



## **Big City Optical Expands its Eye Care Services with a New Location in Oak Park**

*March 26, 2024*

March 26, 2024 - PRESSADVANTAGE -

Oak Park, IL, 3/26/2024 ? Big City Optical has announced the opening of a brand-new location in Oak Park. Located at 1100 Lake Street Unit 180, Oak Park, IL 60301, Big City Optical aims to expand its uniquely convenient model of eye care to people in Oak Park and the surrounding communities.

?One of the things our clients love about Big City Optical is how accessible our care is,? said co-founder Mike Kogelis. ?With our new location in Oak Park, we will have 18 locations across the city, and our clients can visit any one to receive their annual exam, buy frames, or receive help managing an eye condition. Just as important as the convenience is our ability to maintain a high standard of care ? regardless of where our clients go, they will find that despite their individual quirks, the expertise and cutting-edge equipment each locations employs is consistent across the board.?

Founded in 2017 by Dr. Rasa Tamulavichus, O.D., and Mike Kogelis, their vision for Big City Optical was a place where clients could rely on their eye doctor to remember their name and give their full attention during appointments in a cozy setting without sacrificing quality of service.

It has always been our goal to offer the resources of a large practice, but with the charm and personality of a laid-back, neighborhood shop; a place where clients can feel relaxed during their visit and joke with the team," said co-founder Dr. Rasa Tamulavichus, O.D. "To us, the professional expertise of our doctors, opticians, and staff is every bit as important as their positive attitude and love of community."

Over the years, Big City Optical has made a name for itself as a one-stop solution for eye care. Clients struggling to make on-site appointments can take advantage of their digital eye exams, which offer eye screens from the comfort of home. Eyewear shopping is a delightful experience, too – their opticians absolutely love helping their clients try on new frames and hunt for that newest perfect look, whether it's a child who wants to fit in at school or an adult who wants to transform their eyewear style after using the same frames for fifteen years.

One of the benefits of our team seeing so many clients throughout the year is that we have a really good sense of what our clients want," said Mr. Kogelis, "which in turn allows us to better optimize our care. That's why our staff curates the 700+ frames we have on display in our stores, because who knows better about what people want than the opticians and eye doctors who help them every single day?"

Big City Optical is currently accepting appointments for both new and existing clients. To find the closest store, clients can visit <https://bigcityoptical.com/>.

## About Big City Optical

Big City Optical prides itself on offering a high-tech, high-accuracy, and high-precision experience that still has the neighborly feel of a local eye care practice. This unique combination ensures clients enjoy the comfort of an eye doctor who not only knows their name but also remembers the state of their eyes and vision. With a commitment to accessibility and convenience, Big City Optical has expanded its reach to 18 locations throughout Chicago to ensure that quality eye care is never out of reach. They also recognize the demands of modern life, which is why they offer remote appointments to accommodate clients' busy schedules. The staff at each store aim to make the process of choosing new eyewear an enjoyable one, ensuring that every customer's experience is as pleasant as it is straightforward, regardless of the complexity of their vision needs.

To learn more about Big City Optical, visit <https://bigcityoptical.com/>.

###

For more information about Big City Optical - Lincoln Square, contact the company here: Big City Optical - Lincoln Square  
Claire Kenney  
claire@bigcityoptical.com  
4625 N Lincoln Avenue  
Chicago, IL, 60625

## **Big City Optical - Lincoln Square**

*Big City Optical is a trusted optometry practice and glasses supplier in Chicago, Illinois.*

Website: <https://www.bigcityoptical.com/lincoln-square.html>

Email: [claire@bigcityoptical.com](mailto:claire@bigcityoptical.com)

