



Fleet Cost & Care and ITI Team Up Again to Sponsor the No. 15 IndyCar at the NTT INDYCAR SERIES Acura Grand Prix of Long Beach

April 11, 2024

DETROIT, MI - April 11, 2024 - PRESSADVANTAGE -

Detroit, MI (March 26, 2024) ? Fleet Cost & Care (FCC), an industry leader in fleet management software, announced today that for the second year in a row their partner, Industrial Training International (ITI), will appear on Graham Rahal?s No. 15 NTT INDYCAR SERIES entry at the upcoming Acura Grand Prix of Long Beach on April 21st as part of FCC?s enduring sponsorship of Rahal Letterman Lanigan Racing (RLL). ITI, a global leader in the design and delivery of learning solutions for organizations in the crane, rigging, and load handling industries made its debut as a sponsor at last year?s Acura Grand Prix.

FCC has been an associate sponsor of RLL?s NTT INDYCAR SERIES program and Graham Rahal?s No. 15 entry since 2016 and primary for Graham Rahal?s entry for one race per year since 2018.

?Zack and the ITI team wholeheartedly endorse our mission and it is great to have them back on the car,? said Fleet cost & Care President, Jeff Curran. He continued, ?We share their enthusiasm and are

excited to showcase our collaboration within the high-energy realm of IndyCar, for a second time. Our joint efforts both on and off the track play a pivotal role in enhancing safety and operational effectiveness across the crane and rigging sectors.?

?FCC and ITI share a deep interest and dedication to helping Fleet owners keep their teams Safe, Productive, and Trained efficiently through our software integration. When we?re not actively engaged in identifying and resolving common pain points such as unnecessary data duplication or undue downtime, you can find us at the track together, taking in the excitement of IndyCar.? said Zack Parnell, CEO & President, ITI.

Fleet Cost & Care and ITI have been able to help companies save hundreds of hours of time by reducing duplicative data entry, via the automated syncing of employees? learner transcripts. Since initially connecting FCC?s NexGen and Atom Fleet Management software with ITI?s Learning Hub in 2021, we?ve empowered our mutual customers to slash employee downtime whilst simultaneously improving safety and operational knowledge within their respective organizations.

The Acura Grand Prix of Long Beach is the third race of the 2024 NTT INDYCAR SERIES and will be broadcast live on USA and Peacock on Sunday, April 21st at 3 p.m. EDT. For more information about the series or team, visit www.indycar.com and www.rahal.com.

About Fleet Cost & Care

Founded in 1993, Fleet Cost & Care (FCC) is a fleet management software company that serves the heavy equipment industry worldwide. FCC?s cutting-edge software solutions empower companies to enhance internal operations through a centralized system that facilitates rapid dispatching and invoicing processes, streamlines payroll functions, and upholds safety and risk mitigation best practices. Additionally, FCC is committed to innovation and regularly updates its software to address the evolving needs of its clientele, ensuring that businesses remain competitive in a dynamic industry landscape. The company also offers comprehensive training and support, ensuring that clients can maximize the benefits of its software. For more information, visit fleetcostcare.com

About ITI

Industrial Training International (ITI) is a global leader in the design and delivery of learning solutions for organizations conducting crane, rigging, and load handling activities. Founded in 1986, the company originally specialized in instructor-led training, field services, and consulting. ITI has since grown to also

produce live online, and on-demand courses delivered via the ITI Learning Hub and has been recognized with numerous industry association awards for its groundbreaking virtual reality crane simulator solution. For more information about ITI, visit iti.com

###

For more information about Fleet Cost & Care, contact the company here:
Fleet Cost & Care Jeff Curran
800-281-9445
marketing@fleetcostcare.com
865 S. Fort St. Detroit, MI 48217

Fleet Cost & Care

Fleet Cost & Care offers the most comprehensive fleet management software & mobile app on the market. Serving customers worldwide since 1993, we help heavy equipment rental companies simplify and systemize their day-to-day operations.

Website: <https://www.fleetcostcare.com/>

Email: marketing@fleetcostcare.com

Phone: 800-281-9445



Powered by PressAdvantage.com