Modern Resale Marks 12 years of Designer Furniture in the Preowned and New Designer Furniture Market

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Celebrating a significant milestone in its journey of elegance and ecological consciousness, Modern Resale, a standout in the luxury consignment sector, is set to mark its 12th anniversary in August 2024. Situated in the dynamic surrounds of Los Angeles, the designer furniture company has pioneered a shift in the luxury furniture market by offering its discerning clientele the opportunity to acquire designer furniture up to 70% off retail prices, alongside a selection of designer lighting and accessories.

Through its expert curation of both pre-loved and brand new pieces from globally renowned design establishments such as B&B Italia, Cassina, Ligne Roset, Herman Miller / Knoll, Minotti, and Flos, Modern Resale has flourished. Its philosophy centers around making high-end luxury accessible to a broader audience by extending significant discounts on these premium items. This approach has played a pivotal role in democratizing luxury home decor while also promoting a sustainable lifestyle by prolonging the lifespan of high-quality furniture.

As mentioned in a previous press release, Modern Resale?s dominance in the luxury consignment furniture arena is unparalleled, largely attributed to its unwavering dedication to quality and authenticity. The foundation's narrative underscores a commitment toward a sustainable luxury sector where each furniture piece is not only regarded for its enduring quality and design.

To further illustrate this commitment, Modern Resale's latest offering highlights an exclusive selection of designer dining chairs from prestigious designers at unbeatable prices, ranging from 40% to 70% off. This carefully curated collection includes pieces from renowned brands like Knoll, Fritz Hansen, and Poliform, ensuring that customers have access to high-quality, stylish furniture without the hefty price tag. Whether it's the sleek, modern designs of Angela Adams or the timeless elegance of Maxalto, each item is chosen for its exceptional craftsmanship and enduring appeal. This approach not only makes luxury furniture more attainable but also underscores Modern Resale's dedication to extending the lifecycle of exquisite furniture pieces, thus ensuring affordability in every purchase.

From its humble beginnings, Modern Resale has witnessed substantial growth, advancing from a locally admired entity to a key player within the upscale consignment field. This evolution includes significant accomplishments, such as featuring rare and limited-edition furniture pieces that resonate with the refined tastes of its clients. Furthermore, the enhancement of its online presence through a streamlined designer furniture and accessories website displays its extensive designer furniture catalog, enabling customers to effortlessly browse through a wide range of styles, brands, and room settings.

Reflecting on the forthcoming 12th anniversary, co-founder Sarah Whipple conveyed her pride, stating, "Reaching this anniversary signifies over a decade of passion, hard work, and a steadfast belief in our mission. We are profoundly thankful for our clientele who have embarked on this journey with us, entrusting us to infuse their living and work spaces with luxury and sophistication. Our ongoing mission is to bring home environments with our thoughtfully selected designer furniture collections, with a keen focus on authenticity and opulence."

In its commitment to exceptional client service and experience, Modern Resale is set to maintain its high standards of customer interaction. This involves providing personalized services, consultancy, and seamless transactions, ensuring every customer's experience is as remarkable as the items they procure.

Expanding on her vision, Sarah Whipple remarked, "Looking to the future, our goal is to cement our position as the foremost destination for affordable luxury. Our ambition is to curate a marketplace where every designer furniture item narrates its distinct history and design focus. Our twelfth anniversary isn't merely a reflection of our past achievements but a milestone towards a future marked by sustainability and elegance."

For more information on Modern Resale and to view their extensive catalog of designer furniture, lighting, and

accessories, please visit their website.

As Modern Resale approaches its 12th anniversary, it not only recaps its past successes but also sets the stage for future endeavors, aspiring to continue its tradition of offering unmatched luxury in the designer furniture resale marketplace. With a relentless pursuit of providing an unparalleled selection of designer furniture up to 70% off retail and superior service, Modern Resale upholds its devotion to excellence and luxury.

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Modern Resale

Modern Resale, a designer furniture store in Los Angeles, CA, sells new designer furniture and preowned designer furniture, designer lighting, and designer beds, designer sofas and designer furniture accessories.

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