Granite Pointe Eye Care Unveils New Aesthetic Products and VIP Membership App

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Roseville, CA ? Granite Pointe Eye Care held a highly anticipated Open House event on Friday, September 22, 2023, to introduce an array of cutting-edge aesthetic treatments. Guests were treated to a night of indulgence, featuring complimentary food and drinks, swag bags, and exclusive treatment discounts. The event, which the practice?s staff has called a resounding success, showcased the practice?s commitment to providing the best in aesthetic care and enhancing not only their patients? experiences, but also their quality of life.

The highlight of the evening was the introduction of five remarkable aesthetic treatments designed to help patients achieve their desired look and rejuvenate their skin.

?At Granite Pointe Eye Care, our unwavering commitment lies in enhancing our patient?s overall well-being,? said Dr. John Okamoto, founder of Granite Pointe Eye Care. ?We take immense pride in our dedication to helping everyone achieve their best self. That?s why we?re thrilled to embark on this exciting new adventure in aesthetics, offering a range of innovative treatments to provide our patients with the most comprehensive and rewarding care possible.?

Among the new line of treatments is EMFACE, a cutting-edge facial rejuvenation treatment designed to address fine lines, wrinkles, and overall skin texture. EMFACE offers patients a refreshed and youthful appearance. ADVATx targets fine lines and wrinkles on the face, as well as pigment spots.

In addition to BOTOX®, they are now also offering XEOMIN®, a more purified neurotoxin treatment with minimized side effects, designed to reduce wrinkles and frown lines effectively. With the addition of XEOMIN®?, Granite Pointe Eye Care ensures that clients receive a smoother, more relaxed look without downtime, enhancing their patients? natural beauty while promoting skin health and vibrance.

Other new services include Morpheus8, Forma, and Lumecca. Morpheus8 introduces a revolutionary micro-needling treatment combined with radiofrequency energy to remodel and contour the face and body,

significantly improving skin texture, reducing scarring, and promoting collagen production for a firmer, more youthful appearance. Forma technology harnesses the power of radiofrequency to provide non-invasive skin tightening, effectively treating sagging skin on the face and body and offering a smoother, more defined look with no downtime. Lumecca utilizes intense pulsed light (IPL) therapy to target and diminish various skin concerns, including age spots, sun damage, vascular lesions, and rosacea, resulting in a clearer, brighter complexion with improved skin tone and texture.

Granite Pointe Eye Care has also partnered with ALASTIN Skincare® to offer a comprehensive range of skincare products that optimize skin health and enhance treatment results. Furthermore, the practice has introduced skinbetter science®, a collection of scientifically advanced skincare products designed to address various skin concerns, ensuring long-lasting results.

In addition to these exciting treatments, Granite Pointe Eye Care has also announced that they will now be offering patients loyalty rewards through the RepeatMD app.

?The RepeatMD app is a way for us to give back to our incredible patients,? Dr. Okamoto said. ?We want to show our appreciation by offering exclusive rewards and discounts, making aesthetic treatments more accessible and rewarding for everyone.?

The RepeatMD app offers its users many benefits, including a $250 credit towards the EmFace or Advatx Initial Series Package just for signing up. VIP members enjoy even more perks, such as a 10% savings on any treatment for their birthday, rewards based on visit frequency, monthly offers exclusively for VIP members, and invitations to exclusive events. Accessible from patients? smartphones, joining the RepeatMD app takes less than a minute and comes with no strings attached.

?There is no catch,? Dr. Okamoto added. ?We genuinely want to add value to our patients? lives, and the RepeatMD app is our way of achieving that.?

The Granite Pointe Eye Care team is now accepting patients for their aesthetic treatments, as well as their renowned eye care services, at their Roseville, CA, office.

About Granite Pointe Eye Care

Granite Pointe Eye Care has provided steadfast and unwavering eye care to the Roseville area for two decades, utilizing cutting-edge technology and tailor-made vision solutions to ensure the finest patient experience across all age groups. Driven by their passion and dedication to elevating patients? quality of life

by helping them both look and see their best, they have now ventured into the aesthetic industry, broadening their scope of comprehensive services to meet the diverse needs of their cherished community. To learn more about Granite Pointe Eye Care and its specialties, visit https://granitepointeeyecare.com/.

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Granite Pointe Eye Care

At Granite Pointe Eye Care, our mission is to provide an exceptional eye care experience, grounded in building relationships with our patients and catering our eye care and eyewear to the individual.

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