

# **BANKSFORD Expands Chef Jacket Line, Leading the Way in Hospitality Uniform Innovation**

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BANKSFORD, a prominent supplier from the United Kingdom specializing in hospitality uniforms and catering clothing, is thrilled to announce the enlargement of its chef jacket product line. The company has introduced a variety of styles that significantly diversify the choices available to culinary professionals. This range encompasses the traditional double-breasted chef whites, which are a mainstay in many kitchens, and extends to modern, fitted jackets specifically designed for women.

Furthermore, BANKSFORD has embraced contemporary fashion trends by incorporating denim and black options into their collection. This breadth of selection positions BANKSFORD as a leader in the chef uniform market. Each chef jacket has been meticulously designed to prioritize durability without sacrificing breathability, an essential combination for kitchen environments known for their heat and fast pace. BANKSFORD also recognizes the importance of personal expression and brand identity in the culinary world; hence, they offer personalization services that allow customers to embroider their name, flags, or company logos onto their chosen jackets.

This announcement is timely, coming on the heels of a glowing 5-star review lauding the exceptional quality and variety of BANKSFORD's chef uniforms. This feedback is a testament to the company's unwavering commitment to fulfilling the diverse needs and preferences of those in the culinary profession. Besides jackets, BANKSFORD's repertoire of chef apparel extends to include aprons, tops, trousers, and headwear, thereby catering to a vast segment of the hospitality industry, including bars, coffee shops, restaurants, and educational institutions among others. To explore BANKSFORD's extensive selection of chefwear, visit their website and discover how they can elevate your kitchen team's professionalism and comfort.

Louise Midgley, an esteemed representative from BANKSFORD, expressed immense satisfaction regarding their chef jackets, "We are overjoyed to supply our clientele with first-rate chef jackets that offer both protection from kitchen hazards and comfort during long hours of work. Our aim is to provide culinary experts

with clothing that not only boosts their confidence but also promotes the professional image of their workplaces. The favorable reviews we have garnered serve to emphasize our commitment to achieving excellence in all we do.?

Furthermore, BANKSFORD is acutely aware of the pivotal role that brand visibility plays in the hospitality industry. To this end, they have incorporated logo embroidery and printing services as a fundamental part of their business offerings. This level of personalization ensures that establishments can project a cohesive and professional image through their staff uniforms. BANKSFORD?s commitment to customer gratification is also evident in their policy to offer free delivery within the UK for orders exceeding £150, making it more accessible for businesses of varying sizes to procure chef uniforms effortlessly.

Elaborating on BANKSFORD?s customer service ethos, Midgley remarked, ?At BANKSFORD, we take great pride in delivering expert guidance on garment selection and branding to ensure our clients make optimal choices tailored to their unique requirements. Whether it?s about picking the perfect chef jacket, customizing uniforms with precise, high-quality embroidery, or navigating through our extensive array of products, our team is dedicated to assisting our customers every step of the way.? For those interested in customization services for their uniforms, more details can be found by visiting their dedicated section for logo embroidery and print services.

BANKSFORD?s extensive selection of chef jackets and broader uniform range underscores the brand?s commitment to serving the hospitality industry?s multifaceted needs. Focusing intently on quality, style, and functionality, BANKSFORD has established itself as the quintessential destination?the BANKSFORD uniform shop?for chef uniforms and hospitality attire. Their success is rooted not only in the superior products they vend but also in the comprehensive advice, customization solutions, and exemplary service they provide to each and every client.

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For more information about BANKSFORD, contact the company here: BANKSFORD Louise Midgley 0191 666 1234 hello@banksford.co.uk BANKSFORD 33a Front St Monkseaton, Whitley Bay NE25 8AQ, United Kingdom

## **BANKSFORD**

*We are professional suppliers of uniforms and custom workwear, specialising in helping small businesses in the catering, hospitality, and retail sectors. This includes independent coffee shops, hotels high street retail shops, and restaurants.*

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