

the
**HOCKEY
WEALTH
GROUP**

Hockey Wealth Group: Premier Financial Advisor For NHL Athletes Marks Decade of Success

April 12, 2024

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The Hockey Wealth Group, a leading financial advisor for NHL players, is excited to celebrate its 10th anniversary of helping the Hockey Family. Established in April of 2014 by former players, the Hockey Wealth Group works with both active and retired NHL players and their families in navigating the unique challenges of financial planning for hockey players.

The firm's extensive wealth management services have been designed to assist players throughout the changing phases of a hockey career. Some services include developing income plans to cover expenses until players can begin receiving their pension. They also help create low-cost diversified investment portfolios, and devise strategies to curtail lifetime taxes. Hockey Wealth also offers partnerships aimed at cross-border issues, guidance related to the NHL Players Pension plan, and methods for family legacy planning.

Speaking of the anniversary, Johann Kroll, CFA, CFP®, founder of the Hockey Wealth Group, said, "The past decade presented new challenges and opportunities. The tax landscape meaningfully changed for hockey players. Financial markets experienced volatile times as well. And while the future will always be unpredictable, our team will continue to hold out a helping hand to the hockey families we serve."

The Hockey Wealth Group, well-aware of the unique financial situations that NHL athletes frequently encounter, provides strategic counsel. Their advisors comprehend the financial strain that can emerge once players hang up the skates and stop receiving large paychecks. The firm helps in this critical transition phase by structuring safe and dynamic spending rates to bridge the gap until NHL pension benefits may become available.

As the NHL retirement system has changed multiple times over the past few decades, the group helps clients identify where they may have old assets, and works to clarify the options available to access the funds, and how those funds will be taxed.

Hockey Wealth also offers investment advice and portfolio management, building diversified, low-cost investment portfolios that enable its clients to amass wealth during their playing careers.

Another primary goal of the company is to lessen the overall tax liability of the hockey families they serve. By providing guidance on how to arrange investments and income, the team's advisors coordinate with other tax specialists to reduce tax bills during the high-income playing years of clients.

The company also offers niche services like partnerships for cross-border currency exchange - especially beneficial for players who may play overseas later in their careers. For more educational information from the Hockey Wealth Group, including interviews and podcasts with current and retired NHL hockey players, visit their website.

Kroll closes by saying, "As our message of Hockey Players helping Hockey Players spreads throughout the hockey world, we will continue to partner and build relationships with like minded professionals (players, coaches, agents, trainers, CPAs) who share our values and vision of a locker-room-like environment of accountability and doing the right thing for one another. Our team is forever grateful for everyone's support, and we look forward to the next decade with a lens of optimism and motivation in serving the Hockey Family."

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Hockey Wealth Group

Founded in 2014, our group was built by former professional hockey players to help fellow hockey players and their families.

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