



Rally North America Announces Charity Road Rally To Benefit Camp Sunshine in Scenic 2024 Adventure

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Rally North America has unveiled its next Charity Road Rally, the Eastside Auto Spa Sunshine Rally 2024, which will benefit Camp Sunshine. Scheduled from July 7th to July 10th, 2024, this endeavor underscores the organization's commitment to merging automotive enthusiasm with philanthropic efforts. The 2024 Sunshine Rally is set to traverse the picturesque byways of New York, Vermont, New Hampshire, and Maine, with the journey commencing in Syracuse, New York at Pineview Run Auto & Country Club. Rally North America remains steadfast in its aim to deliver unparalleled motor experiences while significantly impacting families dealing with the hardships of having an ill child.

This rally represents the third joint effort between Rally North America and Camp Sunshine, a partnership that has already facilitated over \$500,000 in contributions to support the camp's critical mission. The organization's reputation for selecting the most stunning routes and challenging circuits across the United States guarantees that participants will not only revel in the journey's excitement but also in the fulfillment derived from aiding a worthy cause. Event registration will commence on December 1, 2023, for those who have previously participated in rallies and drives, with general public registration opening on December 15, 2023. A registration fee of \$689.00 is required, in addition to a \$100.00 donation for setting up a Camp

Sunshine/Team campaign.

Scott Spielman, organizer of Rally North America, expressed his anticipation for the upcoming rally. "The Eastside Auto Spa Sunshine Rally 2024 is set to be an incredible exploration of New England's most beautiful landscapes. More crucially, it presents a chance for the motor enthusiast community to rally behind Camp Sunshine and the extraordinary support they provide to families in dire need. We are eager to again collaborate with them, with the hopes of exceeding our past fundraising achievements."

The rally will feature an array of activities, including its signature scavenger hunt competition that encourages teams to discover designated locations or items. Participants will also have the opportunity to navigate some of the most renowned racetracks in America, adding an element of exhilaration to the event. The rally will culminate in an award ceremony that acknowledges the accomplishments, both automotive and charitable, of all involved.

For those interested in learning more about the rally, additional information can be found on the official Rally North America website or their Facebook page through <https://www.facebook.com/RallyNorthAmerica>. These resources offer comprehensive details regarding the rally, including the itinerary, registration procedures, and the impactful contributions to Camp Sunshine made possible by donations.

Reflecting on the rally's broader significance, Spielman noted, "At Rally North America, our dedication extends beyond our passion for automobiles to making a tangible difference in our communities. Each rally we organize is an expression not only of our love for driving but also of our commitment to giving back. Our partnership with Camp Sunshine enables us to have a direct, positive impact on families facing the unimaginable, and we are deeply thankful for the ongoing support from our participants and sponsors."

Through involvement in the Eastside Auto Spa Sunshine Rally 2024, enthusiasts will indulge in the liberating experience of the open road, whilst contributing to a tradition of empathy and aid for families confronting the difficulties of severe childhood illnesses. Please see the Rally North America website at <https://rallynorthamerica.com/rally-events/> for more information.

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For more information about Rally North America, contact the company here: [Rally North AmericaScott Spielmaninfo@rallynorthamerica.com](mailto:RallyNorthAmericaScottSpielmaninfo@rallynorthamerica.com)

Rally North America

Established in the winter of 2009, Rally North America is an organization aimed at bringing automotive enthusiasts from all over the United States and Canada together for the purpose of auto rallying.

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