



## **Jeremy Kolieb Celebrates Nine Influential Years at Consumer Experience Group**

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LOS ANGELES, CA ? Consumer Experience Group LLC (CEG), a pioneering force in enhancing consumer experiences across various sectors, proudly celebrates the nine-year anniversary of its Founder and Principal, Jeremy Kolieb. Under his visionary leadership, CEG has established itself as a leader in integrating cutting-edge technology and digital solutions to transform consumer environments in malls, retailers, commercial properties, hotels, theme parks, and beyond.

A Decade of Digital Innovation and Client Success

Jeremy Kolieb's journey with CEG has been marked by a relentless commitment to innovation and excellence. His strategic foresight has enabled CEG to forge significant partnerships with industry giants and revolutionize the way technology enhances consumer spaces.

Throughout his tenure, Jeremy has been instrumental in spearheading major projects, showcasing a remarkable blend of leadership, strategic insight, and innovation. His efforts have been central to several transformative initiatives:

Revolutionizing Visual Experiences: Jeremy's leadership has been pivotal in defining new digital frontiers. Notably, he guided Netflix through their iconic digital signage transformation in West Hollywood, creating a landmark in digital advertising. Similarly, orchestrating the largest LED installation in the U.S. for The Reef wasn't just about scale; it was about setting a new standard for immersive digital experiences, reflecting Jeremy's vision for integrating technology with space.

Strategic Partnerships and Client Successes: Jeremy's knack for nurturing strategic partnerships has been a cornerstone of his success. His collaborations with major entities like Lightstone, Caruso, and Union Station in Washington DC have not only bolstered CEG's portfolio but have also significantly advanced the consumer experience landscapes of these entities. His role in these partnerships goes beyond mere collaboration; it's about building ecosystems where digital innovation thrives.

Driving Technological and Creative Excellence: Jeremy's dual focus on technological innovation and creative content is a rarity and a valuable asset for CEG. Under his leadership, CEG has remained at the cutting edge, delivering unique digital art content and solutions that transform ordinary spaces into extraordinary digital canvases. His vision has propelled CEG to lead the charge in enhancing digital spaces, offering unprecedented experiences that blend art, technology, and interactivity.

## A Look to the Future

As Jeremy Kolieb enters his tenth year at CEG, his vision for the future is clear. Continuing to focus on the intersection of consumer experience and technological innovation, Jeremy aims to further expand CEG's influence, driving forward new initiatives and partnerships that anticipate and shape future market trends.

## Prior to CEG: A Legacy of Leadership and Innovation

Before founding CEG, Jeremy Kolieb cultivated a wealth of experience in the tech and retail sectors, significantly shaping his approach to consumer experience. His tenure at Samsung in a B2B Business Development role saw him fostering crucial relationships and spearheading initiatives that elevated retail, media, and entertainment experiences across North America. Jeremy's strategic acumen and innovative drive were instrumental in advancing Samsung's partnerships globally, laying the groundwork for his future endeavors at CEG.

At Westfield, one of the world's premier shopping center portfolios, Jeremy was deeply involved in the evolution of digital signage and media integration within the retail environment. His leadership in the Brand Ventures team was pivotal in developing and implementing digital strategies that enhanced customer engagement and ROI. Notably, at the World Trade Center Transit Hub in New York City and Fulton Street

transit center, Jeremy's expertise in digital signage played a critical role in transforming these spaces into vibrant, interactive consumer environments.

About Consumer Experience Group LLC (CEG):

Founded by Jeremy Kolieb, Consumer Experience Group LLC is a leading consultancy dedicated to enhancing consumer experiences through strategic integration of technology. Specializing in digital signage, interactive wayfinding directories, and innovative content solutions, CEG delivers comprehensive services from strategic planning to implementation, transforming consumer environments across a diverse range of sectors.

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## CEG

*Consumer Experience Group is focused on enhancing the consumer experience by providing clients with the know-how to determine how and what technology to integrate into malls, retailers, commercial properties, hotels, theme parks and much more.*

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