

THE MAGIC OF LIGHTNING BOLT

Legendary Surfer Jeff Hakman and Legendary Surfboard shaper Tom Parrish talk story with Surf Till 100 co-founder Tom Woods regarding the magic behind a Legendary Brand



Discover the Evolution of Surfing Through "Lightning Bolt Surfboards": A Deep-Dive by Surf Till 100

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Surf Till 100, a company focused on health, culture, and character created by the first World Surfing Champion Felipe Pomar, Tom Woods, and Jeff Hakman, recently announced an exceptional new video release. This release features a comprehensive interview with prominent members of the surfing community, discussing the iconic "Lightning Bolt" surfboard brand. Co-founder Tom Woods conducts the interview, hosting prominent surfboard shaper Tom Parrish and the well-respected Jeff Hakman, a member of the Surfing Hall of Fame. The conversation also touches on other notable surfboard brands from past times, such as "Brewer Surfboards" and "Plastic Fantastic Surfboards." This deep dive can be accessed easily from the company's website, <http://www.surftill100.com>.

Surf Till 100 is not just an ordinary company; it is a beacon of inspiration. It is committed to developing the champion within, healthy living, advocating for a balanced diet, regular exercise, mental resilience, and the importance of fostering meaningful relationships. But its mission goes beyond health and wellness. It is also dedicated to nurturing champions, future leaders and passionate surfers, all while preserving the rich and cherished heritage of surfing.

Tom Woods, noted for his commitment to caring for the environment and co-founding the firm, remarked, "This interview is a manifestation of our mission. It's not just about motivation; we strive to educate on surfing's rich history. Brands like Lightning Bolt Surfboards serve as a testament to the evolution and culture of this sport."

Part of the company's leadership development focus includes programs in development designed to help individuals become community leaders. These initiatives concentrate on honing skills and awareness, which are pivotal for effective leadership and for fostering a positive influence within their circles.

Surf Till 100 recognizes the passion of committed surfers and plans exhilarating adventure trips to cater to this. These memorable journeys, guided by the founders themselves, traverse breathtaking locales like Indonesia, Peru, and potentially Central America and France.

Preservation of surfing's ancient roots forms a critical part of Surf Till 100's mission. To support this cause, the company sponsors a free educational program featuring a documentary, "Protecting the Ancient Roots of Surfing," and the international award-winning film "Surfriders of Peru," produced by Oahu Hawaii filmmaker Phil Wilson. This documentary series was developed to educate and attract donations to help preserve surfing's ancient history born in Peru.

Access to this four-part documentary can be found on the Surf Till 100 website.

Felipe Pomar, another co-founder, stated, "Surf Till 100 stands as a lighthouse for those who care deeply about surfing. We honor the past to protect and mold the future of this sport. The blend of excitement and knowledge creates a synergistic effect, demonstrated visibly through the evolution of the Lightning Bolt surfboards interview."

Surf Till 100's influence extends beyond the realm of surfing. It is a champion of environmental leadership, advocating for sustainable practices within and beyond the surfing community. This commitment underscores its belief in fostering an eco-friendly culture. As a testament to this, the company's free newsletter provides regular updates on its initiatives, informative material, and other relevant data, all aimed at promoting a sustainable future.

The release of the in-depth interview on the renowned Lightning Bolt surfboards demonstrates Surf Till 100's ongoing commitment to inspiring, educating, and preserving the invaluable cultural heritage of surfing. More

information on the company and its diverse activities can be found on its website.

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For more information about Surf Till 100, contact the company here: Surf Till 100 Tom Woods 415-967-2229 conatact@surftill100.com 3737 KAWEONUI RD Princeville, Hi. , 96722

Surf Till 100

We are a collaboration of Champions taking responsibility for our fellow man and the Beautiful World we all share.

We help others to develop the Champion within with the Champions approach to Mastering the Basics of Life

Website: <http://www.surftill100.com>

Email: conatact@surftill100.com

Phone: 415-967-2229



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