

Protecting The Ancient Roots of Surfing



Surf Till 100 Unveils Documentary Revealing the Ancient Roots Of Surfing

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Surf Till 100, a business aiming to promote and inspire a balanced lifestyle, is delighted to reveal the creation of a four-part documentary exploring the deep-seated ancient origins of surfing. The founders, notable surf champions and environmentalists Felipe Pomar, Tom Woods, and Jeff Hakman, have shaped the firm around the aim of helping every person develop the champion within by tapping into their own potential by improving basic aspects of life. This includes maintaining a nourishing diet, an active routine, emotional stability, healthy relationships, and contributing to community efforts.

The upcoming documentary is set to highlight the traditional surfing techniques of the Surfing Fisherman of northern Peru, aiming to connect ancient customs with the modern world. The ancient method of surfing, utilizing the surf craft known as Caballito de Totoras, is over 5000 years old. The prime aim of this groundbreaking project is to enlighten viewers about the endangered tradition of ancient surfing, facing threats from the increasing commercial fishing industry.

This new documentary embodies the devoted efforts of Felipe Pomar, the inaugural world surfing champion, along with other well-known professional surfers and environmental advocates. They are dedicated to preserving the unique fishing method and the marine environment in northern Peru. To this end, Surf Till 100 is offering this educational documentary free of charge in a bid to raise funds to support the fishermen still depending on the age-old Cabalito de Totorá surfcraft for their livelihood.

"Our focus is on preserving these original surfing origins, which is crucial not only for the Peruvian community but also for safeguarding the surfing world's cultural heritage," expressed co-founder Tom Woods. "We anticipate that through the dissemination of this critical documentary, anyone visiting <http://www.surftill100.com> will gain a deeper understanding and hopefully contribute to the prevention of the extinction of this ancient way of life and surfing."

Surf Till 100 isn't limited to only surfing. The firm's scope extends to other elements, such as tailored coaching services aimed at enhancing the essentials of a prosperous lifestyle surrounding mental and physical welfare. The company also offers leadership programs for those interested in acquiring skills and knowledge to lead and effect significant changes.

Furthermore, Surf Till 100 organizes thrilling adventure trips that are not only exciting but also promote a healthier and more vigorous lifestyle. The company's founders lead such trips in exotic locations like Indonesia, Peru, and potentially Central America and France. These trips are designed to engage enthusiastic surfers in the thrill of the sport while cultivating a sense of community and shared environmental concerns.

Additionally, Surf Till 100 runs a retail store offering a collection of men's, women's, and youth designs on shirts, hats, and other appealing merchandise. Each item reflects the company's unwavering commitment to health, culture, and character.

"We hold a deep respect and appreciation for the environment and strive to use our platform to promote sustainable practices," Tom Woods continued. Ultimately, it's the spirit of our service that inspires our efforts to improve our community and our collective world."

With Surf Till 100, people can get ready to enrich their lives and embark on a captivating journey through ancient surfing while inspiring a transformation towards a more health-conscious, environmentally-oriented lifestyle.

Additional information can be accessed on the Surf Till 100 website.

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Surf Till 100

We are a collaboration of Champions taking responsibility for our fellow man and the Beautiful World we all share.

We help others to develop the Champion within with the Champions approach to Mastering the Basics of Life

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