exposure and get digital signatures. This pioneering approach implemented the E-Qual Online Petitions system. This tool allows registered Scottsdale voters to sign her petition safely and digitally, facilitating a smooth and user-friendly process.

In addition to championing public safety, fiscal responsibility, a conservative approach to growth, and effective resolutions to traffic congestion, Borowsky plans to actively encourage citizen and neighborhood participation as significant issues and decisions come before the city.

"Lisa's dedication to ensuring that capital improvement projects are run efficiently, on schedule, and within budget, are an example of how she intends to ensure responsible management of taxpayers' money," states Tom Hatten, Chairman of Borowsky's campaign.

Transparency is another fundamental aspect of Borowsky's campaign. She believes in the conservative spending of taxpayer money and strives to ensure that city funds are well-managed. Leveraging her background as an advocate, Borowsky aims to restore Scottsdale's city government with renewed transparency, accountability and integrity.

She points out her steadfast commitment to improving the development standards in Scottsdale. "Giveaways will not be tolerated on my watch as Mayor," Borowsky said, referring to developer entitlement requests. She voiced her concern over the current trend of high-density, homogeneous apartments, emphasizing the necessity for high-quality housing that respects Scottsdale's tradition of excellence.

Her unequivocal stance on retaining Scottsdale's image as a premier tourism destination underlines her commitment to responsible growth, reminiscent of quality expansion that adds value to the city and its

residents.

Supporters and Scottsdale residents interested in Lisa's campaign can sign up to receive updates, contribute, and learn more online at www.lisaformayor.com. They can also Follow Lisa Borowsky's Campaign through various social media channels connected to her website. This act signifies her recognition of the digital age and her objective to engage with the extensive Scottsdale community through every available platform.

As she undertakes her campaign journey, Lisa Borowsky's promise to safeguard the quality of life in Scottsdale, enhance city infrastructure, and improve government transparency paints a promising picture for a vibrant and competitive race for the 2024 mayoral seat.

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Lisa for Mayor

Lisa Borowsky is running for Mayor of Scottsdale in 2024. As mayor, Lisa will focus on quality development standards, public safety, common sense traffic solutions, reducing wasteful spending, and promoting business and hospitality development.

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