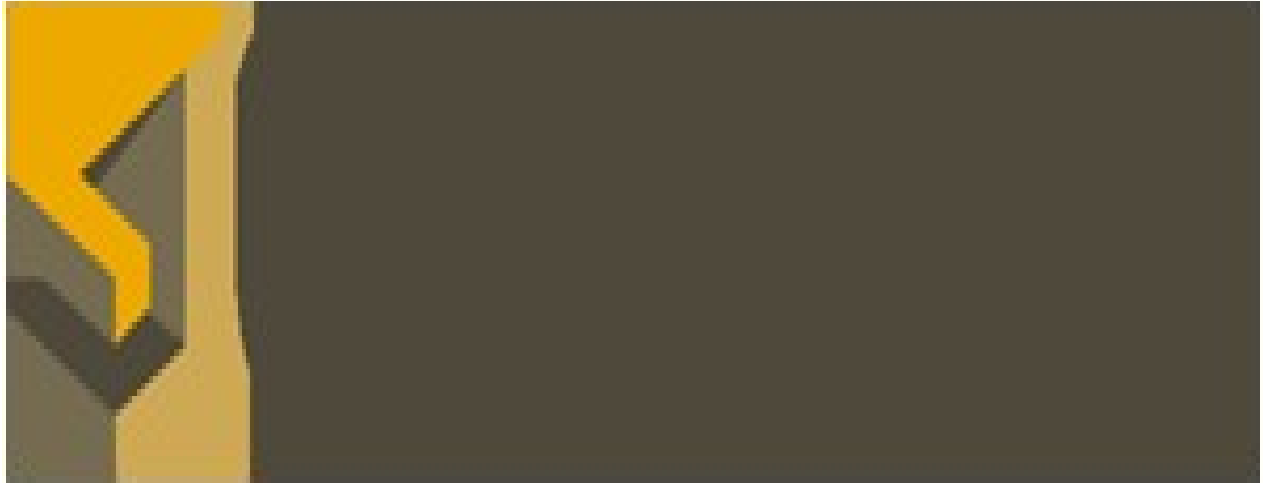




Lucidx Launches Reputation Management Beta Program For My NHS Care Home Reviews

January 04, 2016

January 04, 2016 - PRESSADVANTAGE -

London, United Kingdom based Lucidx has recently launched a reputation management beta program for National Health Service (NHS) care homes. This is following news that care homes have been added to the NHS comparison website. This will permit users to leave reviews and ratings on particular homes to help other people in assessing the services provided by these care homes.

Deon Bryan, spokesperson for Lucidx, says: "There has been a lot of bad press about care homes in this country for some time now, and while it is certainly true that there are some bad ones out there, the vast majority of care homes are good. Unfortunately, public perception and trust is at an all time low. Our beta program is designed to help care homes rebuild that trust by through reputation management strategies using the reviews left by users."

The London lead generation company believes that their system can help care homes produce a five star online review commercial in just 60 days. They do this through a comprehensive system of private feedback and review pages, incorporated with a number of SEO and online marketing techniques. Basically, when a positive review is left by a user, this is publicised and shared through social media, thereby building that

particular care home's reputation.

The work that has been completed by Lucidx has been positively reviewed by their many customers. "The service we received was professional and friendly, and the results have been great as our Facebook following has increased and customers have commented on the excellent photographs taken," says Antonio N. "We will be recommending the service to friends and to anyone wanting to expand the circulation of their business online."

Through the new 'My NHS' platform, people can search for care homes and read the various reviews that have been left about them, including star ratings. Additionally, they can see the inspection ratings of the Care Quality Commission, what staff turnover levels are, whether a manager is in place and various other key pieces of information. Lucidx wants to ensure that the care homes they work with promote the positive reviews found on My NHS, and build a online 5 star reputation.

People are encouraged to apply here to see what the reputation management company can do for them.

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Lucidx

Lucidx is a lead generation company based in London, we are innovative when it comes to local advertising by offering a range of services to generate revenue, qualified leads and potential customers.

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