Cowgirl Radio Launches as Brand New Country Internet Radio Station Challenging Industry Norms

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Presented by musician, songwriter and entrepreneur Ben Killen, Cowgirl Radio emerges in the world of online radio as a brand new online country radio station on the well-known Live365 platform. It seeks to challenge conventional standards in the music industry and for listeners by offering a variety of genres including Country, Alt-Country, Americana, Contemporary Country, Classic Soul and Alternative Folk. This unique sonic blend facilitates an all-inclusive and diverse listening experience, unbound by traditional norms.

However, Cowgirl Radio's role in the music world goes beyond simple broadcasting. It also serves as a platform that shines a light on often-underrepresented individuals and groups within the music industry. As a DJ/Emcee, Ben Killen has built a space that not only promotes music but also encourages conversations around representation and diversity, while focusing on uplifting and celebrating our often-ignored wealth of female musical talent.

Coupled with a focus on innovative technology, Cowgirl Radio leverages the extensive services provided by Live365, a clear leader in the digital radio industry, not only in broadcasting, podcast hosting, station management, but also internet radio distribution. In addition to this, it ensures lawful radio operations, streamlining complex legal compliance by incorporating automatic reporting into the internet radio licensing services that Live365 is known for, ensuring that artists on Live365 that get played, get paid.

As a longtime musician, Ben Killen, is well aware of the gender biases pervading the music industry. Observing the prominent gender disparities for far too long, he decided to take action to initiate changes. "Don't let the name fool you," Killen says, "Like any Country station worth its salt, of course we play Hank and Johnny, but the difference is, on Cowgirl Radio, you'll also hear Audrey and June." But Ben is quick to point out that while Country music is at the heart of this station, the mission extends far beyond. "With Cowgirl Radio, our intent is to acknowledge and celebrate the all-too-often overlooked and under-appreciated, honestly, incalculable wealth of talent and contributions of women, throughout history, to the world of music."

Demonstrating their stance early on, the team at Cowgirl Radio decided to support Beyoncé's newly released country songs, "Texas Hold 'Em" and "16 Carriages." When many mainstream country radio stations were reluctant to play these songs, Cowgirl Radio took a bold step in the opposite direction. It became one of the first platforms to feature these tracks, thereby affirming its commitment to uplifting women's voices.

The founder of this brand new online country radio station believes it's more than just a music streaming service. "We're a movement," Killen states, "A force strong enough to change the way country music is perceived and listened to. When an artist of Beyoncé's stature faces resistance from traditional platforms, it only strengthens our resolve to provide for her, and other similar artists, a place where their voices can be heard."

Appropriately, the launch of Cowgirl Radio aligns with International Women's Day and Women's History Month, celebrating women's achievements in every field. It serves as a living emblem of Cowgirl Radio's core value ? gender equality. The station is committed to standing against the inherent prejudices and gatekeeping often found in the industry. It hopes to facilitate a re-examination of the measures of success and recognition afforded to women in music.

Cowgirl Radio is ready to challenge traditional narratives by featuring a wide range of music, from Miranda Lambert?s reflective tunes to Brandy Clark?s detailed storytelling, The Chicks? candid narratives and Alison Krauss? angellic melodies, to Aretha's soulful anthems. Cowgirl Radio is more than a platform for music; it is a beacon for gender equality. It goes against established biases in the music industry and celebrates the innumerable contributions of women to the world of music.

For an all-encompassing professional broadcasting experience, the resources provided by Live365 can be used by visiting their website. Along with these, valuable resources for how to start a radio station, launching a podcast, and other extensive broadcasting resources are available to guide you in your own broadcasting pursuits.

To keep current with all the news, shows, upcoming music, from Cowgirl Radio, visit https://CowgirlRadio.com. The station is so new they are still building out their own social presence, but you can stay connected to the station's offerings via Live365's social media pages on Facebook, Twitter, and Instagram. These platforms not only keep you informed about new and trending music, but also offer opportunities to interact with the station, suggest songs, and engage in music-centered discussions.

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For more information about Cowgirl Radio, contact the company here:Cowgirl

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Cowgirl Radio

Online radio station dedicated to showcasing the incredible talent and stories of women from all walks of life. To amplify the voices of women in music, to not only entertain but also inspire. A space where women can be heard, celebrated, and empowered.

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