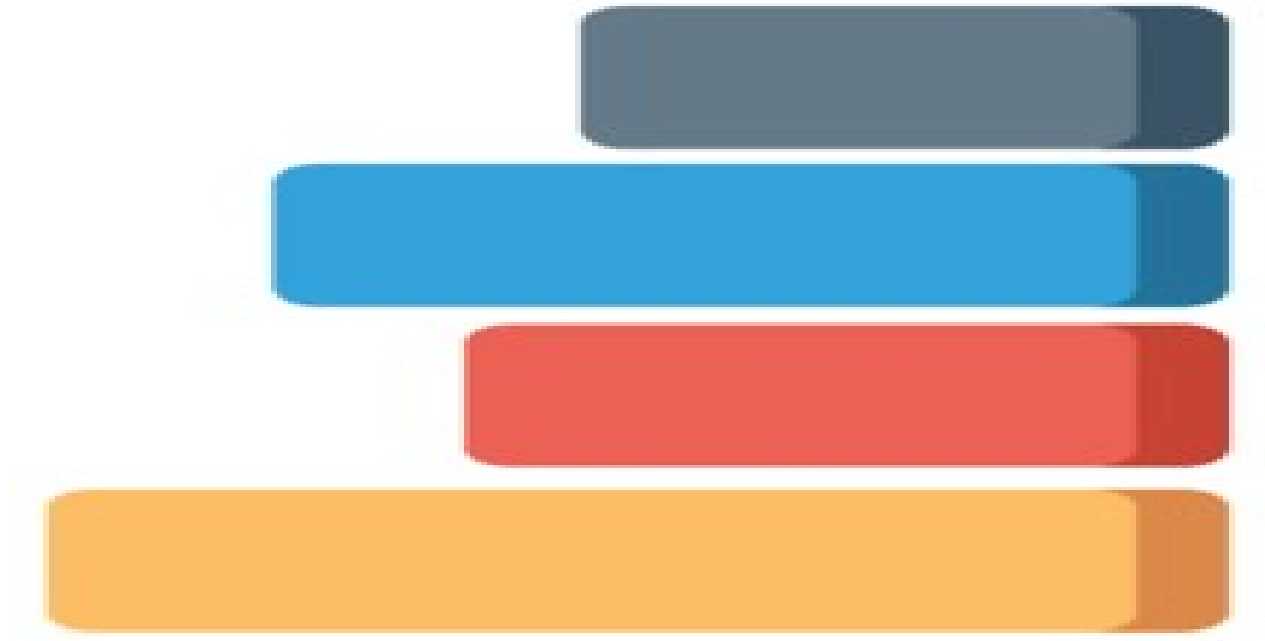




FreshBI Revolutionizes Business Intelligence for the Forestry Industry with Innovative Data Solutions

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FreshBI, a boutique Microsoft Silver Partner known for its innovative data dashboards, has announced that it is now offering more tailored services in Business Intelligence for the Forestry Industry. The company specializes in transforming raw data into useful insights using Microsoft Power BI and AI. FreshBI already has esteemed partnerships with some high-profile clients and has been crucial in helping them modernize their data management.

One key partnership is with the BC Council of Forest Industries (COFI), which represents a large chunk of British Columbia's lumber, pulp, paper, and wood producers. FreshBI has played a significant role in updating COFI's data systems. They've created real-time, interactive dashboards that give detailed insights into lumber harvesting and pricing trends.

This new focus on the forestry industry shows how FreshBI is expanding to serve areas that need specialized business intelligence solutions. CEO Craig Juta highlighted the importance of this expansion. "Our partnership with COFI shows FreshBI's commitment to using innovative technology to provide valuable data insights. The forestry sector can greatly benefit from business intelligence tools that improve decision-making

and operational efficiency," Jutta explained.

FreshBI's strategy for business intelligence for the forestry industry involves automating the retrieval and processing of data. They integrate databases and create dashboards that users can interact with. These services give COFI's clients quick access to important data about exports, lumber harvesting, and pricing. By switching to automated systems, COFI has saved a lot of time and resources that were previously spent on manual data compilation.

For those interested in creating an effective data strategy, FreshBI offers a strategic service that aligns business goals with data strategies, helping organizations identify key performance indicators and streamline data collection processes.

Besides the forestry industry, FreshBI is also expanding its services to other sectors. They offer several specialized dashboards and data strategies, including the Pocket Dashboard and Plug-and-Play Financial Dashboard, which are designed for businesses of all sizes. These tools help companies find key performance indicators, streamline financial reporting, and generally improve business processes.

For businesses looking to improve financial data accessibility, FreshBI's Plug-and-Play Financial Dashboard provides a ready-to-use solution that offers real-time insights into revenue, expenses, cash flow, and profitability metrics.

Craig Jutta also talked about how versatile FreshBI's dashboards are. "Our solutions are designed to be flexible across industries. Whether it's healthcare, finance, or technology, FreshBI helps businesses make data-driven decisions efficiently," said Jutta.

In healthcare, FreshBI helps improve patient care, hospital administration, and resource management. In finance, they help institutions understand complex financial metrics and customer behaviors. For technology companies, FreshBI breaks down complicated data sets to aid in strategic decision-making.

Beyond their core services, FreshBI also offers training and consulting to help businesses get the most out of their data. Their team of certified Power BI consultants and business intelligence analysts works closely with Microsoft Partners to provide enterprise business intelligence consulting for large organizations.

By growing its business intelligence capabilities in the forestry industry, FreshBI shows its commitment to using advanced technology to transform business operations. Their approach includes creating dashboards that adapt based on user interactions, evolving to meet data needs more effectively. This feature highlights FreshBI's dedication to offering personalized and efficient data solutions.

FreshBI's Pocket Financials service provides businesses with a mobile-friendly, comprehensive financial dashboard that is customizable and accessible from any device. It includes detailed data on revenue, expenses, cash flow, and profitability.

Overall, FreshBI aims to be a key partner in helping businesses become more data-driven. Whether through their strategic work with organizations like COFI or in other sectors that need detailed data analysis, FreshBI continues to deliver valuable insights and improvements.

Those interested in learning more about BI tools, can visit the FreshBI website or get in touch with them via phone or email at contact@freshbi.com, call or text at (210) 294-9125.

For specific information on business intelligence for the forestry industry, check out their Power BI blog. FreshBI, as business intelligence consultants, also recommends reviewing their services in New York City at freshbi.com/New York City. FreshBI remains committed to expanding business intelligence to meet the diverse needs of industries worldwide.

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FreshBI

A boutique Microsoft Partner, FreshBI uses Power BI to unlock the value trapped in your data so that your business can succeed.

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