Gaffer Power Adds Products to Its Line of Gaffer Tape

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Webpage Commerce Inc, manufacturers of Gaffer Power, has just announced that they are adding new products to their line of professional grade gaffer tape. Their standard colors are black and white, but they will now be selling a light gray colored gaffer tape. Gaffer Power currently sells white and black rolls that are 2 inches wide by 30 feet or 60 feet long. They are adding gray gaffer tape in both sizes to their inventory.

Their product is the best-selling gaffer tape sold on Amazon.com and the Gaffer Power brand is now used all over the world. Gaffer tape is mainly used to secure large, bulky wires and cables to the floor. Their primary customer is the entertainment industry, including theaters, movie and TV studios. In fact, any organization that uses large, heavy wires, cords or cables would eventually require this product.

These industries use professional Gaffer Tape almost daily in their studios. Cables and wires are bundled together and then taped to the floor, walls or ceiling. Because of the special, high-intensity adhesive, the bundle of cords will remain secure and safely out of the way. Otherwise, busy individuals working around the studio or theater can inadvertently stumble over these cords and have an accident.

Founder of Gaffer Power, Martin Gagnon, had this to say, ?We?ve enjoyed strong sales for the past few years with our line of gaffer tape, but have had a few requests for colors, so we?re now adding a classic gray color to the line. It will have the same great quality as our other products.?

Professional Gaffer Tape is constructed of a heavy-duty vinyl-coated cloth with a tensile strength of 42 lbs/inch. A long-lasting first-rate synthetic rubber adhesive is used in production that leaves no gummy residue. The adhesion to steel factor is 50 oz/inch.

Though the product started out being used primarily in theater, radio, TV and movie studios, consumers have discovered many other uses. Just like duct tape, gaffer tape can be used for repairing cloth, vinyl and rubber products, such as gloves, jackets or tennis shoes. It can also be used to make temporary repairs to tarps, tents, shower curtains or anything made of plastic or cloth.

?While we are definitely targeting industry professionals, gaffer tape can be used for so many things. If the general public knew about this tape, it would likely give duct tape a run for its money. It?s not an easy tape to find, so educating the public will have to be done online and through word of mouth,? added Mr. Gagnon.

For more information, please visit: http://www.gafferpower.com

See our product video here: https://www.youtube.com/watch?v=Ddn60jY5P7k

About Webgage Commerce Inc.:

WebGage Commerce Inc. is an online retailer and manufacturer of quality products. After 17 years in the TV/FILM industry in a variety of roles, company founder Marty Gagnon and his team started the Gaffer Power? brand in early 2013. By carefully selecting and working with a top US based tape manufacturer, the company has created the best gaffer tape out there. Gaffer Power? has received rigorous testing and abundant feedback from industry professionals, and has now emerged as the leading brand of premium grade gaffer tape on the market today.

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